



### **#CETI\_H2020** Brokerage event

# Directions for the afternoon sessions

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9th October 2019



#### Afternoon sessions



- 12h00-13h00: Networking Lunch (ground floor)
- 13h00-14h00: Flash Project idea Presentations
  - GROUP SC2/SC5 (here)
  - GROUP NMBP/SC3/general (second floor)
- 14:00 14:30 : Coffee Break (ground floor)
- 14h30-17h30: Matchmaking
  - up to 9 bilateral meetings (here)
- 17h30-18h30: Networking Cocktail (ground floor)

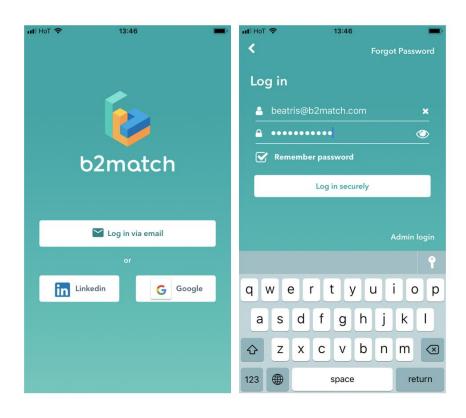




## B2Match app for your agenda



Or connect on the website <a href="https://ceti-h2020.b2match.io/">https://ceti-h2020.b2match.io/</a>





# Bilateral Meetings



- Know your goal = agreement to be partners for an H2020 project
- Adapt your pitch to your interlocutor
  - Are you host or guest of the meeting?
  - Candidates for being coordinator or partner?









- Focus on providing the 3 most important of info
- Also time
  - to listen to what your counterpart has to say
  - To discuss the potential collaboration
- Take notes + summarize the key points to bring back at home
- If no cooperation possible > end meeting > time to prepare next









- Why?
  - Time invested to come
  - Don't miss an opportunity
  - Out of respect for the counterpart (negative or positive feedback)
  - Reporting for EU fundings
- For you: Follow through within a day on your promises
- For us:
  - How ? Online questionnaire
  - When ? now and after the topic deadline
  - Follow up by your EEN support office and/or your NCP



# Rating in B2Match app



| <  | Participant                                  |             | <   | Feedback    |   |
|--|--|-------------|---|-------------|---|
|  |  |             | Did not take place                          |             | 0 |
|  |  |             | Rate the meeting                            |             |   |
| Vicêncio Da paz judge Wyman, Homenick and Mraz Message |  |             | Insufficient interest / no further contact  |             | 0 |
|  |  |             | Very informative but no cooperation planned |             | 0 |
|  | Request accepted                             |             | Cooperation                                 | on possible | 0 |
| Meeting Information                                    |  | Cooperation | on already agreed                           | 0           |   |
|  | 10:20 - 10:40<br>Tue, Mar 5, 2019<br>Table 3 |             |   |             |   |
| Organisa   | tion Details                                 |             |   |             |   |
| Type   |  |             |   |             |   |
| Please lo  | eave a feedback for this meeting             | >           | Step 1 of 2                                 | 2 Next      |   |







# **Enjoy the matchmaking!**

