



BROKERAGE EVENT
16-17 Oct
ELEVATOR PITCH
18 Oct

IoT Solutions World Congress Brokerage Event

REGISTRATION GUIDE

[HTTPS://IOT2019.B2MATCH.IO/](https://IOT2019.B2MATCH.IO/)

0. HOW IT WORKS



1. **Create and Account.** Registration Deadline is on **October 24th.**
2. **Complete your profile** with information about your company. Add also information about what you are offering or looking for in the Marketplace section.
3. The organizers will **activate your profile once it is completed** (it needs to have at last one Marketplace)
4. Start **Booking meetings** (asking, accepting or declining meetings) **from September 30th.**
5. Check the most updated version of your meetings' schedule through the platform. **It is a live agenda!**
6. **Attend to the Brokerage Event.**
7. After the Event **complete the Feedback survey on the b2match platform.**

1. Create an Account

Registration

Choose how to proceed and start signing up for the event.

[Continue with LinkedIn](#)

[Continue with Google](#)

or

By signing up, I agree to b2match's [terms of service](#) and [privacy policy](#). I understand that b2match will share my information with event organizer.

[Continue with Email](#)

E-MAIL REGISTRATION

If you choose one of this options be aware that you are **using the e-mail linked** to your LinkedIn or Google account

We highly recommend you to enter your **corporate e-mail**

You will receive all the relevant information in the registered e-mail

Verify your email

Please follow the link below to verify your email and to proceed with the registration.

[Verify email](#)

CONFIRM YOUR E-MAIL

While you are filling your profile you will receive this e-mail.

Please don't forget to **Verify your e-mail** by clicking in the link attached!

2. Type of participation

Large corporation looking for new technologies/solutions

ACCIÓ staff

Choose your type of participation

- Visitor Catalan
- Visitor Spanish / Other countries
- Exhibitor Catalan
- Exhibitor Spanish / Other countries
- Innovation Hunter Catalan
- Innovation Hunter Spanish / Other countries
- ACCIÓ participant
- Regional development agencies other countries participant
- Cascade Funding representative

3. Plan your Attendance

Select your availability to have meetings.

Indicate your availability for Tuesday, Wednesday and Thursday!

Plan your Attendance
29 October 2019 (Tuesday 1 of 3)

Which session do you want to attend?

- Matchmaking Session 1**
Time: 10:00 - 12:00 | Location: Hall 2 - Stand E551
- Elevator Pitch Session 1**
Time: 12:20 - 13:40 | Location: Hall 2 - Stand E551
- Matchmaking Session 2**
Time: 14:00 - 16:00 | Location: Hall 2 - Stand E551
- Matchmaking Session 3**
Time: 16:00 - 18:00 | Location: Hall 2 - Stand E551

30 October 2019 (Wednesday 2 of 3)

Which session do you want to attend?

- Matchmaking Session 4** MATCHMAKING
Time: 10:00 - 12:00 | Location: Hall 2 - Stand E551
- Elevator Pitch Session 2** ELEVATOR PITCH
Time: 12:20 - 13:40 | Location: Hall 2 - Stand E551
- Matchmaking Session 5**
Time: 14:00 - 16:00 | Location: Hall 2 - Stand E551
- Matchmaking Session 6**
Time: 16:00 - 18:00 | Location: Hall 2 - Stand E551

Which session do you want to attend?

- Cascade Funding Pitch** CASCADE FUNDING PITCH
Time: 10:00 - 11:40 | Location: Hall 2 - Stand E551
- Matchmaking Session 7** MATCHMAKING
Time: 12:00 - 14:00 | Location: Hall 2 - Stand E551

4. Complete your Profile

Complete your profile

Add information about you and your organisation to your profile so that participants can get a better understanding for what you are looking for and can offer.

Personal Information

Job Position *

Phone Number *

Only the Events Organiser can see your phone number

Profile Picture



[Click here to upload a profile picture](#)

Use a picture that gives the attendees a good impression of who you are. No logos or pictures of landscapes please.

Organisation Information

Organisation Name *

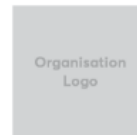
Organisation Type *

Website

Organisation description *

Write a short description about what your organisation does. Keep it short and enjoyable to read.

Organisation Logo



[Click here to upload an organisation logo](#)

Upload your organisation's logo. It will be visible inside your profile.

Be professional when filling the information of your organization.

