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**Business  
France**



**November 18-19, 2025**

Ministry of Economy and Finance

# Program



**The main business  
event between  
Africa and France**

Hosted by **Fatimata WANE**, Journalist and News Presenter

## Tuesday, November 18th, 2025

7:30 AM Arrival of participants

9:00 AM Official opening speeches

**Nicolas FORISSIER**, Minister Delegate for Foreign Trade and Economic Attractiveness, attached to the Minister for Europe and Foreign Affairs, FRANCE

**Didier BOULOGNE**, Chief Operating Officer, Export Division, BUSINESS FRANCE

**Isabelle AIMONETTI**, President of the Africa Indian Ocean commission of the FRENCH FOREIGN TRADE ADVISOR - CONSEILLER DU COMMERCE EXTERIEUR DE LA FRANCE

9:30 AM **Tomorrow's African economy**

**Francine INARUKUNDO**, Permanent Secretary, MINISTRY OF FINANCES, BUDGET AND NUMERIC ECONOMY, BURUNDI

**Alpha Ibrahim SESAY**, Minister of Trade & Industry, SIERRA LEONE

**Marie-Laure AKIN-OLUGBADE**, Senior Vice-President, AFRICAN DEVELOPMENT BANK

**Sandra KASSAB**, Director of the Africa Department, AGENCE FRANCAISE DE DEVELOPPEMENT

*Moderated by:* **Fatimata WANE**, Journalist and News presenter

10:10 AM **Mayotte: crossroads of economic ambitions between France and Africa**

**Abraham KORIR SING'OEI**, Principal Secretary, STATE DEPARTMENT FOR FOREIGN AFFAIRS, KENYA

**Général Pascal FACON**, Chief of the interdepartmental mission for Mayotte reconstruction, MINISTRY OF THE OVERSEAS-FRANCE

**Zamimou AHAMADI**, Vice-President in charge of finances, european affairs and numerics, CONSEIL DEPARTEMENTAL DE MAYOTTE & board member, AGENCE DE DEVELOPPEMENT DE L'INNOVATION DE MAYOTTE (ADIM)

**Nadine HAFIDOU**, co-CEO/co-Founder, IDEPHI & Secretary, CHAMBER OF COMMERCE AND INDUSTRY, MAYOTTE

**Feyçoil MOUHOUSOUNE**, CEO, ITH, DATA CENTER

*Moderated by:* **Fatimata WANE**, Journalist and News presenter

11:10AM **Keynote: Guylain NYEMBO MBWIZYA**, State Minister, Minister of Plan and Development Aid Coordination, DEMOCRATIC REPUBLIC OF CONGO

- 11:20 AM **Keynote: Mahmud ELFORJANI**, Director General, THE NATIONAL DEVELOPMENT AGENCY, LIBYA
- 11:30 AM **Transport & logistics: catalysts for regional integration**  
**Ayman HMEIDA AL-DERWISH**, General Manager, MISURATA FREE ZONE, LIBYA  
**Waleid GAMAL ELDIEN**, Chairman, SUEZ CANAL ECONOMIC ZONE, EGYPT  
**Paul BERNARD**, Managing Director West Africa, Indian Ocean & Pacific, CEVA LOGISTICS  
**Habib MOHAMMED IYA**, Head of the PAK Representation in Douala, AUTONOMOUS PORT OF KRIBI, CAMEROON  
**Mondher AYADI**, CEO & Founder, NUMERYX  
  
*Moderated by : Arnaud FLEURY*, Economic Journalist
- 12:20 PM Networking Lunch
- 1:30 PM **Opening remarks: Eléonore CAROIT**, Minister Delegate to the Minister for Europe and Foreign Affairs, responsible for Francophonie, International Partnerships and French Nationals Abroad, FRANCE
- 1:40 PM **Doing business in Africa: adapting to the diversity of markets**  
**Rachel PUNGU LUAMBA**, Managing Director, AGENCE NATIONALE POUR LA PROMOTION DES INVESTISSEMENTS (ANAPI), DEMOCRATIC REPUBLIC OF CONGO  
**Moukaramou CHANOU ALAO**, Managing Director, ECOBANK INTERNATIONAL  
**Sébastien DE PLACE**, Partner, FORVIS MAZARS IN SOUTH AFRICA  
**Azmina GOULAMALY**, Co-CEO, OCEINDE  
**Seynabou DIA SALL**, Founder & CEO, GLOBAL MIND CONSULTING  
  
