



Join the **INDUSTRIAL HYPERSPECTRAL IMAGING** community

Follow the white rabbit and step into a FASCINATING world.

CHIIONLINE COMMUNITY - WELCOME DAY
5 NOVEMBER 2020 | FREE | www.chii-online.com | Followed by eight weekly online sessions



www.chii-online.com





The white rabbit is back. So take the plunge and enter into the FASCINATING world of hyperspectral imaging. Join us on this adventure and discover the magic of hyperspectral imaging.

“Established by the industry, for the industry”

The chiiOnline is the third format expanding the successfully established chii conference and chii academy. It is a cross-industry network for the hyperspectral community worldwide. With chiiOnline we initiate, promote and coordinate successful cooperation between companies. The goal of the chiiOnline community is to gain more than **1000 chiiOnline members**. Through the chiiOnline we offer unique facilities and tools to create a favorable environment for collaboration to emerge and develop. chiiOnline aims to connect the hyperspectral community online & worldwide. As a hub between member companies, research institutes and decision-makers, we are also committed to the worldwide promotion of hyperspectral technology.

The three core elements of chiiOnline community are chiiWebpitches, chiiTalks & chiiTables. Kickoff event for the chiiOnline Community will be our online Welcome Day on 5th of November with a keynote and the start of chiiTalks. This start event will be followed by eight weekly online sessions where chiiOnline community members can apply to present their technology, inspiring new developments or products in a 10 Min-Web pitch format. The sessions of the welcome day and the series of 10 Min-Web pitches will be recorded and available for participants until the end of the eight weekly sessions.

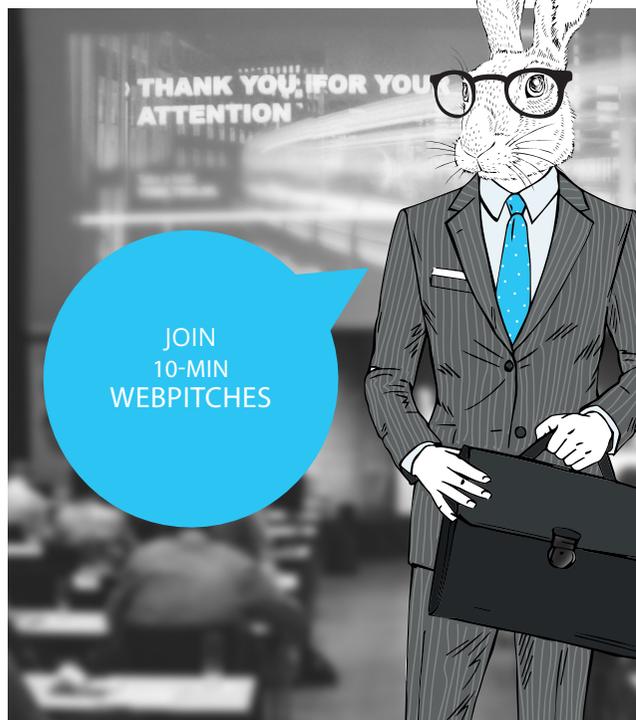
The chiiOnline access is free for all registered users.

Recordings of all sessions will be available on demand during all 10 weeks.

Secure your sponsoring package and become visible for your target audience.



Enter the next level in hyperspectral imaging.



JOIN
10-MIN
WEBPITCHES

Learn how other organisations tackle their hyperspectral imaging challenges and present your solutions.

Present your Pitch!



SAY HELLO
IN
CHIITALKS

You would like to connect to the hyperspectral Imaging community world wide? Make a face to face appointment!

Connect Now!



PARTICIPATE IN
CHIITABLES

You need a partner for your new business idea? You want to discuss the future of hyperspectral imaging?

Expand your network!



Become a sponsoring member of the chiiOnline community

2 compelling formats you get with our chiiOnline community sponsoring packages

chiiTables

„Find new solutions & partners. Host a table with your favorite hyperspectral topic
&
invite other registered participants to join, discuss and collaborate via webinar tool“

The chiiTables are a perfect opportunity for live discussion and networking with a greater online audience. All topics are welcome. Sponsoring companies can select the topic and host a table. Take the opportunity to share your expertise and discuss how industrial inspection can improve product quality in plant operations and production processes. Or talk about how HSI enables the detection of material defects and irregularities and more. Discover how new technologies promise a remarkable impact on today's applications of hyperspectral systems. Miniaturization of hyperspectral sensors, artificial intelligence and cloud services are key topics in this context.

