

INTERNATIONAL MATCHMAKING EVENT “Successful in Slovenia 2019”

Tuesday, 12. 9. 2019

PROGRAM

Location: Celje Fairground, Congress Centre, Blue Hall (1st floor)
Dečkova cesta 1, 3000 Celje, Slovenia

Last update: 29.8.2019



SUCCESSFUL IN SLOVENIA

CHAMBER OF CRAFT AND SMALL BUSINESS OF SLOVENIA

ADVANTAGE AUSTRIA

new alpe adria

enterprise europe network

EUROPEAN UNION

CHAMBER OF CRAFT AND SMALL BUSINESS OF SLOVENIA

ADVANTAGE AUSTRIA

Celjski sejem

New Alpe Adria
Network of Chambers
Growth
Clusters
Europe
Capital
Agencies

enterprise europe network
Podobni market good vsajini vosti

EUROPEAN UNION

TUESDAY, 12. 9. 2019

9.30-10.00 **REGISTRATION, COFFE & NETWORKING**

10.00-10.15 **WELCOME REMARKS**

- Mr. Branko Meh, President of the Chamber of Craft and Small Business of Slovenia
- Mr. Stefano La Croce, Deputy Director of ADVANTAGE AUSTRIA Ljubljana
- Mr. Zdravko Počivalšek, Minister of Economic Development and Technology

10.15-11.30 **Panel: IN THE COMPANY OF SUCCESSFUL**

How to successfully enter the markets of the Alpe-Adria region?

- Mr. Marko Lotrič, Director of the company [Lotrič Meroslovje d.o.o.](#)

Practical aspects of looking for new business partners abroad and challenges of successful sales broad

- Mr. Bojan Železnik, Director of company [KGL d.o.o.](#)

Business in Slovenia: experiences & anecdotes

- Mr. Klaus Schuster, [Management consultant & author Business in Slovenia](#)

Services for potential and existing Slovenian exporters for their successful operations abroad & Slovenia as an excellent location for business

- Mrs. Mateja Jarc, Head of Sector of Internationalization, [SPIRIT Slovenia - Public Agency for Entrepreneurship, Internationalization, Foreign Investments and Technology](#)

Moderator: Mrs. Larisa Vodeb, Head of Projects at Chamber of Craft and Small Business of Slovenia.

11.30-12.30 **BUFFET & NETWORKING**

12.30-16.30 **B2B MEETINGS**

16.30-19.00 **VISIT FAIR**

** The event will be held in Slovene and English; translation will be provided.*

Please be on time and stick to the program and B2B schedule. Participants will come from 8 different countries and it is important that all planned meetings will be attendant and do not keep waiting your potential business partners.

NOTE

- The B2B Event will take place in the **Blue Hall (E)** on the 1st floor of the congress centre. You have pick up a **free ticket for entry to the fairground** at the [main entrance](#) at the B2B event window (where logos of organiser will be displayed) and then immediately turn right into the congress centre.
- **Parking** is possible in the paid parking area near the fair.
- When you planning the route to Celje, pay attention to [traffic conditions](#) on the roads/highway.

LOCATION PLAN



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MAIN ORGANISER



Chamber of Craft and Small Business of
Slovenia

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