Corporate Challenge
Health Tech Hub Styria (HTH) Pitch & Partner 2020
Graz, Austria
27 Jan – 28 Jan 2020
https://www.hth-styria.com/

Energie Steiermark
Energie Steiermark is one of the largest energy service companies in Austria with a well-established core business and a strong focus on renewable energy and energy efficiency. In order to maintain and expand its strong position on the market, the provision of innovative products and services is a key success factor. IoT solutions and smart home applications are enabling technologies for new business models. It is expected that life sciences such as AAL will become viable use cases of these technologies in the future.

Your BENEFITS as a successful participant

• Jointly develop customer-oriented AAL solutions with our experienced product development department
• Access to our strong network of cooperation partners (science, business, public) including a site visit of our existing AAL test facility
• Piloting and testing of your AAL solution with selected B2C or B2B customers
• Deepening of cooperation activities
• The most promising solution in terms of economic success and innovation will be rewarded two exclusive “Bootcamp tickets” powered by Next Incubator (details will follow ...)
Our major topic is ...

If elderly people need some support, we want to help relatives in caring for their loved ones. Therefore we offer support in cases like these:
- automatic detection in irregular routines
- monitoring of position, health condition and activity
- fall detection
- presence and wet detection in bed
- voice control and communication to relatives

We want to enable elderly people to maintain their independence in everyday life and live longer in their own homes.

We provide IoT solutions for Use Cases like:
- automatic night light for fall prevention
- automatic roller blind, light control and heat control
- emergency call in case of health complaints
- alarm systems: motion detectors, door and window contacts, cameras, sirens
- warnings: water- and smoke detector, stove shutdown
- smart door lock, intercom, gong & light
- voice and app control for all devices

IoT-Solutions
Smart Home (homee) www.hom.ee
Ambient Assisted Living (AAL)
We are searching for ...  

... B2C and B2B business models for a holistic and scalable caregiving solution, that enables elderly people to stay healthy and active in their well-known environment as long as possible.

... AAL Product-as-a-Service business models integrated in our IoT-solution (www.hom.ee).

... established partners in the healthcare sector to develop, distribute and deploy our AAL solution.

... AAL technology solutions that can be integrated into our existing AAL System.
Who we are & what we believe in...

- Energie Steiermark is one of the largest service companies in Austria. 1790 employees devote their experience and expertise to a fair partnership with approximately 600,000 customers in Austria and abroad.

- We make for a safe, comfortable and sustainable life in a green world. We think and act reliable, fair, regional, cooperative and attentive.

- Our major business areas are electricity, natural gas, district heating and energy services
  -> https://www.e-steiermark.com

- The Next-Incubator, the startup program of Energie Steiermark, aims at developing new digital products and services together with startups in a structured co-creation approach. The Next-Incubator crew is constantly screening the startup ecosystem for innovative and scalable business ideas -> https://next-incubator.com