YOUR HITCHHIKER'S GUIDE TO THE GALAXY

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SME

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(fully eligible as Associate Country)

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OUR INTEREST

PREMISE: offering expertise and skills that are transversal to several topics and relevant to different calls, our interest is for proposals / consortia in need of:

- Consolidated expertise and experience in **H2020 project management and coordination** - we run so far 22 H2020 projects (RIAs, CSAs and Ias)
- Hands-on practice in **H2020 project communication, community building, online and offline media and dissemination** – 35 EC project websites, 41 social media channels, 73 videos, 26 events organised, 24 branding and design kits, 2000 journalists contacts
- In-depth understanding and **technical expertise on AI, 5G, IoT, Cloud** – road mapping, design, prototyping and development of software technologies / solutions

SPECIFIC TOPICS of INTEREST INCLUDE:

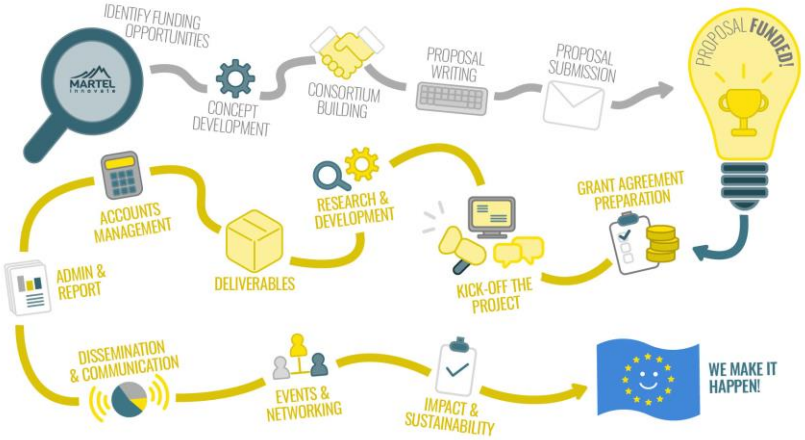
- SPACE-29-TEC-2020
- DT-SPACE-25-EO-2020: Big data technologies and Artificial Intelligence for Copernicus
- EGNSS applications fostering green, safe and smart mobility
- DT-SPACE-26-BIZ-2020

ABOUT MARTEL

Martel's value proposition is delivered via our people, know-how, services, technology, processes and partnerships

Agile combination of business, technology and media services led by an international team of highly skilled professionals

If you think you are too small to have an impact, try going to bed with a mosquito...



Martel Consulting

- Project coordination
- Project management
- Cascade funding / Open Calls
- H2020 proposals' preparation
- Road mapping and consulting
- Training and tutorials

Martel Lab

- R&D expertise and services
- AI, 5G, IoT, Cloud Computing
- Open Source solutions
- Technology scouting
- Innovation roadmapping
- Prototyping / demonstrators

Martel Media

- Dissemination /Communication
- Community building/PRs/media
- Promo material and activities
- Events organisation/moderation
- Networking / partnerships
- Impact creation / assessment

OUR HORIZON 2020 PROFILE

QUALIFIED EXPERTISE, CREDIBILITY, STRONG CONNECTIONS AND VISIBILITY

Martel's main roles

- Project Coordinator
- Project Management
- Strategies / Roadmapping
- Communication leader
- Community building
- Technical Management
- R&D Lead / Contributor

R&I areas of expertise:

- Next Generation Internet
- Cloud, IoT, AI, 5G, Big Data
- FIWARE – fiware.org
- Smart Cities
- Media and content
- Satellite Communication
- International Cooperation

