### 1. Impact

1. Is the market properly addressed in terms of size, access and risk?

2. Is the value creation in terms of growth, employment, environmental and societal benefits properly addressed?

3. What are the competitive advantages of the project?  
   (Strategic importance of the project, enhanced capabilities and visibility)

4. Are the commercialization plans clear and realistic  
   (Return on investment, Geographical sectoral impact)

### 2. Excellence

1. What is the degree of innovation  
   (Commitment on State-of-the-art and the technological maturity and risk)

2. How is the new knowledge going to be used?

3. Is the project challenging scientifically, technically and for the partners?

4. Are the technical achievability & risk conveniently addressed

### 3. Quality & Efficiency

1. How is the quality of the consortium?  
   (Well-balanced partnership, technological managerial and financial capacity of each partner)

2. Is there an added value through the international co-operation?

3. Are the project management & planning realistic and clearly defined?  
   (Methodology and planning approach, milestones and deliverables)

4. Is the cost structure reasonable?  
   (Cost and financial commitment of each participant)

### 4. Overall Perception

1. Pros and cons of the application

2. Is the project recommend for public investment?  
   (Yes or No)