



PROTECTION OF YOUR PERSONAL DATA

This Data Protection Notice (DPN) provides information about the processing and protection of your personal data.

This DPN concerns the organization and the processing related to the “Policy Dialogue on Aligning Priorities in the Western Balkans - Vision 2030 - Digital/Green/Health Pathways” Conference in Sarajevo, on 13 September 2023, and the “EU -WB Policy Dialogue Stakeholder Platform”.

This event and the platform are part of the EU-project POLICY ANSWERS (“R&I POLICY making, implementation AND Support in the WEsteRn BalkanS”).

1. Name and Address of the Data Controller

Data Controller according to the data protection laws regarding the processing of your personal data is:

ZSI - Centre for Social Innovation GmbH

Linke Wienzeile 246

A-1150 Vienna,

institut@zsi.at

++43 / 1 / 495 04 42 - 0

policy-answers@westernbalkans-infohub.eu

A data protection officer has been appointed and can be contacted via data-protection@zsi.at.

There is a joint responsibility pursuant to Article 26 GDPR of the project partners for the event organisation and the related data processing. Partners are:

- ZENTRUM FUR SOZIALE INNOVATION GMBH (AT),
- DEUTSCHES ZENTRUM FUR LUFT - UND RAUMFAHRT EV (DE),
- INSTITUT MIHAJLO PUPIN (RS),
- GSI HELMHOLTZZENTRUM FUR SCHWERIONENFORSCHUNG GMBH (DE),
- RIINVEST - INSTITUTI PER ZHVILLIM
- FONDACIJA (XK), FUND FOR INNOVATIONS AND TECHNOLOGY DEVELOPMENT SKOPJE (MK),
- FOUNDATION FOR MANAGEMENT AND INDUSTRIAL RESEARCH FOUNDATION
- SKOPJE (MK),
- UNIVERZITET U BANJOJ LUCI (BA),
- FORMICABLU SRL(IT),
- NAUCNO - TEHNOLOSKI PARK CRNE GORE(ME),
- OSTERREICHISCHE FORSCHUNGSFORDERUNGSGESELLSCHAFT mbH (AT), UNIVERZITET U SARAJEVU (BA),
- EKONOMSKI INSTITUT ZAGREB (CH),



- AGJENCIA KOMBETARE E KERKIMIT SHKENCOR DHE INOVACIONIT (AL)

The contact details of the involved project partners can be found at the following link:

<https://cordis.europa.eu/project/id/101058873>.

2. General information on data processing

In this data protection notice, we inform you in accordance with Art 13 and Art 14 GDPR about the collection and processing of personal data within the scope of our activities.

It explains in particular which data is collected, for what purpose that data is processed, how long the data is retained and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights

3. For what purpose do we process your personal data?

Organization and management of the event

We process and collect data for the purpose of planning and organising event, sending invitations and managing the participation in the event. This also includes, among other things, the sending of necessary information in connection with the event.

Some of your data (e.g. name, title, organisation, areas of activities, website) will be shared with other participants of the event for the purpose of event management and networking.

If you are a speaker at the event, we will process your data to arrange travel and travel reimbursements, if applicable.

Promotional purposes

We take photographs during the event. We make video recordings of the conference discussion of the conference plenary sessions fully, and parallel sessions partly (Panels only). These photographs and recordings will be used for promotional purposes.

Data will be used to promote the event and relevant activities before, during and after the event within the POLICY ANSWERS project's communication channels such as relevant websites (<https://eu-wb-policy-dialogue-stakeholder.b2match.io>, <https://wbc-rti.info/about>) and social media (e.g. Twitter, Facebook and LinkedIn, YouTube).

Future invitations and EU -WB Policy Dialogue Stakeholder Platform:

Your contact data will be used for the organisation and the management of the EU -WB Policy Dialogue Stakeholder Platform as well as to invite you to future events to be announced on this platform.

EU -WB Policy Dialogue Stakeholder Platform will serve as a dynamic community hub until the end of March 2026. The main objective of this platform is to facilitate interactive exchanges among different actors, providing a 'space' where challenges under key policy relevant thematic areas, namely digital transformation, green deal, and healthy societies, can be addressed and optimal solutions can be offered. Moreover, the platform will showcase best practices from within and outside the Western Balkans. The platform is dedicated to generate widespread interest and active engagement from various stakeholders, with the goal of driving tangible value and fostering positive change in the region's development while aligning with EU priorities.

3.1. Information regarding photos and video recordings of the event

The audience or non-speaker participants are not photographed individually. They may however appear on panoramic photographs of the whole event/audience.

If you do not want your person being photographed or videotaped, you can object at any time (e.g. to the person taking the pictures or to other staff members on site or via email to data controller).

Please take note that *the data controller shall not be held accountable for any processing of personal data that you might carry out on your own initiative during or after the event. For instance, if you decide to take photographs/audio-visual recordings of participants of the event and/or publish them online, you assume full responsibility for these actions.*

4. On what legal ground(s) do we process your personal data?

Organization and management of the event

If consent is obtained in advance (e.g. during registration), the processing is based on consent pursuant to Art 6 (1)(a) GDPR.

If you are a speaker at the event and have a contract or contractual obligations with us regarding these activities, the legal basis for the processing is the performance of a contract pursuant to Art 6 (1)(b) GDPR.

