Corporate Challenge
Health Tech Hub Styria (HTH) Pitch & Partner 2020

Graz, Austria
27 Jan – 28 Jan 2020
https://www.hth-styria.com/

Searching for solutions addressing:
Diagnostics, prevention & management of patients with dementia and enhanced workflows in nursing homes.

Geriatric Health Centres of the City of Graz
The Geriatric Health Centres of the City of Graz (GGZ) are one of the leading competence centres for geriatric medicine and elderly care in Austria. The GGZ aim to improve the health and everyday lives of senior citizens and geriatric patients and to promote innovation by implementation of evidence based knowledge and application of state of the art technology in geriatric medicine and care.

KEY BENEFITS

• **Become a development partner of the GGZ!** Rethink management and care of dementia patients in the city of Graz.

• Besides your active participation in the Health Tech Hub Styria (HTH) Pitch & Partner 2020 you will have the opportunity to **present your solutions directly to the decision-makers** of our organization as one of the selected start-ups. **Travel costs to Graz and accommodation** of the best start-up (for 2 persons) will be **covered by us**.

• As an **additional benefit**, the winner will have the opportunity to present himself to a large expert audience as a **speaker at the largest Congress for Geriatrics and Gerontology in Styria** in autumn 2020.
Our major topic is …

The GGZ are the leading provider for geriatric medicine and nursing in the City of Graz. With specialized facilities and health professionals, we are also centrally involved in management and care of patients with dementia.

- Due to the demographic developments and overall increasing life expectancy, the number of dementia patients in Austria is estimated to double by the year 2050.
- The management of patients of dementia in our nursing homes, along with the increasing shortage of health professionals in elderly care are thus the main future challenges of our organization.
- The increasing burden for the nursing staff and their relatives as well as our goal to sustain the standard of care on a high level require new solutions and approaches in the management of dementia in long-term care.
We are searching for ...

... innovative solutions which provide a valuable contribution to our organisation with regards to

• diagnostics and/or prevention of dementia,
• improving management and/or quality of life of patients with dementia
• and/or ensuring the high quality of care by providing support for staff in nursing homes

Specifically, we are looking for products (e.g. software, hardware) or services (e.g. therapeutic offers, telemedicine, etc.) for patients, relatives and/or health professionals who contribute to achieving the above-mentioned goals. Examples are Serious Gaming, Virtual Reality, AAL, Robotics, Telemedicine, Telecare, Process Solutions, etc.

If you are looking for a starting point to solve the tasks above, the Corporate Challenge on the Health Tech Hub Styria (HTH) Pitch & Partner 2020 is exactly the place for you!!!
Who we are & what we believe in...

Our slogan: „With us people are in the best hands“

Patient Care
• Albert Schweitzer Hospital
  Acute Geriatric/Remobilisation Unit, Intermediate Care – IMC, Medical Geriatric Department - palliative geriatrics, Memory Clinic, Apallic Care Unit, Geriatric Consultation Service
• Albert Schweitzer Hospice/Day Hospice
• Nursing Homes & Day Care Centres
• Assisted Living facilities

Research & Teaching – Geriatrics and Gerontology
• Albert Schweitzer Institute for Geriatrics and Gerontology
• Albert Schweitzer Training Centre

Visit us on https://ggz.graz.at/

FACTS & FIGURES 2017

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<tr>
<td>Patients/Residents</td>
<td>approx. 4.000 p.a.</td>
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<tr>
<td>Care Days</td>
<td>approx. 300,000 p.a.</td>
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<tr>
<td>Beds/Day care places</td>
<td>900/75</td>
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<tr>
<td>Employees/full-time equivalent</td>
<td>approx. 800/700</td>
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<td>Turnover</td>
<td>approx. 50 Mio. €</td>
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<tr>
<td>Capital assets</td>
<td>approx. 150 Mio. €</td>
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