



EUROPEAN COMMISSION

PROTECTION OF YOUR PERSONAL DATA

This privacy statement provides information about the processing and the protection of your personal data.

Processing operation: *Smart Regions 2019 Conference: Transformation through Smart Specialisation*

Data Controller: European Commission, *Directorate-General for Regional and Urban Policy, Unit G1-Smart and Sustainable Growth*

Record reference: DPR-EC-00836 – legacy DPO-2780

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1. Introduction

The European Commission is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data in the context of *Smart Regions 2019 Conference: Transformation through Smart Specialisation*. It explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to processing operation *Smart Regions 2019 Conference: Transformation through Smart Specialisation*, undertaken by European Commission, Directorate-General for Regional and Urban Policy, Unit G1-Smart and Sustainable Growth of the European Commission, is presented below.

The conference will provide an opportunity to national and regional authorities to share experience of how smart specialisation can act as a tool to address these challenges and drive effective economic transformation. It will also be an opportunity to assess what has already been achieved in the framework of smart specialisation in the regions, to exchange experience and reflect on how the impact of projects can be maximised on the ground and what lessons should be drawn for an effective transformation in the 2021-2027 programming period.

The Smart Regions conference will cover three main topics:

- Boosting innovation-led growth in the EU industrial transition regions,
- Supporting the catching up EU regions to close innovation gap,
- Integrating regional economies in global value chains.

It will take place on the 14-15th November, at the EGG Centre, 175 Bara Street, 1070 Brussels, Belgium.

2. Why and how do we process your personal data?

Purpose of the processing operation Directorate-General for Regional and Urban Policy, Unit G1-Smart and Sustainable Growth of the European Commission collects and further processes your personal data to provide you with information about the *Smart Regions 2019 Conference: Transformation through Smart Specialisation* (before, during and after) and to process your application for participation in that *Smart Regions 2019 Conference: Transformation through Smart Specialisation*.

Live web-streaming and audio-visual recording at the *event* of the speakers, organisers and participants, as well as photographs of the speakers and panoramic photographs of participants and organisers will be taken and published in the context of the *event* at <https://smartregions3.com>.

The audience or non-speaker participants are not photographed individually or in groups. They may however appear on panoramic photographs of the whole event/audience.

Participants that do not wish to be part of the above web-streaming and recording/publishing activities have the possibility to object to processing.

Please note that pictures of you may be taken during the Smart Regions 3.0 conference and might be used for related illustration and communication purposes by the European Commission.

The Opening Session and first Plenary Session will be web-streamed and it is possible that you will be recorded; there will be a possibility to see these sessions from the exhibition area where no recording will take place.

3. On what legal ground(s) do we process your personal data?

The processing operations on personal data, linked to the organisation, management, follow-up and promotion of the *event* (including web-streaming, photos, audio-visual recording) are necessary for the management and functioning of the Commission, as mandated by the Treaties. Those provisions are in particular, *Article Article 58(1) (f) of Regulation (EU) No 1303/2013 and Article 11 of the Treaty on European Union and Article 15 of the Treaty on the Functioning of the European Union*. Consequently, those processing operations are lawful under Article 5(1)(a) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body).

The processing operations on personal data of the speakers for the *event* with whom a contract is concluded, are carried out in line with the contractual provisions. Consequently, that processing is necessary and lawful under Article 5(1)(c) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract).

Your consent is required for:

- the processing of your personal data relating to your dietary requirements and/or access requirements;
- the sharing of the *meeting* participants list containing your name and affiliation with other participants *for the purpose of networking and matchmaking*;
- the sharing of the meeting/event attendee list containing your name and affiliation among participants, in order to create working groups to continue the collaborate work launched during the meeting/event;
- the processing of your personal data for inviting you to future events the data controller may organise;
- the processing of your personal data for sending you information about the attended conference after the event;
- the processing of your personal data for asking you to complete a feedback survey after the conference;
- the processing of your personal data for managing your subscription to a newsletter of the data controller.

If you opt-in, you are giving us your explicit consent under Article 5(1)(d) of Regulation (EU) 2018/1725 to process your personal data for those specific purposes. You can give your consent via a clear affirmative act by ticking the box(es) on the online registration form.

Your consent for these services can be withdrawn at any time:

If you would like to withdraw your consent, please send an email at REGIO-SMART-GROWTH@ec.europa.eu

4. Which personal data do we collect and further process?

The following personal data will be processed:

- contact details (function/title, first name, last name, picture, name of organisation, address of the organisation, city, country, e-mail address, telephone number);
- *nationality, passport or identity card number and its date of issue and expiry date may be collected, so that the data subjects may obtain access to the premises where the meeting/event is held;*
- *financial information (such as a payment card number or bank account) may be collected for the payment of fees of the meeting/event or for possible reimbursements;*
- *dietary requests (if any) or specific access requirements.*

5. How long do we keep your personal data?

The Data Controller only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that is processed, please find below the retention details and the reference to the relevant record of processing:

- All personal data related to the organisation and management of the *event* (this includes the information given during the registration, before, during or after the event) will be deleted **one year** after the last action in relation to the *event*.
- Sensitive personal data relating to dietary and/or access requirements will be deleted as soon as they are no longer necessary for the purpose for which they have been collected in the framework of the *event*, but no later than within **1 month** after the end of the *event*.
- Recordings from the web-streamed *event* will be kept for **2 years** before being deleted. More information is available in the Record of Processing DPR-EC-00306 (Web-streaming of Commission events).
- In case of audio-visual recording of the *event*, the recordings will be kept for **3 months** after the *event* before being deleted. More information is available in the Record of Processing DPR-EC-01937 (Audio-visual recording of meetings).
- Personal data shared with the Directorate-General for Human Resources and Security of the European Commission for the participants to gain access to Commission buildings is kept **for 6 months** after the termination of the link between the data subject and the Commission. More information is available in the Record of Processing DPR-EC-00655 (Commission Physical Access Control System (PACS)).

