

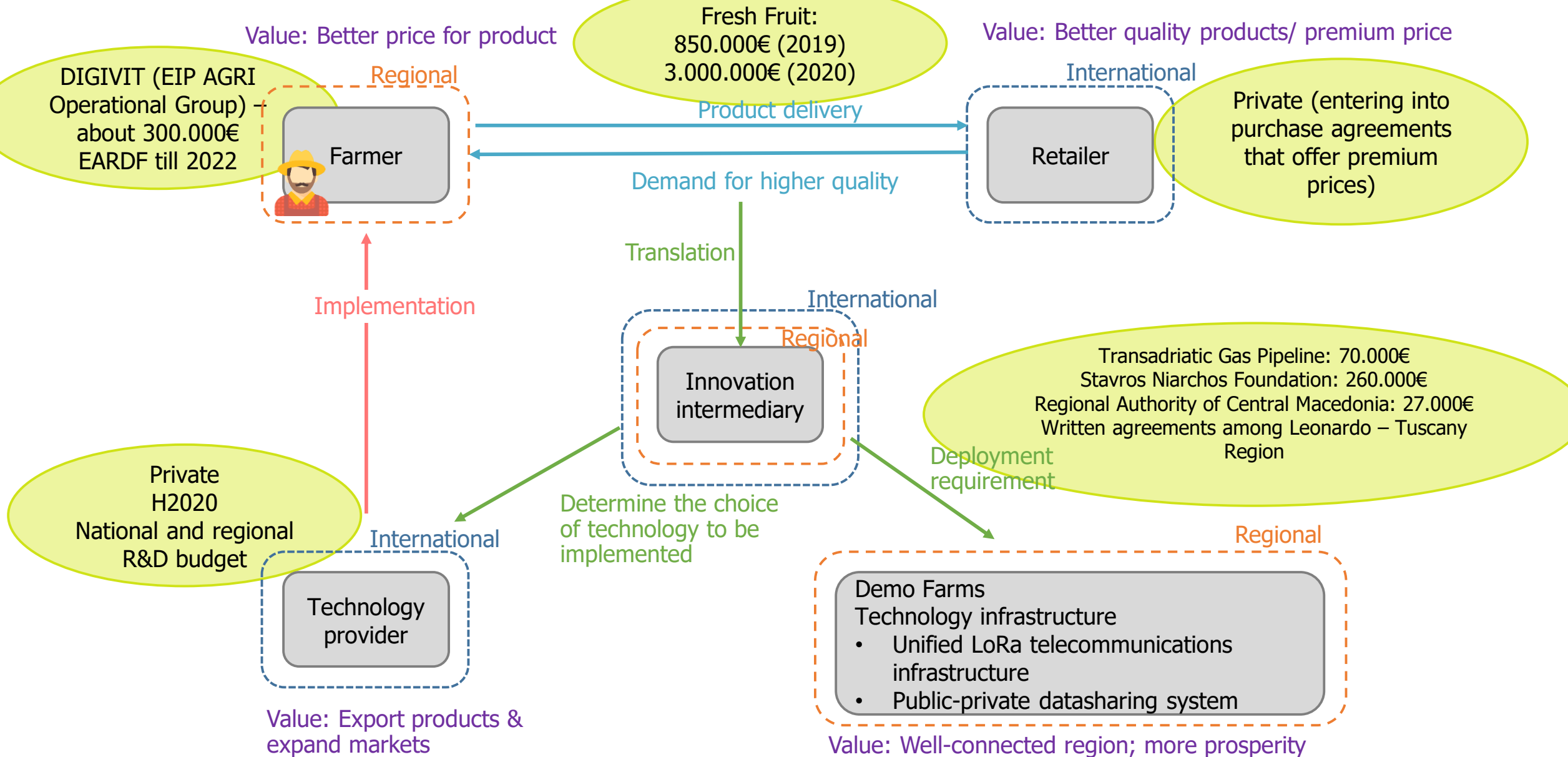


## Interregional pilot business case on *Digital Platform for agritech solutions*

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# The High-Tech Farming partnership pilot business case model



# Identified challenges

- The project shows significant promise in serving the goal of regional growth through transformational impact on the agrifood sector, while providing opportunities for a reasonable return on investment for the private stakeholders involved,
- To achieve its full potential, it needs to be transformed into a multi-stakeholder consortium managing an integrated innovation ecosystem.
- There is a lack of referral for operating interregional business development support schemes and a lack of "premiability" for interregional operations in the current European legal framework.
- To attract private capital, the project needs to address the following parameters, as prioritized below:
  1. Attracting grants/ state contracts;
  2. Existence of strong co-investors;
  3. Category defining technology/ early movers;
  4. Exit potential through merger/acquisitions;
- A good starting point would be the creation of a **pilot "cascade fund"** to be jointly managed by the project leaders and Regional Authorities.