Be sure that you write information that explains in detail:

- which is your company's activity
- the area of expertise

Add your prefix number

Uploading a picture makes a profile more truthful.

And also helps you to be recognized at the event 😊

5. Complete your Profile

Select all the areas of activity that define your business.

These tags will be used by other participants filtering who they want to meet.

Don't forget to select any important area for your company!

Choose your local support office

Support office

Areas of Activity *

Areas of Activity help us to categorize what you do and offer. This makes easier for other participants to find you and makes your profile more expressive.
Please select areas of activity that suit your profile.

COMPANY SERVICES

SECTOR

TECHNOLOGY

Select the Support Office from your region.

They will help you with any problem you might encounter during the registration process, booking of meetings and at the Brokerage Event.

Please notice the two letter code: "ES" for Spain, "FR" for France... If you have any questions, choose "I don't know my Support Office" and we will find yours.

6. Complete your Profile

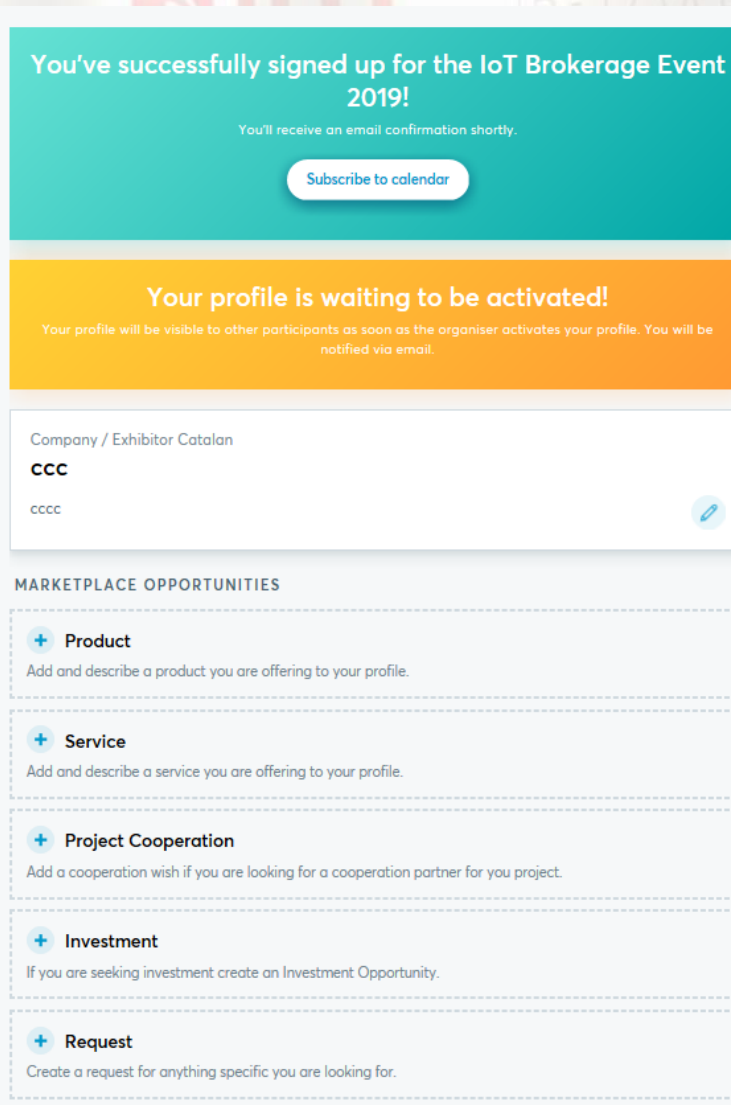
Congratulations, you have created your profile!

**Just 1 Step more:
FILL IN THE MARKETPLACE SECTION**

Your profile **will ONLY be activated** when this section is also completed.

MarketPlace section

Choose at least one of the following categories and detail what your company is looking for / offering in the Brokerage event



You've successfully signed up for the IoT Brokerage Event 2019!
You'll receive an email confirmation shortly.
[Subscribe to calendar](#)

Your profile is waiting to be activated!
Your profile will be visible to other participants as soon as the organiser activates your profile. You will be notified via email.

Company / Exhibitor Catalan
ccc
cccc

MARKETPLACE OPPORTUNITIES

- + Product**
Add and describe a product you are offering to your profile.
- + Service**
Add and describe a service you are offering to your profile.
- + Project Cooperation**
Add a cooperation wish if you are looking for a cooperation partner for you project.
- + Investment**
If you are seeking investment create an Investment Opportunity.
- + Request**
Create a request for anything specific you are looking for.

