

AUSSEN  
WIRTSCHAFT  
KOOPERATIONSBÖRSE  
**MARKTPLATZ AUSTRIA 2019**

FOOD AND BEVERAGES FROM AUSTRIA  
OPPORTUNITIES FOR FOOD AND DRINK BUYERS FROM ALL OVER THE WORLD

Tuesday, 1 October 2019

**PROGRAM**

**LOCATION:** AUSTRIAN FEDERAL ECONOMIC CHAMBER | ADVANTAGE AUSTRIA  
WIRTSCHAFTSKAMMER ÖSTERREICH | AUSSENWIRTSCHAFT AUSTRIA  
Wiedner Hauptstraße 63 | 1045 Wien

**LAST UPDATE:** 26.09.2019

**TUESDAY, 1 OCTOBER 2019**

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**08.30 – 09.00**      **REGISTRATION AND COFFEE**

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**OPENING ADDRESS**

**09.05 – 09.15**      • Mariana KÜHNEL, M.A.  
Deputy Secretary General, AUSTRIAN FEDERAL ECONOMIC CHAMBER

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## INTRODUCTION MARKTPLATZ 2019

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| 09.15 – 09.25 | <ul style="list-style-type: none"><li>• Michael OTTER<br/>Director General, ADVANTAGE AUSTRIA</li></ul>                         |
| 09.25 – 09.35 | <ul style="list-style-type: none"><li>• Michael BLASS<br/>Head of Agrarmarkt Austria</li></ul>                                  |
| 09.35 – 09.45 | <ul style="list-style-type: none"><li>• Heinz KOGLER<br/>Director Enterprise Europe Network Austria</li></ul>                   |
| hosted by     | <ul style="list-style-type: none"><li>• Irene BRAUNSTEINER<br/>Organizer Marketplace Austria, ADVANTAGE AUSTRIA</li></ul>       |
|               | <ul style="list-style-type: none"><li>• Michael MÜLLER<br/>Head of Industrial Sector Focus Program, ADVANTAGE AUSTRIA</li></ul> |

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10.00 – 13.30	<b>B2B-MEETINGS AND FOOD PRESENTATIONS</b> Face to face talks between international buyers and Austrian food companies
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13.30 – 14.30	<b>LUNCH</b>
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14.30 – 18.30	<b>B2B-MEETINGS AND FOOD PRESENTATIONS</b> Face to face talks between international buyers and Austrian food companies
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19.00 – 19.15	<b>PICK UP AT HOTELS – BUS TRANSFER</b>
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19.45	<b>DINNER</b>
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22.00	<b>END OF DINNER – BUS TRANSFER BACK TO THE HOTEL</b>
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