

Networking Workshop with Poland, Israel, South Korea, Argentina & Brazil

25th February | Catalan Pavilion (CS20) at Mobile World Congress – Brokerage event area

10.00h Why Catalonia & Welcome coffee

- Welcome and opening session
Ms. Anna Simón, Deputy Director Local & International Tech Cooperation, ACCIÓ
- Why Catalonia? Presentation of the Catalan ecosystem
Ms. Inma Rodríguez, Market Intelligence Deputy Director - Strategy & Competitive Intelligence, ACCIÓ
- Networking

11.00h Poland

- ACCIO foreign office support services
Mr. Michal Chabasiewicz, Director at ACCIÓ Poland
- Cooperation opportunities for the Polish and foreign companies. Funds for international R&D projects.
Ms. Joanna Makocka, International Cooperation Department, National Centre for Research and Development in Poland
- Cooperation opportunities for the Polish and Spanish Companies
Mr. Wojciech Łopatkiewicz, Madrid Bureau Chief, Polish Investment and Trade Agency
- Myths and Truths about choosing your Software Partner
Mr. Jean-Luc Momprive, Business Development Manager, SOLWIT
- Networking

12.00h Israel

- ACCIO foreign office support services and technology project funding schemes
Mr Gil Oren, Trade and Investment Project Manager at ACCIÓ Israel
- ICT & Digital business opportunities in the Israeli ecosystem
Mr. Eyal Reshef, CEO, IMA - Israel Mobile & Media Association
- Innovation challenges
Mr. Idan Ben-Harrush, Senior Manager, Cloud and IoT Foundations Department, IBM Research, Haifa Lab
- Networking

13.00h South Korea

- ACCIO foreign office support services
Ms. Hee Yeon Lee, Director at ACCIÓ Seoul
- "5G, Connecting EU and Korea"
Dr. Juwon Soh, CEO, edRESEARCH (EEN network partner)
- Networking

15.00h Why Catalonia & Welcome coffee

- Why Catalonia? Presentation of the Catalan ecosystem
Ms. Inma Rodríguez, Market Intelligence Deputy Director - Strategy & Competitive Intelligence, ACCIÓ

15.30h Argentina

- ACCIO foreign office support services
Mr. Horacio Babini, Director at ACCIÓ Argentina
- Cooperation opportunities with Argentinian companies. Funds for international R&D projects
Manuel Falcón, Program coordinator for the Southern Cone countries at Centro para el Desarrollo Tecnológico Industrial (CDTI)
- ICT ecosystem in Argentina
Franco Gustin, Export Coordinator, Argentine Investment and Trade Promotion Agency
- Iberoeka funding programme success story
Mr. José María Louzao Andrade, President of Polo IT in Buenos Aires & G&L Group, G&L Group

16.00h Brazil

- ACCIO foreign office support services
Mr. Josep Maria Buades, Director at ACCIÓ Brazil
- ICT ecosystem in Brazil
Ruben Delgado, Director at SOFTEX - Brazilian ICT association
- ICT as an instrument to trigger innovation in the Brazilian industry
Ms. Cecilia Leite Oliveira, Director, Brazilian Institut of Technology and Science (EEN network partner)
- Networking Argentina & Brazil

17.00h Closing

Brokerage event

26-28th February | Catalan Pavilion (CS20) – Brokerage event area