



Session 1 B: SC5



Swapp!

as solution of plastic packaging problem

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Topic and project idea



Topics:

- Smart Cities and Communities
- Develop and pilot circular systems in plastics, textiles and furniture sectors
- Develop, implement and assess a circular economy oriented product information management system for complex products from cradle to cradle

Objectives:

Swapp! is a circular ecosystem for shopping, designed for sustainable consumption of FMCG products (yoghurt, shampoo, etc.). Our main goal is TO REDUCE the amount of plastic usage (and waste).





Expertise

(of your institution/company)



1. An indication of the existing partnership/consortium:
We have a support of Zero Waste Poland association. Together with a company specializing in creating vending machines, we have prepared the documentation necessary to prepare a prototype.
2. The requirements for additional partner(s):
We are looking for a partner who will support our project from the substantive and financial side.
3. The expertise possessed by your institution/company:
We have a basic knowledge of the circular economy and ecological problems like recycling.
4. Involvement in previous/ongoing projects in the area:
We don't have any previous project in the area



Keywords

#Public support, #Circular assessment, #Plastics, #Circular supplies, #Collection, #Prototypes, Trials and pilot scheme, #Management of construction process and life cycle, #Business model, #Socio-economic models, #Investment/Financing



Contact details



- Our name: **Swapp!**
- The nature of our organisation: **Startup / Private**
 - The country from which our organisation operates: **Poland**

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