Corporate Challenge
Health Tech Hub Styria (HTH) Pitch & Partner 2020

Graz, Austria
27 Jan – 28 Jan 2020

https://www.hth-styria.com/

Searching for solutions addressing
Reha-Patient Relationship Management
SANLAS Holding is a steadily growing company in the fields of acute medicine, rehabilitation and nursing care.

We are looking for answers and concepts for future challenges and opportunities arising concomitant to digitalization in the areas of medicine, medical technology, quality and service.

We would like to invite you to a joint, professional exchange and are open to future cooperation.

The most innovative idea will be rewarded with a 3-day stay in our castle hotel in Hungary to take part in a workshop – conference room, spa activities and board included.
Our major topic is ...

We're going through a period of change – demographic developments and digitalization pose new challenges for us working in the healthcare sector. However, we are also facing unprecedented opportunities.

We are trying **to find opportunities to develop our services and our company further.** Hence, we observe current trends very closely, seek international exchange and participate in various research projects at home and abroad.

The main focus hereby lies particularly on **new medical techniques and devices**, as well as **comprehensive services for patients and relatives.**
We are searching for ...

Especially in the field of rehabilitation (outpatient as well as inpatient, in different medical fields) we are looking for solutions to, on the one hand, increase the service quality and range of information provided for patients (e.g. changes concerning the treatment schedule).

On the other hand, we strive to facilitate the communication between hospitals/institutions and patients and, furthermore, want to provide patients with guidance beyond the time of their respective stay / duration of treatment (e.g. concerning various exercises, recommendations on how to proceed, exercise reminders, etc. ...).

Additionally, the collection of data would allow an outcome measurement of respective treatments.

This solution could present itself e.g. by means of using an application (barrier-free for e.g. the visually challenged, voice input / output) providing an exchange platform for all relevant information and data. Apart from increasing patient benefit by providing information not only during but also before and after the patients respective stay / cycle, it is also necessary to take into account patient / customer loyalty.
SANLAS Holding is one of the leading private healthcare providers in Austria operating 12 health care facilities (8 hospitals, 4 nursing homes) and two hotels. We employ around 1,100 people and serve more than 9,000 patients each year.

Our range of services encompasses medical excellence in the fields of nursing care, health promotion and prevention, acute medicine, psychiatric, neurological and orthopaedic rehabilitation, as well as plastic-aesthetic surgery. In addition to networking with different medical fields, such as the Med Center Leech Clinic, we cooperate with different universities in Austria and abroad.

Our activities and services are available to both, the domestic market as well as international patients. This broad and diverse array of medical-nursing services seems particularly interesting for start-ups.

For further information, please visit our website:

https://sanlas.at/en/