*Moderated by : Demet KORKMAZ*, journalist, TV5 MONDE
- 2:30 PM **Water and waste: towards sustainable management of African resources**  
**Hani SWEILAM**, Minister of Water Resources and Irrigation, EGYPT  
**Phebe ILESANMI**, Chief Compliance Officer & co-founder, TRASHCOIN LIMITED (Young Leader)  
**Eloi GRANBOULAN**, Commercial Development Director of Africa, SUEZ  
**Sébastien PAILHES**, Executive director Water, Energy, Environment & Africa Middle-East, ARTELIA  
icev  
*Moderated by : Arnaud FLEURY*, Economic Journalist
- 3:20 PM **The agri-food market: grasping consumer trends in Africa**  
**Christian RAIMBAULT**, Director of Development for the holder group's retail banners, PAUL – GROUPE HOLDER

**Manuela ESSOMBA NJANKOUO**, Founder and CEO, LA CUISINE DE NOUNOU  
**Adebowale ADEYEYE**, CEO, EL CREATIVO MATADOR

*Moderated by :* **Arnaud FLEURY**, Economic Journalist

4:05 PM **Keynote on Cultural and Creative Industries: Salif TRAORE known as A'SALFO**, President, FONDATION MAGIC SYSTEM and CEO, GAOU PRODUCTION

4:07 PM **Culture & tourism: drivers for a sustainable regional development**  
**John Lekakeny OLOLTUAA**, Principal Secretary in the State Department of Tourism, MINISTRY OF TOURISM AND WILDLIFE, KENYA  
**Nadeige TUBIANA-OUATTARA**, Francophone Africa regional Director, TRACE  
**Claudie BONAVITA**, Deputy to the director of international development, FRANCE MUSEUMS  
**Adèle PARRILLA**, Director of External Relationships, MEMORIST  
**Fanny GLISSANT**, Creative Director and Producer

*Moderated by :* **Fatimata WANE**, Journalist and News presenter

4:50 PM **Meeting Africa's energy challenge: what sustainable solutions?**  
**Umar DIKKO RADDA**, Governor of Katsina State, NIGERIA  
**Jeanette GITOBU**, Director, GLOBAL WIND ENERGY COUNCIL (Young Leader)  
**Prince Dave DOUGAGOU NZAMBA**, CEO & Founder, ESOLVE-SDC  
**Nicolas SUREAU**, Director of Sales and Institutional Relations, EIFFAGE ENERGIE SYSTEMES  
**Florence MAXWELL-AYLWIN**, Events Director, VENTURE KONECT  
**Belkasem Khalifa HIFTER**, General Director, FUND FOR DEVELOPMENT & RECONSTRUCTION OF LIBYA

*Moderated by :* **Arnaud FLEURY**, Economic Journalist

5:30 PM **Innovating to feed: technology and agriculture at the heart of agri-food transformations**  
**Jacques DATTE**, Director in charge of the promotion of Agro-industries, STATE MINISTRY, MINISTRY OF AGRICULTURE, RURAL DEVELOPMENT AND FOOD PRODUCTION, COTE D'IVOIRE  
**Marie-Albane PRIEUR**, Global Head of International Development, BPIFRANCE  
**Paul STUART**, Director & Co-founder, BEES - BIO360 AFRICA  
**Sarah MSAMBIRA**, Director of Agriculture, SMALL FARM CITIES AFRICA (Young Leader)  
**Emilien DI GENNARO**, Group Director: Finance, Strategy & Partnerships, FLOUR MILLS OF NIGERIA (THE FMN GROUP)

*Moderated by :* **Fatimata WANE**, Journalist and News presenter

**6:20 PM**      **Pitch session of the 3 laureates**

**Wesley LYNCHN**, CEO, SNAPPLIFY

**Gaylord NESTA-RIZE**, Head of Expansion and Implementation Projects in France for the AI Research Division, TEACHMEPAD

**Yaya KONE**, Co-Founder, AFRICHARGER

*Animated by :* **Nicolas COCHE**, Head of Communication and business development in subsaharian Africa, BUSINESS FRANCE

**6:35 PM**      **Conclusion: Etienne GIROS**, President, CIAN

**6:40 PM**      **Diner Cocktail and Concert**

Opening by **Clément HOUILLIER**, CEO, AUUM

Concert by BORIS & THE BAND

## Wednesday, November 19th, 2025

8:00AM Arrival of participants, coffee & greetings

9:15AM Opening remarks

9:25 AM **MOU Signature between ANAPI & Business France**

Signed by **Rachel PUNGU LUAMBA**, Managing Director, AGENCE NATIONALE POUR LA PROMOTION DES INVESTISSEMENTS (ANAPI) & **Didier BOULOGNE**, Chief Operating Officer, Export Division, BUSINESS FRANCE

9:30AM **The artificial intelligence and digital revolution will be African**

**Hoda BARAKA**, Advisor to the Minister for Technology Talents development and AI national Lead, EGYPT

**Cyril CASANOVA**, CEO, SHARP VISION

**Olivier GUILLO**, CEO, SMARTGLOBAL GOVERNANCE / OPTIVALUE.AI

**Moussa TRAORE**, General Manager SAH ANALYTICS INTERNATIONAL FRANCE - Deputy Director General in charge of innovation, research and development, SAH ANALYTICS

