

Better Health and Care

Digital transformation in Health and Care

MyHealthMirror



Irina Spekman

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Organization



#H2020PartnerHealth

- Marecon is a Dutch private SME, operating global
- Extensive experience in launching, commercialization and scaling up of innovative and impactful technologies globally
- Experience as project coordinator in 11 publicly funded projects + commercially funded projects
- MyHealthMirror is a new initiative of Marecon

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Our project idea



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MyHealthMirror

- Digital health management platform for personalized early diagnostics, interventions and prevention, based on personal data enabled by novel technologies in saliva, genomics, AI and IoT, build on blockchain.
- Allows to combine and analyze a real world(time) data from various data points around the patient in order to design effective personalized health interventions including a novel therapy approach such as healthy diets and life style, predict personal risks and prevention measures, monitor and validate the effectiveness.
- Allows both patients and healthcare providers to make informative decisions based on precision medicine and personal data from various sources.
- Enables to introduce and validate new interventions for Non-Communicable Diseases including elderly multimorbid patients, complex chronic conditions, create digital tools for people centered care and healthy, active aging.
- Results in better patient health outcome, patient in control of health, costs saving, multidisciplinary combined therapies, personal data value for better personal health, validation tools for healthcare providers.

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Expertise



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Topics of interest

Digital Transformation in Health and Care

Better Health and Care: 1.1.2 Personalized medicine, Innovative health and care industry
1.4 Innovation health and care systems integrated care
1.6 Support digital transformation and health care

Horizon Calls: SC1-BHC-06-2020, SC1-BHC-08, SC1-BHC-24, SC1-DTH-13-2020, SC1-DTH-12-20,
SC1-DTH-02-2020, SC1-HCC-08-2020, DT-TDS-04-2020

Expertise offered

Coordination & project management, valorization of knowledge, concept of innovative solution involving digital tools & novel saliva technology, genomics, IoT & AI, monetizing research results & addressing needs for personalized health care, novel interventions & validation of effectiveness, digital diagnostics support, managing elderly multimorbid patients & patients with chronic conditions.

Expertise needed

Partners, researchers and research Institutions involved/experienced in human genomics, saliva biomarkers, diagnostic tools, Non-communicable diseases, multi morbid patients care, molecular diagnostics, data management, bioinformatics, AI, novel interventions clinical studies, personalized medicine, dietary & life style interventions, early diagnostics, innovative wearables and sensors, inflammation based diseases and healthy active aging.

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Contact details



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