MARKETPLACE ITEMS

- **Product:** Add and describe a product you are offering.
- **Service:** Add and describe a service you are offering.
- **Project cooperation:** Add a cooperation if you are looking for a cooperation partner for your project. Ex: Research&development (also for European calls), technical, financing, etc.
- **Investment:** If you are seeking or offering investment
- **Request:** Create a request for anything specific you are looking for

7. Terms of participation



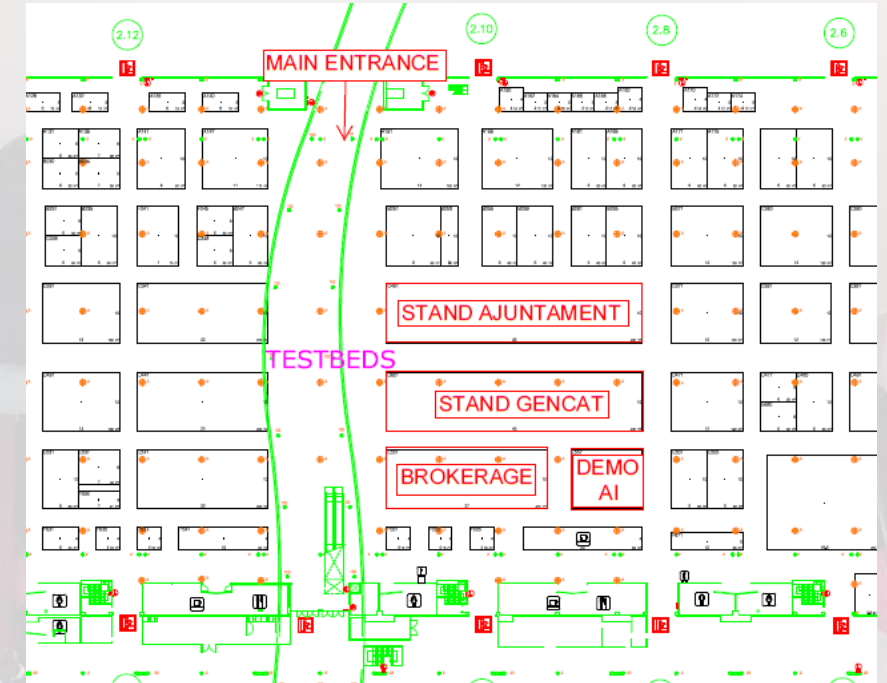
- **If an unforeseen circumstance comes up and you cannot attend a meeting you must cancel your meetings always** through the platform which will automatically update the agenda alerting the organizers and the involved participants and avoiding any further inconveniences to other participants.
- **Only 1 participant per organization/project is allowed.** Exceptionally, we will allow more than one participant per company if their marketplaces and partnering objectives are clearly different.
- Don't print your meetings schedule. Check it in the platform every time to be sure that is the most updated version. **It's a live agenda!**

8. Useful information

- The Brokerage Event will take place at the IOT Solutions World Congress, at Fira Gran Via in Barcelona
- Inside of the fairground, the Brokerage Event will be held in stand **E551** behind the Catalan Pavilion

Important deadlines

- ▶ Registration until October 24th
- ▶ **Registration for meetings starts on September the 27th and will remain open during the Brokerage Event.**
- ▶ Brokerage event: **29-31st October**



9. Useful information

HOW TO GET THERE?

- **From the airport to the Congress**
 - **By taxi/car:** 12km away (C-31)
- **From the airport to the City Centre**
 - **Aerobus** (A1/A2) every 5 minutes (travel time 35min)
 - **Train** from Terminal 2 every 30 minutes (travel time 18min)
- **From the City Centre to the Congress**
 - **Bus TMB:** Bus lines: 46, 65, 165, H12.
 - **Ferrocarrils de la Generalitat:**
 - Fira Gran Via FGC stop is "Europa/Fira".
 - Lines that stop at "Europa/Fira" station end their journey at "Espanya" station, next to the Montjuic venue (Lines S8, S33, R6, R5, S4)



Contact us!

► If you have any questions, do not hesitate to contact us!



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[#IOTBrokerage](https://twitter.com/IOTBrokerage)

ACCIÓ

 **Generalitat
de Catalunya**



 **enterprise
europe
network**
Business Support on Your Doorstep