



Programme Torino Fashion Match 2019

Location:
Palazzo della Luce Building, Via Bertola 40, Turin

Saturday, 29 June 2019

h. 09:00 am -1:00: EEN B2B Session I

h. 1:00 pm – 2:00 Free Lunch

h. 2:00 pm – 6:00: WORKSHOP I :

- Circular Economy and Sustainability in the Fashion System
- European Case studies on Circular Economy in Fashion and Textile

Sunday 30 June 2019

h. 09:00 am–1:00: EEN B2B Session II

h. 1:00 pm – 2:00 Free Lunch

h. 2:00 pm-5:30: WORKSHOP II:

- Innovate and Digitalize the Fashion System
- Case Study from the Fashion-Technology Trend

Monday 01 July 2019

h. 09:00 am–1:00: EEN B2B Session II

h. 1:00 pm – 2:00 Free Lunch

h. 2:00 pm-5:30: WORKSHOP III:

- Going International and european funding supports
- Access to finance and Woman Entrepreneurship

A coffee & snack corner will be available during the event, offered by Unioncamere Piemonte.

een.ec.europa.eu



29 June 2019
Circular Economy and Sustainability in the Fashion System

h. 14:00 -14:15

Welcome

Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piedmont Region)

[Enterprise Europe Network](#) partner | Alps EEN consortium

h. 14:15 -14:45

Ms. Federica Bertolani

Editor at [Rèn Collective](#)_reinvent, educate, network (Sustainable Fashion Network)

h. 14:45 -15:15

The Fashion revolution philosophy

Ms. Chiara Ferrero

[Fashion Revolution Italy](#)

h. 15:15 – 15:45

Mr. Corrado Carbonaro

Politecnico of Torino, [Department of Architecture and Design](#)

h. 15:45 – 16:15

Sustainability in undergraduate fashion students project-works: a case history from [IED](#), European Institute of Design

In collaboration with Pattern Spa & Esemplare

Mr. Enrico Maria Torboli, IED Professor

Mr. Luca Sburlati, CEO at Pattern SPA

Ms. Sara De Benedetti, [Pattern Spa & Esemplare](#) Communication Coordinator

h. 16:15 – 16:45

Sustainability in the Fashion Industry

Mr. Danny Casimir

Founder and CEO at [SPLEXS International Trade](#)

European Case studies on Circular Economy in Fashion and Textile

h. 16.45 – 17.45

1. [Anaïs Renaud](#) (UK)
Ms. Anaïs Kelly, Founder and Owner at [Anaïs Renaud](#)
2. [Back to Eco](#) (Spain)
Ms. Nuria Nubiola, Ceo at [Back to Eco](#)
3. [Vintage for a cause](#) (Portugal)
Ms. Helena Antonia Silva, Founder & General Director at [Vintage for a Cause](#)
4. Organic Cotton Colours (Spain)
Mr. Santi Mallorqui, CEO at [Organic Cotton Colours](#)

End of work

30 June 2019

**Innovate and Digitalize the Fashion System
The Fashion-Technology Trend**

h. 13:50 -14:00

Welcome

Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piedmont Region)
[Enterprise Europe Network](#) partner | Alps EEN consortium

INNOVATE:

h. 14:00 – 14:20

Innovation Management in a Digital Economy

Mr. Marco Gorini

Italian Expert delegate at [ISO Technical Committee on Innovation Management](#)

h. 14:20 -14:45

European Fashion Law - A Practical Guide from Start-up to Global Success

Mr. Valerio Capasso - Mrs. Emanuela Bianco

Fully-qualified Experts in Fashion Law at [Saglietti Bianco Law Firm](#)

h. 14:45 – 15:00

Innovation in Fashion Trade

Mr. Danny Casimir

Founder and CEO at [SPLEXS International Trade](#)

h. 15:00 -15:15

How to create an Innovative Fashion brand: Actually, tricks and tips !