- Personal data shared with the controller for future mailing purposes (e.g., for receiving newsletters or invitations to similar events) are processed in line with the Record of Processing DPR-EC-01434.
- Selected service providers for organisational purposes (such as caterers, travel agents or event management organisations) are contractually bound to process personal data on behalf of and in line with the instructions of the data controller, keep confidential any data they process and protect it from unauthorised access, use and retention.

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the European Commission *and* *MOSTRA*. All processing operations are carried out pursuant to [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission’s contractors are bound by a specific contractual clause for any processing operations of your personal data on behalf of the Commission, and by the confidentiality obligations deriving from the General Data Protection Regulation (‘GDPR’ - [Regulation \(EU\) 2016/679](#)).

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to other authorised Commission staff according to the “need to know” principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

The receipt of the data are the Communication Unit of DG REGIO, DG REGIO-Unit G1 and the contractors.

All the participants, when they register, they agree that participants registered to this event will view their profile and it will include first & last name, organisation name & type, picture and areas of interest.

Participants to the Smart Regions Conference to facilitate interactivity around themes linked with the Smart Regions through the conference web platform.

Where needed, list of participants (including name/ surname/ nationality/ ID or passport no. and validity date/date of birth) is introduced in the E-PASS information system or sent by e-mail to the Security Office of the Commission for access control purposes by security guards to Commission’s premises (under the responsibility of DG HR/ DS- see record DPR-EC-00655).

For communication and educational purposes of interpreters, some recording of webcasts could be used by the SCIC services. See record DPR-EC-00349 (legacy notification DPO 2180).

Cookies

There are used only functional cookies for authentication.

Third party IT tools, including Social Media

We use third party IT tools to inform about and promote the *event* through widely used communication channels, including the social media. For detailed information about the use of social media by the European Commission, see the Record of Processing DPR-EC-00073 (Social Media Use by the European Commission).

You can watch our videos, which we also upload to <https://twitter.com/EUinmyRegion>, [EUinmyRegion\(YouTube\)](https://www.youtube.com/watch?v=...), <https://www.facebook.com/EUinmyregion> pages and follow links from our website to <https://smartregions3.com>.

In order to protect your privacy, our use of third party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to those social media or other websites. Only in the event that you click on a button or “play” on a video to watch it, a cookie of the social media company concerned will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties’ specific Terms and Conditions, including their cookie policies, over which the Commission has no control.

We recommend that users read the relevant privacy policies of <https://twitter.com/en/privacy>, <https://www.youtube.com/about/policies/#community-guidelines> and https://www.facebook.com/full_data_use_policy carefully before using them. These explain each company’s policy of personal data collection and further processing, their use of data, users' rights and the ways in which users can protect their privacy when using those services.

The use of a third party IT tool does not in any way imply that the European Commission endorses them or their privacy policies. In the event that one or more third party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

8. What are your rights and how can you exercise them?

You have specific rights as a ‘data subject’ under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

You have consented to provide your personal data to the data controller for the present processing operation. You can withdraw your consent at any time by notifying the data controller REGIO-SMART-GROWTH@ec.europa.eu. The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the data controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

9. Contact information

- The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, *Directorate-General for Regional and Urban Policy- UNIT G1*, REGIO-SMART-GROWTH@ec.europa.eu.

- The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer (DATA-PROTECTION-OFFICER@ec.europa.eu) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

- The European Data Protection Supervisor (EDPS)

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the data controller.

10. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the European Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>.

Photographs or audio-visual recordings of Commission staff will be taken during the meeting/event on behalf of Directorate-General for Regional and Urban Policy, of the European Commission by an authorised staff member [or external service provider]. If you do not wish your photo to be taken during the event, please notify smart_regions@iservice-europa.eu and regio-smart-growth@ec.europa.eu, so that we can make the necessary and appropriate arrangements during the meeting/event].

Photographs may be published afterwards on the Directorate General Regional and Urban Policy's Intranet. If your image appears in these photographs or in their background and you wish the photographs to be removed from the Intranet, you can contact the Communication Unit REGIO-INTERNAL-COMMUNICATION@ec.europa.eu by specifying your request.

The data controller is processing your personal data under Regulation (EU) 2018/1725 for the purposes of this event. If you decide to take photographs/audio-visual recordings of participants of the event and/or publish them online, you assume full responsibility for these actions. The same applies if you download the photographs that will be posted on the Intranet and publish them on the Internet. The data controller shall not be held accountable for any processing of personal data that you might carry out on your own initiative during or after the event.