*Moderated by :* **Christophe DANSETTE**, Journalist, FRANCE 24

10:20AM **One to One V.I.E Program: Kani DIAKITE**, Women's Health Global Growth Manager, BIOCODEX, ex-VIE ICRAFON (Groupe CFAO) in Cameroon with **Marc CAGNARD**, Sub-saharian Africa Director, BUSINESS FRANCE

10:30AM **Train, retain, attract: a strategy for African talent**

**Hubert NANA**, CEO, HSD HUMAN RESOURCE SOLUTIONS

**Omar IBN ABDILLAH**, CEO, INVEA

**Joël-Eric MISSAINHOUN**, Managing partner, AFRICSEARCH & Vice President, FRANCOPHONE AFRICA

**Annemjin PERRIN**, CEO, DIGITAL SKILL FACTORY

*Moderated by :* **Fatimata WANE**, Journalist and News presenter

11:10AM **What evolution of Healthcare in Africa for the next decades?**

**Adaorah ENYI**, Chief Operating Officer, ONCOPADI TECHNOLOGIES AFRICA (Young Leader)

**Flora COQUEREL**, Founder & President, KELINA ASSOCIATION

**Frank SIMONET**, Sales Director, ELLIPSE PROJECTS

**Nabil JADRI**, Executive Director, IECD MOROCCO

**Emile JOCKEY**, CEO, FRENCH HEALTHCARE ASSOCIATION

*Moderated by :* **Fatimata WANE**, Journalist and News presenter

12:00AM Networking cocktail

1:30PM **Access to finance for African SMEs as a catalyst for entrepreneurship**  
**Aissatou MBODJI**, General Delegate, WOMEN AND YOUTH ENTREPRENEURSHIP, SENEGAL  
**Julie COULON**, Trade & Corporate Director, ECOBANK INTERNATIONAL  
**Emmanuel TURPIN**, Financier lawyer & Co-Founder, TONTI CAPITAL  
**Pierre MASPOLI**, Coordinator Fiséa, PROPARCO  
**Hugues LATOURRETTE**, Head of Export Finance, BPIFRANCE

*Moderated by :* **Arnaud FLEURY**, Economic Journalist

2:15PM **MOU Signature between BPIFRANCE and the Delegation for Women and Youth Entrepreneurship, SENEGAL**  
Signed by **Aissatou MBODJI**, General Delegate, WOMEN AND YOUTH ENTREPRENEURSHIP and **Vincent DI BETTA**, Directeur du Conseil International et Assistance technique, BPIFRANCE

2:20PM **Sport as a lever for growth and inclusion in Africa**  
**Charles MBUYA**, journalist and Sport presenter, CANAL+ GROUP  
**Sophie LORANT**, President, GIE FRANCE SPORT EXPERTISE  
**Vincent DE BARY**, President, KENEO

*Moderated by :* **Elom TOBLE**, Journalist, FRANCE 24

3:10PM **Urban mobility and planning: what models for the African cities of tomorrow?**  
**Romain KOUAKOU**, Managing Director, AUTORITE DE LA MOBILITE URBAINE DANS LE GRAND ABIDJAN (AMUGA), CÔTE D'IVOIRE  
**Jérémie PELLET**, Managing Director, EXPERTISE FRANCE  
**Stéphane VAUTHERIN**, Area Sales Manager West Africa, IVECO  
**Folly KOUSSAWO**, CEO & Founder, TRIANON & President, AFRICAN CLUB FOR ENTREPRENEURS

*Moderated by :* **Arnaud FLEURY**, Economic Journalist

4:00PM **Luxury goods and cosmetics: a major market in Africa**  
**Eileen Claudia AKBARALY**, CEO & Founder, MADE FOR A WOMAN (Young Leader)  
**Massata NIANG**, Founder, RETBAA  
**Aminata MBAYE**, Founder, WURE COSMETICS  
**Carole TAWEMA**, Founder, KARETHIC-TERRETHIC

*Moderated by :* **Ambre DELCROIX**, journalist Tamamedia.com and social entrepreneur



4:50PM **New strategies for mining expansion in Africa**  
**Adeline GABILLAUD**, Director of the Regional Africa Office, CMA-CGM  
**Jean-Jacques KOUA**, Sub-saharian Africa Director, EPC GROUPE  
**Ali BOROUMAND**, Partner, XTRACTIVE LEX

*Moderated by :* **Arnaud FLEURY**, Economic Journalist

5:40PM Innovation Awards Ceremony

6:00PM **Concluding remarks:** **Marc CAGNARD**, Sub-Saharan Africa Director,  
BUSINESS FRANCE & **Philippe GARCIA**, North Africa Director, BUSINESS  
FRANCE

6:15PM End of the event



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