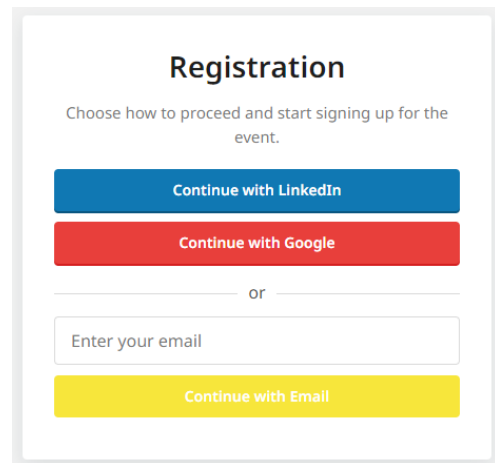


• HOW TO REGISTER ON B2MATCH

1

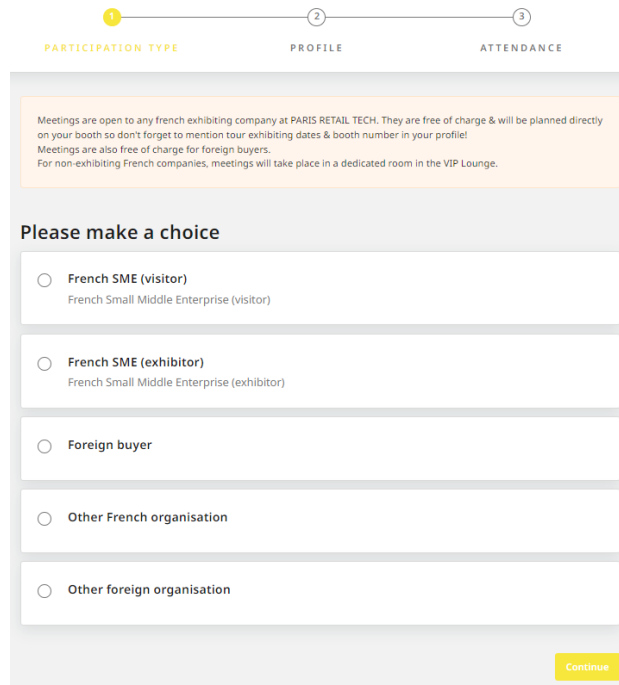
Go to the **registration page** for the Business Meetings.

You can choose to login / create an account with your email, LinkedIn or Google account.



The screenshot shows the 'Registration' page. At the top, it says 'Choose how to proceed and start signing up for the event.' Below this are three buttons: 'Continue with LinkedIn' (blue), 'Continue with Google' (red), and 'Continue with Email' (yellow). Below the buttons is a text input field labeled 'Enter your email' and a small 'or' separator. The 'Continue with Email' button is highlighted in yellow.

2

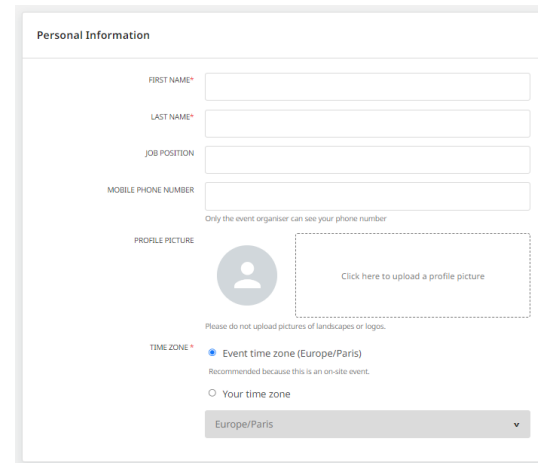


The screenshot shows the 'PARTICIPATION TYPE' selection page. At the top, there is a progress bar with three steps: 1. PARTICIPATION TYPE (highlighted in yellow), 2. PROFILE, and 3. ATTENDANCE. Below the progress bar is a text box with the following information: 'Meetings are open to any french exhibiting company at PARIS RETAIL TECH. They are free of charge & will be planned directly on your booth so don't forget to mention tour exhibiting dates & booth number in your profile! Meetings are also free of charge for foreign buyers. For non-exhibiting French companies, meetings will take place in a dedicated room in the VIP Lounge.' Below this is a section titled 'Please make a choice' with five radio button options: 'French SME (visitor)' (French Small Middle Enterprise (visitor)), 'French SME (exhibitor)' (French Small Middle Enterprise (exhibitor)), 'Foreign buyer', 'Other French organisation', and 'Other foreign organisation'. A yellow 'Continue' button is at the bottom right.

3

Fill in the fields with your personal information. You can always change these on your profile later if needed.

Please add a photo so that you can be easily identified at the event which will facilitate the connection.



The screenshot shows the 'Personal Information' form. It includes fields for 'FIRST NAME*', 'LAST NAME*', 'JOB POSITION', and 'MOBILE PHONE NUMBER'. Below the 'MOBILE PHONE NUMBER' field is a note: 'Only the event organiser can see your phone number'. There is a 'PROFILE PICTURE' section with a circular placeholder and a dashed box with the text 'Click here to upload a profile picture'. Below this is a note: 'Please do not upload pictures of landscapes or logos.' At the bottom is a 'TIME ZONE*' section with two options: 'Event time zone (Europe/Paris)' (selected with a blue dot) and 'Your time zone'. Below these options is a dropdown menu showing 'Europe/Paris'.