Ms. Bali Lawal

CEO and Founder [A Coded World](#), fashion brand

Case Study

h. 15:15 – 15:30

[Boabab couture](#): Fashion, Integration and entrepreneurship at [Bagni Pubblici](#)

Mr. Malik Niang

Fashion designer (Senegal) at Liberitutti factory _ entrepreneurship case study

Fashion Tech Trend_ case studies

h. 15:30 – 15:50

Adi Karni Vagt

Fashion and 3D printig Designer at [Adi Karni Vagt](#)

h. 15:50 – 16:15

Ms. Seçil Uğur Yavuz

Sensory perception, wearable technology, multi-sensory interaction, design practice

Research Fellow, Free [University of Bozen-Bolzano, Faculty of Design and Art](#)

h. 16:15 – 16:35

[DressCoders](#) (IT)

Ms. Serena Taglioli, CEO at DressCoders

Ms. Alessandra Perlino, CTO at DressCoders

Optical fiber to create lightning embroideries, trimming hand made garments and accessories.

DIGITALIZE

h. 16:35 – 17:10

Social Media and Digital Marketing in Fashion System

Ms. Nour El-Mohri

Founder of [Taam Media](#)

h. 17:10 – 17:30

eBIZ4.0 Project The next step for one digital language in the fashion supply chain (Under COSME European program)

Mr. Romeo Bandinelli, Researcher at University of Florence

Mr. Lorenzo Azzari, CEO at [Kyklos group](#), software and fashion app for the fashion industry

End of work

1 July 2019

Going International and european funding supports

h. 14:00 -14:05

Welcome

Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piedmont Region)

[Enterprise Europe Network](#) partner | Alps EEN consortium

h. 14:05 – 14.30 (tbc)

From European Commission: supports actions' addressed to creative industries and innovative manufacturing companies related to fashion/textile/clothing sectors.

Ms. Federica Leonetti

Business and Innovation advisor at Unioncamere Piemonte and Chairperson of [Sector Group Textile and Fashion](#) within the Enterprise Europe Network, EEN.

[Enterprise Europe Network](#) partner | Alps EEN consortium

h. 14:30 – 15:00

Fashion into the Fourth Industrial Revolution. Shaping a new fashion-tech paradigm through the [DeFINE project](#). (Developing a Fashion-Tech Innovation Network for Europe).

Prof. Paola Bertola

Project Coordinator, Politecnico di Milano (lead partner of the project)

Ms. Chiara Di Lodovico

Research Fellow, Politecnico di Milano

h. 15:00 – 15:30

How to find technology partners and international business partners for the fashion industry

Presentation of 2 european projects related to creative industry: [Worth Project](#) and [Re-FREAM](#)

Ms. Korina Molla

International Project Manager at [AITEK](#) - Textile Research Institute

h. 15:30 – 16:00

Intellectual Property in the Fashion industry: destination Latin America

Ms. Giovanna Girardi

IP Expert, [Latin America IPR SME HELPDESK](#)

h. 16.00 – 16.15 (tbc)

EU GSP+ Scope for Trade, Investment And Industrial Cooperation with Pakistan

Mr. Syed Ashique Hussain Hamdani

CEO at Sovereign Business Resources PVT LTD (Pakistan)

h. 16:15 – 16:30 (tbc)

Scope of Franchising/ Manufacturing of Italian Leather And Textile Brands in Pakistan for Exporting in Arabian, Central Asian and Far Eastern countries

Mr. Syed Ashique Hussain Hamdani

CEO at Sovereign Business Resources PVT LTD (Pakistan)

Access to Finance and Woman Entrepreneurship

h. 16:30 – 17:00

Title: Access to finance in the fashion system - European support -

Ms. Raffaella Bruzzone

Chair of the Thematic point Access to Finance, Genova Chamber of commerce, [Enterprise Europe Network](#) Partner

h. 17:00 – 17:15

[Sector Group Woman Entrepreneurship](#) (Enterprise Europe Network)

Ms. Sanja Popović Pantić

Project manager at [Institute Mihajlo Pupin](#) (Serbia)

Chairperson of Sector Group Woman Entrepreneurship (EEN)

Woman Entrepreneurship_case study

17:15 – 17:30

[AMC Afrodite Mode Collection](#) (Serbia)

Ms. Afrodita Bajic

Owner of AMC Afrodite Mode Collection

End of work

Torino Fashion Week 2019 SHOWS 27 June – 03 July 2019

If you wish to attend the TFW shows at Borsa Valori Building (San Francesco da Paola street, n.28, Turin) starting every day at h. 9:00 pm, **you must register here:**

https://www.torinofashionweek.moda/accreditation/c_19