Another legal basis for the processing is the legitimate interest pursuant to Article 6 (1)(f) GDPR. The legitimate interest is that the responsible organisations can manage and organise the event effectively and in a targeted manner. On the part of the participants, there is also a legitimate interest in being able to participate in the event without a lot of administrative effort and to be able to pursue the desired networking activities.

Promotional purposes

If consent is obtained in advance (e.g. during registration), processing is based on consent pursuant to Art 6 (1)(a) GDPR.



If you are a speaker at the event and have a contract or contractual obligations with us regarding photos and video-recordings, the legal basis for the processing is the performance of a contract pursuant to Art 6 (1)(b) GDPR.

Another legal basis for the processing in all other cases is the legitimate interest pursuant to Article 6 (1)(f) GDPR. The legitimate interest of data controller in the recording and dissemination of the recordings made consists in the public relations work of the data controller, the effective presentation of its activities and the fulfilment of the objectives of the POLICY ANSWERS project.

Future invitations and EU -WB Policy Dialogue Stakeholder Platform:

If consent is obtained in advance (e.g. during registration), processing is based on consent pursuant to Art 6 (1)(a) GDPR.

5. Which personal data do we process?

The scope of the personal data processed varies in individual cases. In general, however, it can be summarised that we process the following categories of personal data:

- Identity (function/title, first name, last name, name of organisation, areas of activities, city, country);
- Contact details (e-mail address, telephone number, website);
- Nationality, passport or identity card number and its date of issue and expiry date may be collected for travel reimbursements (for invited speakers only) and so that the data subjects may obtain access to the premises where the meeting/event is held;
- Photo, video and sound recordings
- Electronic data (e.g. IP address, date of registration, booked groups) in the context of the online registration.

6. How long do we keep your personal data?

All personal data related to the organisation and management of the event (this includes the information given during the registration, before, during or after the event) will be deleted 5 years after the last action in relation to the event.

Video recordings and photos from the event will be kept for 3 years before being deleted.

Data regarding the EU -WB Policy Dialogue Stakeholder Platform will be kept until March 2026.

In all other cases, including for promotional purposes, personal data will be deleted as soon as the purpose for storing and processing such data no longer applies, provided that no longer retention period is stipulated by law.



7. Who has access to your personal data and to whom is it disclosed?

Your personal data will be shared with the following recipients or categories of recipients:

- POLICY ANSWERS project coordinator and the project partners
- Service providers (e.g. for the handling of the event as well as the platform e-mail, registration management, creation of photos and recordings, travel and transfer arrangements, media promotion)
- Other participants in the case of the published information at B2March with the scope to allow networking opportunities at the conference;
- Public
- European Commission
- Social media (social media channels, other project partners social media tools) with the scope to generally promote the conference and allow for further networking between participants or creation of partnerships.

8. Information regarding the international data transfer

Some of your data will be shared with organisations and companies located outside the EU and the EEA. The GDPR does not apply directly to these organisations and countries.

These include in particular POLICY ANSWERS project partners, service providers and social media providers. In the countries involved, there is not necessarily a level of protection comparable to the GDPR.

Data will only be transferred to these institutions if there exist adequacy decisions pursuant to Article 45 GDPR, appropriate safeguards pursuant to Article 46 GDPR or suitable exemptions pursuant to Article 49 (1) GDPR.

It should be emphasised that all POLICY ANSWERS project partners have committed themselves to compliance with the GDPR and appointed a data protection officer.

The social media providers are based in the USA or process data in the USA. International transfers regarding the use of social media is based on the standard contract clauses pursuant to Article 46 (1) GDPR. There is also an adequacy decision in accordance with Article 45 GDPR for the transfers in the USA.

9. What are your rights and how can you exercise them?

You have the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete.

Where applicable, you have the right to withdraw consent at any time, erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

If you would like to exercise your rights as a data subject, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller at ZSI GmbH by writing to:



- policy-answers@westernbalkans-fohub.eu and
- data-protection@zsi.at

In accordance with Article 26 (1) GDPR, the ZSI GmbH has been designated as the contact point for data subjects. Data subjects may exercise their rights against each of the controllers.

You have the right to file a complaint with the national supervisory authority in your place of residence if it is assumed that the processing of personal data is carried out unlawfully. (A list of the supervisory authorities can be found on the following page: https://edpb.europa.eu/about-edpb/about-edpb/members_en.)

10. Additional Information

POLICY ANSWERS focuses on the research and innovation (R&I) policy and governance systems in the Western Balkans (WB) while also covering the aspects of education, culture, youth and sports. The promotes regional cooperation in R&I and supports networking and access to information and excellence (www.westernbalkans-fohub.eu)

POLICY ANSWERS is organising the Policy Dialogue on Aligning Priorities in the Western Balkans - Vision 2030 - Digital/Green/Health Pathways Conference in Sarajevo, on 13 September 2023, to bring together government representatives from the WB and other key stakeholders, representatives from the European Commission and external experts to address the state of the WB and discuss priorities for the years ahead: the Vision 2030. The conference website is available here: <https://eu-wb-policy-dialogue-stakeholder.b2match.io>

ZSI GmbH - Centre for Social Innovation (ZSI) maintains various, partly automation-supported systems for the administration, storage and processing of personal data and uses them for different purposes (e.g. research activities, event organisation, consulting or sending a newsletter). More information on ZSI GmbH privacy setting is available here: https://www.zsi.at/en/impressum_disclaimer