PROJECT IDEA • PARTNER SEARCH

MOBILITY FOR ALL LAB

Klaipėda City and District: a proposed rural–urban mobility pilot

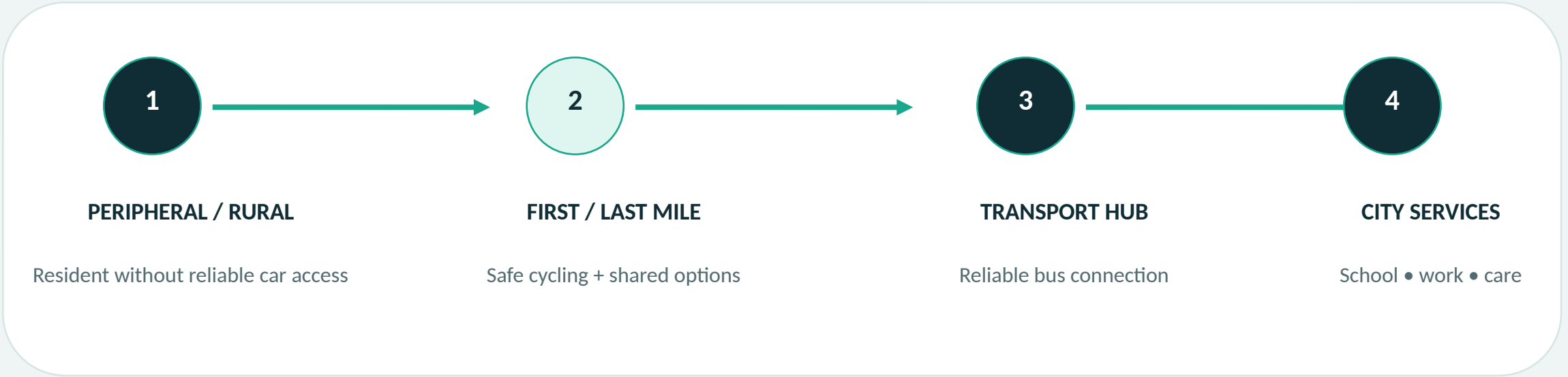
Connecting people to public transport — without forced car ownership

First/last-mile solutions co-designed with communities · Consortium search

A REAL-WORLD CHALLENGE

The missing link: from settlement to bus stop

Proposed Klaipėda City and District pilot — routes and sites to be confirmed with authorities.



Who benefits? Low-income households, young people and older residents with limited transport choices.

A first/last-mile service model — not another app

Co-design access from underserved settlements to buses; existing tools may support delivery.

01

Listen & design

Interview residents; map blocked journeys, costs, safety and mobility needs.

02

Test the journey

Trial access to transit hubs through cycling and suitable shared mobility options.

03

Compare & learn

Measure usage, accessibility, cost, satisfaction and change in car dependence.

From research to real people

Dviračių kultūra leads community engagement; KMTP is a potential local innovation partner.

01

Community reach

Engage residents, schools and under-served groups in co-design and real-world trials.

02

Behaviour change

Deliver safe-cycling outreach, recruit users and learn what makes people adopt solutions.

03

KMTP connection

Discussions started with Klaipėda Science and Technology Park on pilots and innovation links.

OUR FIT WITH D6-08

One comparable pilot in a four-region consortium

A proposed role, subject to agreement with the consortium and local public partners.

04

Pilot regions

At least four distinct European sites; each challenge tested in at least two.

✓

Authorities

Local / regional and transport authorities join as beneficiaries.

+

Societal readiness

SSH researchers, inclusive participation and evaluation across regions.

CONSORTIUM INVITATION

Could Klaipėda join your four-pilot project?

HORIZON-CL5-2027-06-D6-08 • We seek project coordinators and pilot partners.

WE BRING

A proposed Lithuanian pilot + community access + KMTP innovation ecosystem connections

WE SEEK Coordinators · Public authorities · Transport operators · SSH teams · Other pilot regions

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