• HOW TO REGISTER ON B2MATCH

4

In the **"Organization Description"** section, please summarize your company's know-how.

Please note that you can talk about your products in this part or publish a product sheet in the marketplace in the next step.

Organisation Information

ORGANISATION NAME *
Select existing or create new organisation

ORGANISATION TYPE *
Please choose

PHONE NUMBER

WEBSITE
https://

ORGANISATION DESCRIPTION *

Write a short description about what your organisation does.

ORGANISATION LOGO

Organisation Logo
Click here to upload an organisation logo

Upload your organisation's logo. It will be visible in your profile.

LINKEDIN
https://

FACEBOOK
https://

TWITTER
https://

INSTAGRAM
https://

5

Sectors of Activity: put your business sector / fields of application of your products / services so that participants can find you thanks to the sector filters in the participants' catalogue.

For instance: your company is a startup offering AI solutions for transport → select transport & logistics, AI, software.

Areas of Activity *

Areas of Activity help us to categorize what you do and offer. This makes it easier for other participants to find you and makes your profile more expressive.

Please select areas of activity that suit your profile.

TARGETED INDUSTRIES

All industries Advertising Banks Consumer electronics Consumer goods Cosmetics
Cybersecurity E-commerce Fashion & accessories Grocery & food retail Home & Furniture
Hotels & restaurants Insurance Logistics Luxury Media Pharmacy & health
Real estate & Shopping mall Telecommunications Tourism

AREA OF ACTIVITY

Web 3.0 Marketing In store efficiency Online efficiency Payment Supply Chain Data
Online user experience In store user experience

6

In the **"Attendance"** section, at least one session of availability must be activated otherwise you will not be able to have meetings. You will be able to suggest a more precise time slot when booking meetings.

The more appointment sessions you have selected, the higher the maximum number of meetings you will have.

ATTENDANCE TYPE PARTICIPATION TYPE PROFILE ATTENDANCE

Meetings are opened to any french exhibiting company at VIVITECH. Meetings are free of charge & will be planned directly on your booth so don't forget to mention your exhibiting dates & booth number in your profile!
Meetings are also free of charge for foreign buyers & CVC, VCI, Business Angels.
For French non exhibiting companies, meetings will take place in a dedicated room in hall 1 of Vivatex. A pre registration is asked on a dedicated platform (<https://www.eventbookbusinessfrance.fr/gb/392581>) or through our partners (NUMEDIM, HUB FRANCE IA, La Retail Tech, french regional). The registration fee of 250€ includes a badge for Vivatex.

Plan your attendance

Wednesday, June 14, 2023

☐ B2B meetings - session 1 - June 14 April morning [MEETINGS](#) [ON SITE](#)

⌚ Time 09:30 - 12:30
☐ Meetings 6 meetings, 30 min each

☐ B2B meetings - Session 2 - June 14 afternoon [MEETINGS](#) [ON SITE](#)

⌚ Time 13:00 - 17:30
☐ Meetings 9 meetings, 30 min each

• HOW TO REGISTER ON B2MATCH

7

Fill in the Marketplace with your products/services and your needs: at the bottom of the dashboard, you have the possibility to add a “product/service” or a “request” sheet that will be published in the Marketplace.

It is possible to add demo video and photos. All these elements will help to better qualify meetings.

For example:

+ Product

Add and describe a product you offer.

+ Service

Add and describe a service you offer.

+ Investment

Add this if you seek investment opportunities.

+ Request

Add if you have anything specific you are looking for.



OPPORTUNITIES

SERVICE


Popmii Factory


Popmii Factory is a SaaS platform that allows you to create and deploy immersive and interactive 3D marketing experiences via a simple web browser (augmented reality, 3D viewer on mobile and desktop).


Thanks to a gallery of 3D content, the user can customize it in a few clicks to meet his marketing objectives. In addition to this platform, our 3D studio also assists brands in the creation of custom interactive 3D experiences in augmented reality!

Type


Others








Tutoriel - Popmii Factory X Time for the Planet





Popmii


Team for the Planet



AR3D







Partager

x3


Temps d'interaction

90s

Temps passé sur l'expérience

+50%

Mémorisation du message

Regarder sur  Youtube

April 26, 2023

• HOW TO REQUEST MEETINGS

Go to the “**Participants**” section and request meetings with the French companies of interest.

Please note that a requested meeting must be accepted first to be scheduled.

