

# WELCOME TO COPENHAGEN



## Thursday Evening Get-together

Enjoy your welcome drink and snacks while meeting the people that matter. Without the need of any transfers we comfortably meet at 'Papa Bird', a bar right next to the conference hotel driven by dedicated beer enthusiasts and eccentric gin nerds.



## Friday Evening Event

The traditional Friday Conference Dinner this year takes place in an iconic building next to The Little Mermaid. The private dining area

offers ocean front view and outdoor terrace. The dinner dress code is 'business casual' and it has to be considered that the transfer to the restaurant includes a 15 minute walk.



## Saturday Networking Tour

Try the traditional Danish lunch 'Smorgasbord' including a set of beer and snaps in the coastal town Elsinore. Afterwards we take the

special guided tour 'Nooks and Crannies' at Hamlets Kronborg Castle which is a UNESCO World Heritage Site. The way back will offer scenic views on the beach road north of Copenhagen and a stop at famous Bellevue Beach.

## Optional Programme for accompanying persons at Friday:

A 3,5-hour guided walking tour through Copenhagen visiting sites that ooze 'hygge'. Find out how to bring some of that vibe back home.

# THANK YOU

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European Machine Vision Association  
Gran Vía de Carles III 84 (planta 3ª), 08028 Barcelona, Spain  
Telephone: +34 931 80 70 60 · E-Mail: info@emva.org  
www.emva.org



# EMVA Business Conference 2019

17<sup>th</sup> European Machine Vision Business Conference  
May 16<sup>th</sup> to May 18<sup>th</sup>, 2019  
Copenhagen, Denmark

International platform for networking and business intelligence.  
Where machine vision business leaders meet.

[www.emva.org](http://www.emva.org)

# INTRODUCTION

## What are the aims of the conference?

The conference unites business leaders and technical experts within the machine vision industry from Europe and around the world to present and discuss the trends and challenges of our business. It provides a unique platform in Europe for networking, establishing contacts and exchanging ideas. The annual EMVA Business Conference sets the course for developing and strengthening our industry in Europe.

## Who should attend?

Professionals, executives, experts and analysts of the machine vision industry. Meet CEOs, managing directors, corporate strategists, marketing directors, technical managers and other executives of our business to exchange market intelligence and news of innovative technologies.

## About EMVA

Founded in May 2003 in Barcelona, the European Machine Vision Association is an industry-driven networking framework, providing a constant source of exchange, information and inspiration. At present 110+ companies, 3 national machine vision associations and 20 scientific organizations are members – representing more than 20 countries. All EMVA activities and projects aim at boosting the development of the machine vision industry in a bigger, united Europe: statistics and market data, standardization, trade fairs, international marketing, public relations, research and networking events.

## Follow us on:



Engage yourself with our conference #EMVAconference

# PROGRAMME

## THURSDAY, MAY 16<sup>TH</sup>, 2019

- 15:00 – 16:30 **EMVA General Assembly**  
(EMVA Members Only!)
- 16:30 – 17:30 Coffee Break
- 17:30 – 18:30 **Member Pitch Presentations**
- 19:00 – 21:00 **Get-together / Welcome drink**

## FRIDAY, MAY 17<sup>TH</sup>, 2019

- 09:00 – 09:20 Welcome and Opening
- 09:20 – 10:10 **Robotics needs Vision,  
Vision needs Robotics**  
Dr. Bernd Liepert | President of euRobotics
- 10:20 – 11:00 Coffee Break
- 11:00 – 11:30 **Machine Vision in Denmark**  
Henrik Ilsby | CCO at SVS-Vistek
- 11:30 – 12:00 **Measuring the Invisible**  
Karri Niemelä | CTO at FocalSpec
- 12:00 – 12:30 **Hyperspectral and Multispectral Imaging:  
Where are the Applications?**  
Michael Sehested Lund | Sales Director  
EMEA at JAI A/S

## FRIDAY, MAY 17<sup>TH</sup>, 2019 (CONTINUED)

- 12:30 – 14:00 Lunch Break
- 14:00 – 14:30 **Exploiting the Power of Angular  
Illumination Methods**  
Dr. Christian Hörr | Head of Software  
Development at Carl Zeiss Optotechnik GmbH
- 14:30 – 15:00 **Processors for Intelligent Vision Devices**  
Dr. Ren Wu | Founder & CEO of NovuMind
- 15:10 – 15:40 **Coffee Break**
- 15:40 – 16:30 Panel Discussion  
**How will Embedded Vision impact our future?**  
  
Moderation:  
Dr. Peter Ebert | Editor-in-Chief at inVision / TeDo Verlag  
  
Panelists:  
Dr. Andreas Franz | CEO at Framos  
Arwyn Roberts | CTO at Surface Inspection  
Colin Pearce | CEO at Active Silicon  
Mark Williamson | Director Corporate  
Marketing at Stemmer Imaging  
Dr. Olaf Munkelt | Managing Director &  
Co-founder of MVTec Software
- 16:30 – 17:00 **Quo Vadis EMVA**  
Jochem Herrmann | President at EMVA  
Henning Staerk | Marketing Manager at EMVA
- 18:45 – 23:30 Friday Evening Dinner Event

## SATURDAY, MAY 17<sup>TH</sup>, 2019

- 08:45 – 09:20 **OPC Vision – the door to Industrie 4.0**  
Dr. Klaus-Henning Noffz |  
Chairman of VDMA Machine Vision
- 09:20 – 09:50 **China Machine Vision Market in 2018**  
Jin Pan | Chairman of China Machine Vision  
Industry Union (CMVU)
- 09:50 – 10:20 **What's next in food processing inspection?**  
Tue Moerck | Managing Director at IHFood
- 10:20 – 10:50 Coffee Break
- 10:50 – 11:20 Young Professional Award
- 11:20 – 12:20 **Hygge - The Danish Way of Being Happy**  
Meik Wiking | CEO at The Happiness  
Research Institute
- 12:20 – 12:40 Conference Wrap-Up / End of Conference
- 13:15 – 18:00 Saturday Networking Tour

# CONFERENCE VENUE

## SCANDIC KODBYEN HOTEL

Scandic Kødbyen is located on Vesterbro in Copenhagen - an area filled with history and now a focal point for culture, creativity and culinary adventures. The neighborhood is characterized by its relaxed atmosphere, trendy coffee shops and small, funky design and craft shops. In the neighborhood around Kødbyen, you can really feel the city's pulse. You'll feel the good vibes with plenty of bars, cafes, nightclubs, restaurants, art galleries, multicultural food markets and much more. From the hotel, you step right into this exciting district and can explore all the sights in Kødbyen. And you'll have the rest of Copenhagen right at your feet like Tivoli, shopping along Stroget pedestrian street or Copenhagen central station.



Skelbækgade 3A  
1717 Copenhagen V - Denmark  
Tel: +45 72183340  
Email: [kodbyen@scandichotels.com](mailto:kodbyen@scandichotels.com)

[WWW.BUSINESS-CONFERENCE-EMVA.ORG](http://WWW.BUSINESS-CONFERENCE-EMVA.ORG)