

Writing and evaluating a successful proposal

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3 July 2019
Brussels, Belgium

BioHorizon SC2 and
KET-B Brokerage Event



Writing a proposal

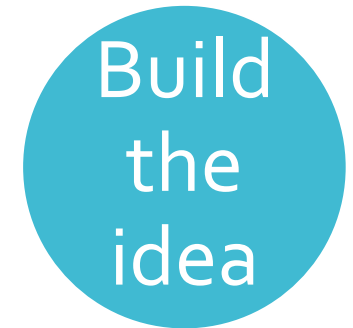


Criativity
Fit in
Integration

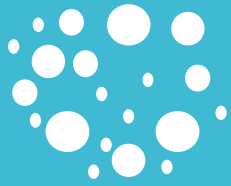


Choose
the call

Make sure
you have
the
expertise



Draw the idea
Scheme



Analyze the open calls

- Analyse the calls in due time
- Make sure your topic fits into the call objectives
- Your topic can be integrated within other topics to build a stronger proposal?
- Do you have a core team?

Choose the call

- Which is the best call topic for you?
- Which call better allows you to explore your topic?
- Do you have a core team?
- Do you have the appropriate expertise in your core team?



Build the idea

- Write the schematic idea
- Define the strategy
- Make sure you have enough time to write the proposal
- The right people for every task – who to invite
- Your topic can be integrated within other topics to build a stronger proposal
- Choose a consolidated appropriate team

Write the proposal

- Who writes the proposal?
- Make sure the language is correct
- Explain the objectives and rationale
- Be clear, explicit and specific
- Keep the level of detail appropriate
- Be realistic while ambitious
- Connections the sections of your proposal
- Follow the application guidelines exactly

Write the proposal

- Contact the NCP for additional information's/clarifications
- What is the current state-of-the-art?
- Differentiate your proposal from others
- Make clear in the first paragraph exactly what your proposal is about.
- Use tables, charts, and figures effectively
- Use visual tools

Write the proposal budget

- Follow the budget guidelines
- Allocate funding for appropriate tasks
- Make sure to have enough PM
- Consider communication and dissemination costs
- Do not over estimate costs

Summarizing:

“keep it simple and objective”

Evaluating a proposal



Excellence

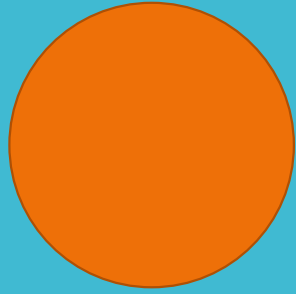
Impact

Quality and efficiency of
implementation



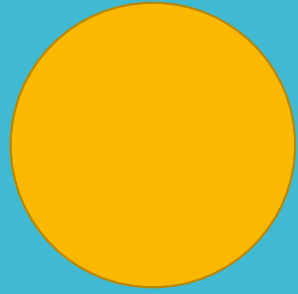
Excellence

- Clarity of the objectives
- Pertinence of the objectives
- Soundness of the concept
- Progress beyond the state of the art (RIA, IA)
- Innovation potential
- Interdisciplinary approach
- Level of ambition



Impact

- How the outputs of the project will contribute to each of the expected impacts mentioned in the work programme under the relevant topic
- Enhance innovation capacity, create new market opportunities (RIA, IA)
- Project communication, exploitation and dissemination
- Outreach inside and outside the consortium
- Strengthening the competitiveness and growth of companies (if applic)



Quality and efficiency of implementation

- Work plan (WPs and Tasks)
- Coherence of their objectives with deliverables
- Appropriate milestones
- The consortium as whole brings together the necessary expertise?
- Complementarity of the partners and balance of expertise

- Management structures and procedures
- Risk and innovation management



SCORING

From 0 to 5

(0.5 scores may be given)

- 0 – Proposal fails to address the criterion or cannot be assessed due to missing or incomplete information.
- 1 – Poor. The criterion is inadequately addressed or there are serious inherent weaknesses.
- 2 – Fair. The proposal broadly addresses the criterion, but there are significant weaknesses.
- 3 – Good. The proposal addresses the criterion well, but a number of shortcomings are present.
- 4 – Very good. The proposal addresses the criterion very well, but a small number of shortcomings are present.
- 5 – Excellent. The proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.



Threshold

- In order to be considered for funding, your proposal must score above a certain **threshold** for each criterion, and above an overall threshold.
- Thresholds may vary according to the work programme.
- For each call, qualifying scores and **weightings** are stated in the work programmes



Summary

- Does the proposal address an important problem?
- Does the proposal comply with the call?
- How will scientific knowledge be advanced?
- What will be the effect of this proposal?
- Is the work plan appropriate to the objectives?
- Is it broad enough to impact at EU level?
- Is it multi actor and sufficiently EU represented?

Last advice:

“keep it simple and objective”