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|  | **Programme****Torino Fashion Match 2019** |

**Location:**
Palazzo della Luce Building, Via Bertola 40, Turin

***Saturday, 29 June 2019***

**h. 09:00 am -1:00: EEN B2B Session I**

***h. 1:00 pm – 2:00 Free Lunch***

**h. 2:.00 pm - 5:30: WORKSHOP I :**

* **Circular Economy and Sustainability in the Fashion System**
* **European Case studies on Circular Economy in Fashion and Textile**

***Sunday 30 June 2019***

**h. 09:00 am–1:00: EEN B2B Session II**

***h. 1:00 pm – 2:00 Free Lunch***

**h. 2:00 pm-5:30: WORKSHOP II:**

* **Innovate and Digitalize the Fashion System**
* **The Fashion-Technology Trend**

***Monday 01 July 2019***

**h. 09:00 am–1:00: EEN B2B Session II**

***h. 1:00 pm – 2:00 Free Lunch***

**h. 2:00 pm-5:30: WORKSHOP III:**

* **Going International and european funding supports**
* **Access to finance and Woman Entrepreneurship**

**29 June 2019**

**Circular Economy and Sustainability in the Fashion System**

h. 14:00 -14:15

Welcome

***Mr. Paolo Bertolino***

Secretary General, Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piedmont Region)

[Enterprise Europe Network](http://een.ec.europa.eu/) partner| Alps EEN consortium

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h. 14:15 – 14:30

[Camera Italiana Buyer Moda (CBI)](http://thebestshops.com/) – The Best Shops (Italian Chamber of Fashion buyer) *tbc*

President

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h. 14:15 -15:00

Title:

***Ms. Marina Spadafora***

CEO and Founder of [Fashion Revolution Italy](https://www.fashionrevolution.org/)

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h. 15:00 – 15:30

***Mr. Corrado Carbonato***

Politecnico di Torino Dip. Design

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h. 15:30 – 16:00

Title

Ms. [IED](https://www.ied.edu/), Design European Institute (Turin- Italy)

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h. 16:00 – 16:30

Sustainability in the Fashion Industry

***Mr. Danny Casimir***

Founder and CEO at [SPLEXS International Trade](https://www.splexs.com/)

**European Case studies on Circular Economy in Fashion and Textile**

h. 16.30 – 17.30

1. [Anaïs Renaud](https://anaisrenaud.com/) (UK)

Ms. *Anais Kelly*, Founder and Owner at [Anaïs Renaud](https://anaisrenaud.com/)

1. Back to Eco (Spain)

Ms*. Nuria Nubiola,* Ceo at [Back to Eco](https://backtoeco.com/)

1. Vintage for a cause (Portugal)

*Ms. Helena Antonia Silva,* Founder & General Director at [Vintage for a Cause](https://vintageforacause.pt/)

1. Atlantic Leather (Iceland) ***tbc***

*Mr. Sigurlaug Vordís Eysteinsdóttir,* Sales Manager at [Atlantic Lather](http://www.atlanticleather.is)

End of work

**30 June 2019**

**Innovate and Digitalize the Fashion System
The Fashion-Technology Trend**

h. 14:00 -14:05 Welcome

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h. 14:05 -14:20

How to protect your IPR in Italy

***Mr. Valerio Capasso***

Lawyer at Saglietti Bianco

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h. 14:20 – 14:45

Innovation Management in a Digital Economy

***Mr. Marco Gorini***

Italian Expert delegate at [ISO Technical Committiee on Innovation Management](https://www.iso.org/committee/4587737.html)

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h. 14:45 – 15:00

Innovation in Fashion Trade

***Mr. Danny Casimir***

Founder and CEO at [SPLEXS International Trade](https://www.splexs.com/)

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h. 15:00 – 15:30

.........Italian Department Fashion Store

***Ms.***

[La Rinascente](https://www.rinascente.it/rinascente/en/) (Torino)

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h. 15:30 – 16:00

Social Media and Digital Marketing in Fashion System

***Ms. Nour El-Mohri***

Founder of [Taam Media](http://www.taammedia.com)

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h. 16:00 – 16:15

How to create an Innovative Fashion brand: Actually, tricks and tips !

***Ms. Bali Lawal***

CEO and Founder [A Coded World](http://www.acodedworld.com), fashion brand

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 **Design based consumer goods**

**Innovative european platforms \_ case studies**

h. 16:15 – 16:40

E-Biz-4.0
***Mr. Enrique*** ***Montiel***

Coordinador eBIZ 4.0 Project (Under COSME Euoropean program)

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**The Fashion Tech Trend**

h. 16:40 – h. 17.15

Technology connected Fashion

***Ms. Tanya James MBA***

Curator at Fashion Tech Week NY

End of work

**1 July 2019**

**Going International and european funding supports**

**Access to finance and Woman Entrepreneurship**

h. 14:00 -14:15

Welcome

***Mr. Paolo Bertolino***

Secretary General, Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piedmont Region)

[Enterprise Europe Network](http://een.ec.europa.eu/) partner| Alps EEN consortium

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h. 14:15 – 14:30

ETP (European Textile Platform) (**tbc**)

<http://www.textile-platform.eu/>

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h. 14:30 – 14.45

Fashion into the Fourth Industrial Revolution. Shaping a new fashion-tech paradigm through the [DeFINE project](https://define-network.eu/).

(Innovative Network of Incubator)

***Ms. Paola Bertola***

Project Coordinator, Politecnico of Milan (lead partner of the project)

***Ms. Chiara di Ludovico***

Research Fellow, Politecnico of Milan

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h. 14:45 – 15:15

How to find technology partners and international business partners for the fashion industry

Presentation of 2 european project related to creative industry: [Worth Project](https://www.worthproject.eu/it/design-manufactoring-projects-it/) and [Re-FREAM](https://www.re-fream.eu/)

***Ms. Korina Molla***

International Project Manager at [AITEX](https://www.aitex.es/) - Textile Research Institute

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h. 15:15 – 15:45

Intellectual Property in the Fashion industry: destination Latin America

***Ms. Giovanna Girardi***

IP Expert, [Latin America IPR SME HELPDESK](http://www.latinamerica-ipr-helpdesk.eu/aboutus)

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h. 15:45 – 16.15

Title: Access to finance in the fashion system - European support -

***Ms. Raffaella Bruzzone***

Chair of the Thematic point Access to Finance, Geneva Chamber of commerce [Enterprise Europe Network](http://een.ec.europa.eu/) Partner

**Access to finance and Woman Entrepreneurship**

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h. 16:15 – 16:30

[Sector Group Woman Entrepreneurship](https://een.ec.europa.eu/about/sector-groups/services) (Enterprise Euorope Network)

***Ms. Sanja Popović Pantić***

Chairperson of Sector Group Woman Entrepreneurship (EEN)

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h. 16:30 – 16:45

[FACTS, Fashion Apparel Cluster Serbia](http://clusterfacts.org.rs/?lang=en)

***Ms. Afrodita Bajic***

President of Assembly of Facts

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Woman Entrepreneurship\_case study

16: 45 – 17:00

[AMC](http://amcafrodita.rs/) Mode Collection (Serbia)

***Ms. Marijana Matic***

Marketing manager of AMC Afrodite Mode Collection

End of work