23 H2020 projects so far | **10.5 M€** in 6 years | **20%** success rate (!)

OUR PARTNERS

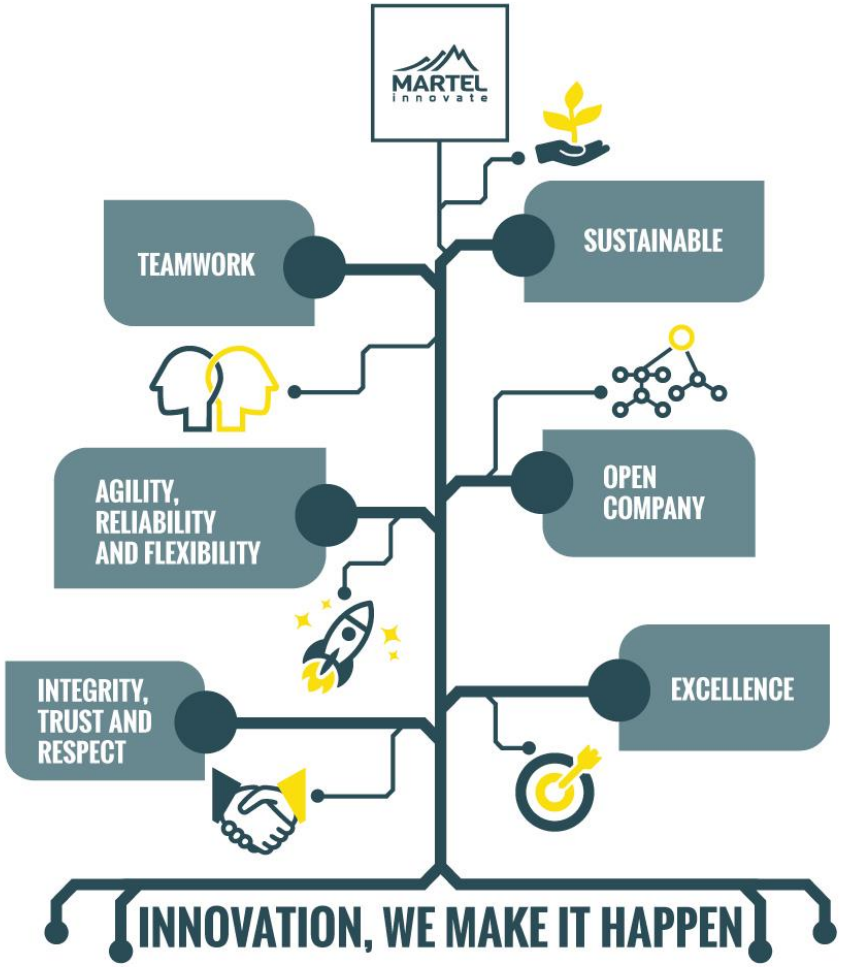
MARTEL innovate

orange
NATIONAL INSTRUMENTS
vrt
INTERDIGITAL EUROPE
KU LEUVEN
TECHNISCHE UNIVERSITÄT DRESDEN
TIM
Telefónica
Atos
CSIC
Consejo Superior de Investigaciones Científicas
RUTGERS THE STATE UNIVERSITY OF NEW JERSEY
Aalto University
HUAWEI
NOKIA
MARTEL innovate
UNIVERSITY OF Southampton
ThalesAlenia Space
Fraunhofer
TUM TECHNISCHE UNIVERSITÄT MÜNCHEN
UNIVERSITY OF CAMBRIDGE
JILIN UNIVERSITY CHINA 1946
imec
asi agenzia spaziale italiana
spi Sociedade Portuguesa de Inovação
FundingBox
VTT
CICESE
Tecnológico de Monterrey
GHENT UNIVERSITY
i2cat FUNDACIÓ
CAICT 中国信息通信研究院
NetApp
EURESCOM
SYNELIXIS
cenidet Centro Nacional de Investigación y Desarrollo Tecnológico

MORE THAN 20 YEARS' EXPERIENCE MANAGING RESEARCH AND INNOVATION PROJECTS

INNOVATION, WE MAKE IT HAPPEN

HIGHLIGHTS

- We don't come alone…we're plugged into the international R&I scene
- Agile, committed and reliable partner – more than 20 years experience in EC funding scene
- We have been working with top players - academia, industry, SMEs, as well as NGOs and public organisations
- We are strongly committed to digital technologies that can improve citizens' life and can help sustaining our planet

- orchestracities.com
- digital4planet.eu