

### Open4Business 2019

### International Conference and Matchmaking Event

3-4 October 2019

*(The program is under preparation, the Organizers reserve the right to make changes.)*

3 October 2019 (Thursday)						
8:30-9:00	REGISTRATION					
9:00-12:00	The Maze of IPR Hungarian Intellectual Property Office		9:00-12:00	Earth Science and Mining Clusters - Addressing Future Challenges Cluster of Applied Earth Sciences		
10:30-12:00	SACHE World Café - Creative industry roundtable discussions					
12:00-13:00	LUNCH					
13:00-18:00	Connect-IT Conference and B2B Meetings					
19:00-20:00	DesignPécs 2019 Opening and Fashion Show Welcome reception and networking for Open4Business and DesignPécs Week participants (Venue: <b>TREZOR</b> , Király str. 11.)					
19:00-22:00	"Get together" - welcome reception and networking for Open4Business and DesignPécs Week participants (Venue: <b>Nana Bistro &amp; Bar</b> , Király str. 2.)					
4 October 2019 (Friday)						
8:30-9:00	REGISTRATION					
	Plenary Session					
9:00-9:05	Greetings - Dr. Tamás Síkfői, President, Chamber of Commerce and Industry of Pécs-Baranya					
	Greetings - Dr. Ferenc Fedor, President, Cluster Of Applied Earth Sciences					
9:05-9:20	Presentation - Dr. Attila Miseta, Rector, University of Pécs					
9:10-9:45	Baranya County Industrial Development Program Dr. Tamás Síkfői, President, Chamber of Commerce and Industry of Pécs-Baranya Dr. Markus Hirth, President, South West Hungarian Engineering Cluster					
9:45-9:55	Presentation - Dr. Zsolt Páva, Mayor, City of Pécs					
9:55-10:15	Competitiveness on International Markets Balázs Hendrich, CEO, HEPA Hungarian Export Promotion Agency					
10:15-10:30	Presentation Ronan Gargan, Ambassador, Ireland Embassy - Budapest					
Sessions						
10:30-12:30	I. Session	Irish-Hungarian Business Day	II. Session	Export Financing in and out of EU	III. Session	Industry & Clusters & Co-operation
12:30-13:30	LUNCH					
13:30-15:00	Hungarian Chamber of Commerce and Industry International Committee (closed meeting, only for committee members)					
13:30-17:00	B2B Meetings					
19:00-23:00	Networking Event: Dinner at Bishopric of Pécs					