



Searching for solutions addressing

Reha-Patient Relationship Management



Corporate Challenge

Health Tech Hub Styria (HTH) Pitch & Partner 2020

Graz, Austria

27 Jan – 28 Jan 2020

<https://www.hth-styria.com/>

Why you should apply...



SANLAS Holding is a steadily growing company in the fields of **acute medicine, rehabilitation and nursing care.**

We are **looking for answers and concepts for future challenges and opportunities** arising concomitant to digitalization **in the areas of medicine, medical technology, quality and service.**

We would like to invite you to a **joint, professional exchange** and are open to **future cooperation.**

The **most innovative idea will be rewarded with a 3-day stay in our castle hotel in Hungary** to take part in a workshop – conference room, spa activities and board included.

Our major topic is ...

We're going through a period of change – demographic developments and digitalization pose new challenges for us working in the healthcare sector. However, we are also facing unprecedented opportunities.

We are trying **to find opportunities to develop our services and our company further**. Hence, we observe current trends very closely, seek international exchange and participate in various research projects at home and abroad.

The main focus hereby lies particularly on **new medical techniques and devices**, as well as **comprehensive services for patients and relatives**.

We are searching for ...

Especially in the **field of rehabilitation** (outpatient as well as inpatient, in different medical fields) we are looking for **solutions to**, on the one hand, **increase the service quality and range of information provided for patients** (e.g. changes concerning the treatment schedule).

On the other hand, we strive to **facilitate the communication between hospitals/institutions and patients** and, furthermore, want to **provide patients with guidance beyond the time of their respective stay / duration of treatment** (e.g. concerning various exercises, recommendations on how to proceed, exercise reminders, etc. ...).

Additionally, the collection of data would allow an **outcome measurement of respective treatments**.

This **solution** could present itself e.g. **by means of using an application** (barrier-free for e.g. the visually challenged, voice input / output) providing an **exchange platform for all relevant information and data**. Apart from increasing patient benefit by providing information not only during but also before and after the patients respective stay / cycle, it is also necessary to take into account patient / customer loyalty.

Who we are & what we believe in...



SANLAS Holding is one of the leading private healthcare providers in Austria operating 12 health care facilities (8 hospitals, 4 nursing homes) and two hotels. We employ around 1,100 people and serve more than 9,000 patients each year.

Our range of services encompasses **medical excellence** in the fields of nursing care, health promotion and prevention, acute medicine, psychiatric, neurological and orthopaedic rehabilitation, as well as plastic-aesthetic surgery. In addition to **networking with different medical fields**, such as the Med Center Leech Clinic, we **cooperate with different universities** in Austria and abroad.

Our activities and services are available to both, the **domestic market as well as international patients**. This broad and diverse array of medical-nursing services seems particularly interesting for start-ups.

For further information, please visit our website:

<https://sanlas.at/en/>