Greenet

The network of Horizon Europe
Cluster 5 National Contact Point.





LetzGo.eu — European shared mobility co-op

Project idea for HORIZON-CL5-2027-06-D6-08 · Enhancing Mobility for All

Presented by Norbert Pálfalvi, Founder & CEO

Custowner Sàrl · SME · Luxembourg

Looking for consortium partners

letz GO
Move together

The GREENET project has received funding from the EU Horizon Europe programme under Grant Agreement No 101069604

The real problem: owning a car is the only option

Our lives and our towns are built around the car. In many places, owning one is not a choice — it is the only option.



Today in rural areas: one or two cars per family, no alternative nearby



What is missing: cars, seats, bikes and parking, shared close to home

Shared mobility exists only in big cities — fragmented, often not affordable, not connected to public transport.

Greenet

Our border region shows it: forced car ownership



No car or no licence = no job. It hits low-income and vulnerable people first — in rural regions all over Europe.

237,200

cross-border workers commute into Luxembourg every day — **45 %** of its workforce

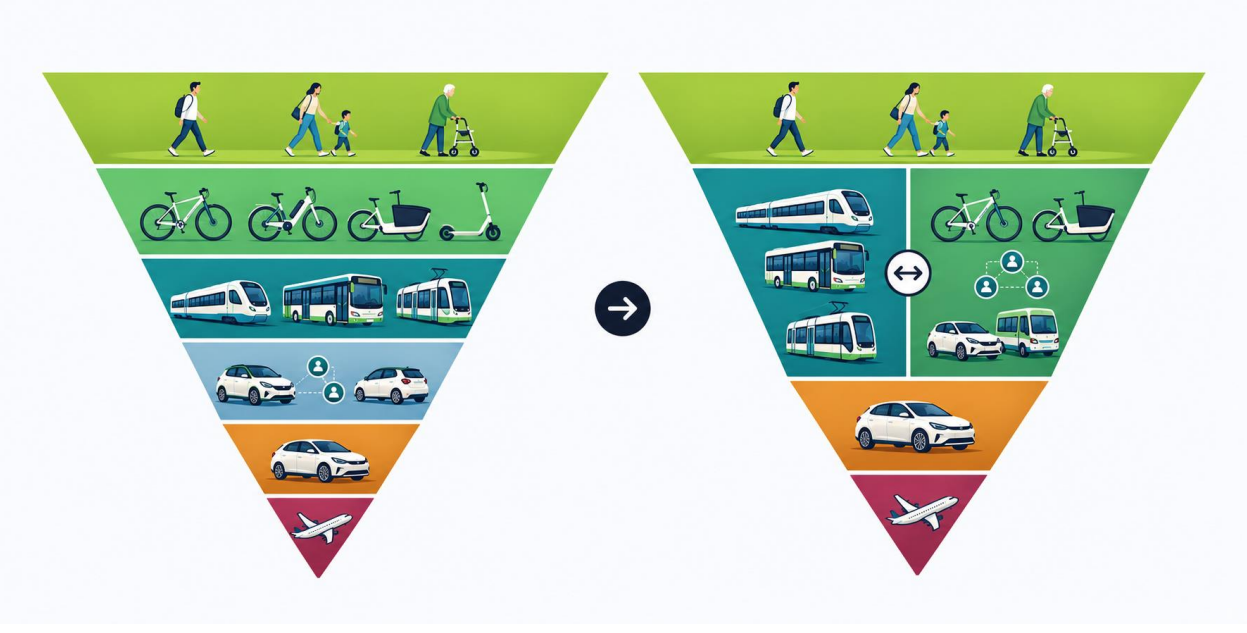
51,900

of them live in Belgium, many in villages with little or no public transport

Source: STATEC, 2025 annual figures

Greenet

Our answer: a shared layer beside public transport



Today

With the shared layer

Not a competitor to public transport — a partner beside it

Neighbours and colleagues share **free seats, cars, bikes and parking**

For the **first and last kilometres**: village → station, bus line, P+R, workplace

Community-run, not-for-profit, connected both ways with public transport

Greenet

Co-ops already work — but each on its own

Mobility — CH

Car-sharing co-op since 1997 · about 298,000 customers, 3,300 cars

The Mobility Factory — BE / EU

European co-op of 17 citizen co-ops in 6 countries, shared e-car-sharing IT

Modo — CA

Car-sharing co-op in Vancouver since 1997

stadtmobil — DE

Regional car sharing in many German cities

MyWheels — NL

Car sharing across the Netherlands

CoMoUK — UK

National charity for shared transport: car clubs, bike and lift share

The gap

- A separate app and a separate registration for each operator
- Each serves its own city or region — borders stay a barrier
- Rural areas between them stay without shared mobility

LetzGo: one app, one account, across borders

Connecting co-ops and communities — not replacing them

Sources: Mobility (Wikipedia, 2025 figures), REScoop.eu, operators' websites.