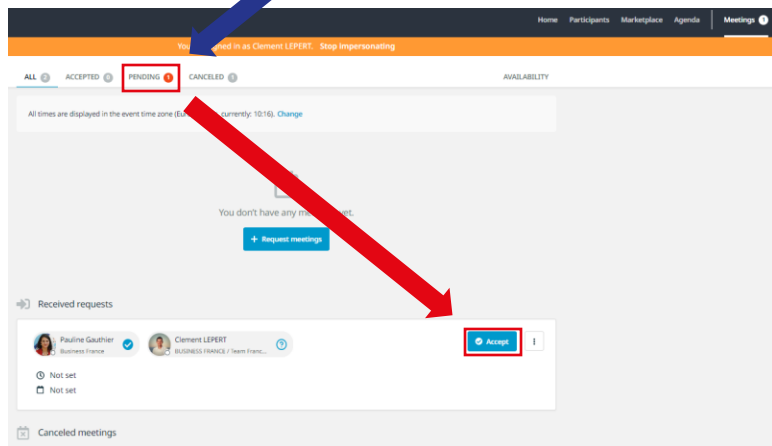
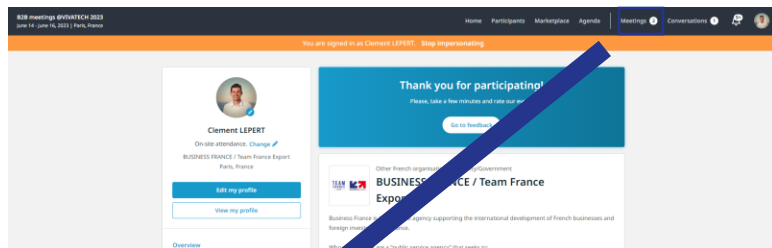
Do not hesitate to present your arguments on the meeting request in order to increase the chances of it being validated.

The screenshot displays the B2B meetings @VIDUTECH 2023 interface. The top navigation bar includes links for Home, **Participants**, Marketplace, Agenda, Meetings, Conversations, and a user profile icon. Below the navigation bar, a status bar indicates the user is signed in as Clement LEPERT and provides a link to stop impersonating.

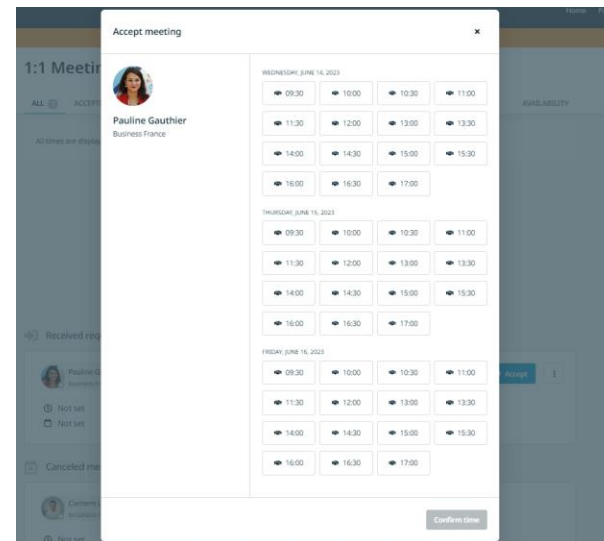
The main section is titled "Participants" and features a "Relevance" dropdown menu. It is divided into two tabs: "PERSON" and "ORGANIZATION". The "PERSON" tab is active, showing a list of recommended participants. Each participant entry includes a profile picture, name, title, and a "Request meeting" button. A red arrow points from the "Request meeting" button of the first participant to a modal window.

The modal window, titled "Request meeting", contains a profile picture of Clement LEPERT, his name, and his title: "Coordinator at BUSINESS FRANCE / Team France Export". It also includes a text input field labeled "Write a message... (Optional)" and a "Send request" button.

• HOW TO ACCEPT / REJECT MEETINGS



Please note it is the person who receives the request for an appointment who determines the time of day when accepting the appointment in relation to the availabilities given beforehand.





• HOW TO ACCESS YOUR AGENDA

Once validated, your meeting schedule will be available in the “**Agenda**” tab.

Please note that the place and/or time of the meeting may change between now and the event.



You can export the agenda in PDF format, but we strongly advise you to **download the B2MATCH application** on Apple App Store / Google Play Store ahead of the event to ensure you always have the latest version of your meetings schedule.



The screenshot shows the B2MATCH user interface. At the top, a dark blue navigation bar contains links for Home, Participants, Marketplace, and Agenda. Below this is an orange banner indicating the user is signed in as Clement LEPERT and providing a 'Stop impersonating' link. The main section is titled 'Agenda' and includes two dropdown menus for filtering by 'All days' and 'All session types'. To the right of these filters are icons for a calendar and a PDF document, with a red arrow pointing to the PDF icon. A 'Meetings' button is located below the filters. At the bottom, there are tabs for 'EVENT AGENDA' and 'MY AGENDA'. A message box states that all times are displayed in the event time zone (Europe/Paris, currently 10:20) with a 'Change' link. The date 'Thursday, June 15, 2023' is displayed at the bottom.

Home Participants Marketplace **Agenda**

You are signed in as Clement LEPERT. [Stop impersonating](#)

Agenda

All days  All session types 

[Meetings](#)

EVENT AGENDA MY AGENDA

All times are displayed in the event time zone (Europe/Paris, currently: 10:20). [Change](#)

Thursday, June 15, 2023