Swapp! as solution of plastic packaging problem
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Topic and project idea

Topics:
- Smart Cities and Communities
- Develop and pilot circular systems in plastics, textiles and furniture sectors
- Develop, implement and assess a circular economy oriented product information management system for complex products from cradle to cradle

Objectives:
Swapp! is a circular ecosystem for shopping, designed for sustainable consumption of FMCG products (yoghurt, shampoo, etc.). Our main goal is TO REDUCE the amount of plastic usage (and waste).
1. **An indication of the existing partnership/consortium:**
   We have a support of Zero Waste Poland association. Together with a company specializing in creating vending machines, we have prepared the documentation necessary to prepare a prototype.

2. **The requirements for additional partner(s):**
   We are looking for a partner who will support our project from the substantive and financial side.

3. **The expertise possessed by your institution/company:**
   We have a basic knowledge of the circular economy and ecological problems like recycling.

4. **Involvement in previous/ongoing projects in the area:**
   We don’t have any previous project in the area

**Keywords**

#Public support, #Circular assessment, #Plastics, #Circular supplies, #Collection, #Prototypes, Trials and pilot scheme, #Management of construction process and life cycle, #Business model, #Socio-economic models, #Investment/Financing
Contact details

- Our name: Swapp!
- The nature of our organisation: Startup / Private
- The country from which our organisation operates: Poland

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