From consumer to Custowner



1 Own — the consumer

Buys and pays for a car alone — parked about 23 hours a day



2 Access — the user

Uses a car, a seat, a bike or a parking space only when needed



3 Co-own — the Custowner

Co-owns and co-uses the shared mobility layer with others

Custowner = customer + owner. Users, drivers, companies and communities co-own and co-use shared mobility — like public transport, but local and flexible.

Co-op model; legal and governance form in preparation. Custowner Sàrl (Luxembourg) builds and runs LetzGo. Parking time: RAC Foundation.

Greenet

LetzGo: one mobility app, easy to join

1 Sign up → 2 Verify once → 3 Use or share

Ride-sharing

One-off and recurring rides, colleague carpooling

In the app · pilot

Car & van sharing

Use a neighbour's or a company vehicle

In the app · pilot

Bike sharing

Bikes and e-bikes close to home

In the app · pilot

Parking sharing

Company and private bays, shared when free

In the app · pilot

Insurance

Optional cover with an insurance partner

Coming soon

Motorway & travel

Vignettes and "before you go" information

Coming soon

Delivery

Local last-mile delivery

Planned

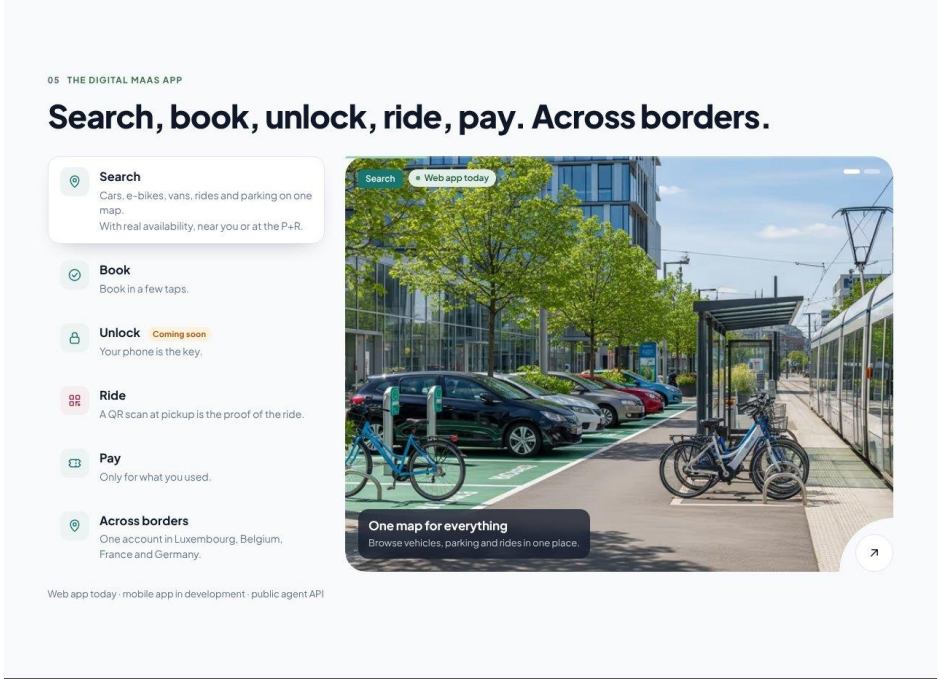
One account

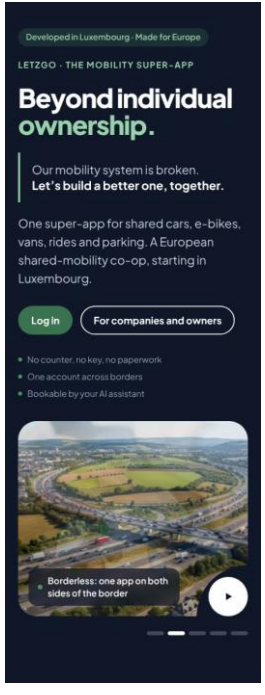
Multilingual, across LU, BE, FR and DE

Easy to join

Pilot phase: modules open step by step, each after its own checks.

