



# Promotional Opportunities

## Health Valley Event 2024

### 21 March ~ Pathé Nijmegen

The Health Valley Event is the place to be for meeting everyone involved in innovations, science and business in Life Sciences and Health. In the past years our event attracted about 1,000 visitors yearly, live on site, online or in a hybrid format. In 2024 the HVE will take place on 21 March, on site in Pathé Nijmegen.

The event is a unique opportunity for companies and organizations to present themselves. It offers excellent facilities to do so, with high-tech options for your presentation, many matchmaking opportunities and lots of exhibition space in the foyers of Pathé Nijmegen! See all promotional opportunities in this document. Do you have additional ideas on promotion or how to shape your event partnership? We would gladly discuss options with you! You can find detailed information about the event on [www.healthvalleyevent.com](http://www.healthvalleyevent.com)



Event Partnerships*	Diamant	Gold	Silver
Components	€ 18.500,-	€ 12.500,-	€ 7.000,-
Stand at the exhibition floor	5 x 2 m.	3 x 2 m.	3 x 2 m.
Stand with premium visibility (in consultation with organization)	+	+	
Expert Session (40 min., incl. 3 tickets for speakers)	+		
Video at entrance of expert session (production of video not included)	+		
"Event partner in the picture": attention on HV communication channels with 1 article, interview or vlog	+	+	+
Commercial video (max. 1,5 min.) prior to the plenary programme (production video not included)	+	+	
Network table (2 persons)	+	+	+
Logo on banners at the entrance of Pathé	+		
Logo on badge	+		
Logo on slide framework plenary hall	+	+	
Logo on digital programme flyer	+	+	
Logo and link on event platform	+	+	+
Logo on advertising HVE	+		
Flyers on promotional table	+	+	+
Tickets exhibitors	5	4	3
Event Tickets**	20	15	10

\* Health Valley partners get a 10% discount on packages above. \*\*Event partners get a 25% discount on additional event tickets.

'Side programme' at HVE 2024 (price upon request)

Do you prefer your very own relations event within the Health Valley Event 2024 programme? This is an option too! Your relations can attend your exclusive content activities and also enjoy (parts of) the HVE programme. We are happy to inform you about all options.



Expert session€ 4.750,-

- Your own expert session, matching the event programming (40 minutes)
- Information about the session on event platform and in programme
- Logo and link on event platform
- Attention on expert session in Health Valley newsletter
- 3 event tickets (for speakers)

Commercial video€ 3.000,-

- Short video (max. 1,5 min.) broadcasted prior to plenary programme on 21 March
- Logo and link (to video) on event platform
- Production of video not included

Start up package€ 1.350,-

- Exclusively for start-up companies, max. registration with Chamber of Commerce 2 years.
- Small stand (2 x 2 m.)
- Logo and link on event platform
- 2 event tickets exhibitors

Please take notice: all prices are VAT excluded



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Exhibition options (Electricity and WiFi included)			
Stand options	Regular € 1.900,-	Small € 1.500,-	Living Lab* € 750,-
Floor area	3 x 2m	2 x 2m	1,5 x 1,5m (incl. furnished booth)
Tickets exhibitors	2	1	1
Logo and link on event platform	+	+	+
Optional: Furnished booth (back wall with logo, lightning, 1 table, 2 stools)	€ 700,-	€ 600,-	included
10% discount for HV partners (in 2024)	+	+	

\* Exclusively for demonstrations of healthcare innovation, where visitors can participate..

Network table€ 1.000,-

Secure yourself a place to network at HVE 2024:

- Network table at the HVE 2024 for holding 1-on-1 conversations (for 2 p.)
- Network app to make 1-on-1 appointments and schedule meetings
- Logo and link on event platform and mobile app
- 1 ticket to HVE 2024

The Future Jump€ 1.000,-

Unique opportunity to showcase your organisation!

- 10-minute conversation with chairman of the day Suzanne Verheijden on the exhibition floor
- Recording of the conversation for your own use, after the event
- 1 ticket to HVE 2024



Tickets HVE 2024\*

- Early bird ticket (discount till 22 January) € 275,-
- Ticket HVE 2024 € 325,-
- Last minute ticket HVE 2024 (from 14 March) € 375,-

\*Coffee, tea, lunch, network drinks and free parking included

Contact information Sponsoring

**Madeleine Peters**  
Phone: + 31 85 023 05 62 / +31 6 317 94 621  
[m.peters@healthvalley.nl](mailto:m.peters@healthvalley.nl)

Do you prefer a tailor-made package?  
Contact us for the possibilities. Detailed information about Health Valley Event 2024 can be found at [www.healthvalleyevent.com](http://www.healthvalleyevent.com)

Excellent facilities

**Event venue Pathé Nijmegen:**

- Wide range of pitches in foyers on ground floor and first floor
- High tech image and sound facilities
- Good accessibility by car and public transport
- Free parking
- Healthy food and drinks

Please take notice: all prices are VAT excluded