LetzGo today: live, not a new platform





- **Live at letzgo.eu** since October 2026 (invitation-only pilot phase)
- Ride-sharing · parking sharing · vehicle access — **one account** across LU, BE, FR, DE
- First employer pilot: **factory workforce, Aubange (BE)** — free colleague carpooling
- Ready for pilots: target **TRL 7–8**; positioning incl. Galileo

Search · Book · Unlock · Ride · Pay — one account, across borders

letzgo.eu

Unlike Uber or Bolt: the value stays local

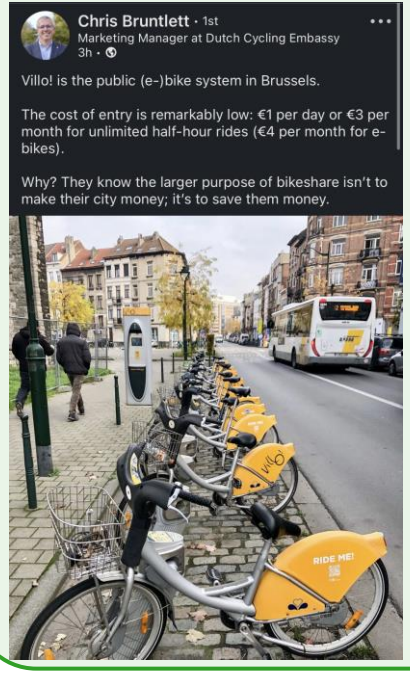
	Uber / Bolt	LetzGo co-op
Who owns it	A global platform company	Users, drivers, companies, communities
Where the money goes	A commission leaves the region	**Stays in the community, reinvested locally**
Where it works	Mainly dense city markets	Also villages, rural and cross-border areas
What it uses	Drivers working through the app for income	What people already have: seats, cars, bikes, parking
Public transport	Often competes with it	Feeds it: first and last mile
Price	A margin on every trip	Cost-sharing: cheaper by design

Where the money goes: profit vs cost-sharing

Profit-oriented platforms Uber, Bolt

≈ 30 %	of every Uber mobility booking is kept by Uber (Q4 2025)
30–42 %	of the fare kept by the platform in independent studies (UK ≈ 30 %, US ≈ 40 %)
23.8 %	Bolt commission in Brussels since Oct 2025 (was 19.8 %)
$ 4.9 bn	Uber sales & marketing spending in 2025
$ 6.5 bn	Uber share buybacks in 2025 — paid out to investors

Cost-sharing & co-ownership LetzGo co-op



- **Real cost only** — fuel, wear, parking, shared fairly
- **No investor margin**, no marketing war
- **Surplus reinvested** in the community

Example: Villo! Brussels

€1 a day · €3 a month

Public bike share built to save people money, not to make profit.

Sources: Uber FY2025 results; NELP 07/2025 (Columbia, Oxford studies); BX1 09/2025; LinkedIn post by C. Bruntlett, 10/2026.

Greenet

The project idea and the pilots

Deploy and adapt LetzGo as a rural feeder service in ≥ 4 pilot regions, co-designed with local authorities and users

Find out what makes vulnerable and low-income people use shared + public transport (incl. gender)

Deliver implementation plans for authorities and a **scale-up roadmap** with the European Rural Mobility Network

Pilot 1

Belgian–Luxembourg border region

Arlon – Aubange – N4 · offered by us

Pilot 2

Rural eastern Hungary

we can help open it

Pilot 3

Your region?

local / transport authority

Pilot 4

Your region?

local / transport authority

Greenet

Partners we are looking for

Municipalities & public sector

Local, regional and transport authorities for 2–3 more rural pilot sites

Companies & employers

Staff commuting, company cars and parking to share, local sponsorship

Local organisations

Associations, co-ops, LEADER groups and community centres that bring people in

Public transport operators

Rail and bus integration, timetables, hubs

Networks and co-ops

CIVITAS, ERMN, POLIS and car-sharing co-ops for scale-up

Our role: LetzGo

Solution provider + pilot operator (Greater Region)

Also welcome: a lead partner with Horizon Europe experience and social-science (SSH) experts — both required by the call.

Greenet

Contact

Norbert Pálfalvi

Founder & CEO

Custowner Sàrl — SME, private company · Luxembourg (operating in LU and BE)

Department: **LetzGo — shared mobility**

Expertise: shared-mobility services (ride-sharing, parking, vehicle access), employer commuting programmes, 13 years of automotive engineering

Norbert.Palfalvi@custowner.com

letzgo.eu · custowner.com

Let’s meet in the bilateral meetings — 19 Nov, 17:00–19:00

letzGO
Move together

Scan: letzgo.eu