10 Minute chiiWebpitches

“Learn how other organizations tackle their hyperspectral imaging challenges
&
present your solutions.”

The 10-minute WebPitches are an innovative platform for your organization to present your solutions. In these online sessions, you can pitch your products, ideas & challenges within the industry and initiate new contacts. Each web pitch lasts 10 minutes, which provides an ideal format to get a varied yet comprehensive overview of what is happening in the hyperspectral imaging market. Manufacturers of hyperspectral sensors, optics, lighting, software companies, hardware manufacturers, plant operators, international distributors and much more use this unique platform to present their innovative products and services, while simultaneously getting a comprehensive market overview.



COMMUNITY PIONEER - Sponsorpackage 01



COMMUNITY PIONEER

Early Bird(15 Oct): €490,--

Regular: €750,--

**Increase the online visibility of your brand
&
reach your relevant target group.**

Your company logo will be at our chiiOnline website for at least 12 months

Your company logo will be linked to your own website

Your company logo will be seen in the sponsor e-mail announcement





SESSION STARTER - Sponsorpackage 02



SESSION STARTER (LIMITED EDITION)

Early Bird(15 Oct): €1800,--

Regular: €2000,--

**Your brand is more visible
&
brand one out of 8 chiiOnline community sessions**

Sponsorpackage 01 is included!

SPONSORPACKAGE 02

Your web pitch on the first slot on one out of 8 chiiOnline community sessions (optional)

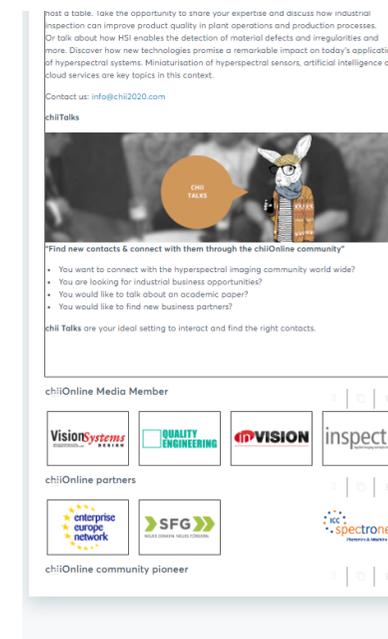
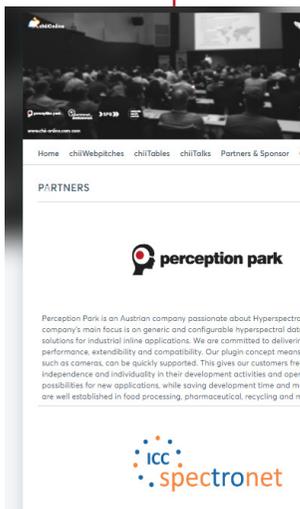
Promote your brand in one of the 8 weekly chiiWebpitch Newsletter announcements

LinkedIn featured post about your company profile in the chiiOnline group

Your logo in the first row of the sponsor page - first come, first serve

Your 400 character company description on our website

(optional) 1 sponsorship of your own chiiTable





MAIL SUPPORTER - Sponsorpackage 03

03

MAIL SUPPORTER (LIMITED EDITION)

Early Bird(15 Oct): €3500,--

Regular: €4000,--

**Your message reaches our chiiOnline community
&
helps you to connect with the HSI community worldwide**

Sponsorpackage 01 is included! Sponsorpackage 02 is not included!

Sponsorpackage 03

One Newsletter in our design with your brand and your message for our community

Post a table. Take the opportunity to share your expertise and discuss how industrial inspection can improve product quality in plant operations and production processes. Or talk about how HSI enables the detection of material defects and irregularities and more. Discover how new technologies promise a remarkable impact on today's applications of hyperspectral systems. Miniaturisation of hyperspectral sensors, artificial intelligence and cloud services are key topics in this context.

Contact us: info@chii2020.com

chiiTalks



"Find new contacts & connect with them through the chiiOnline community"

- You want to connect with the hyperspectral imaging community world wide?
- You are looking for industrial business opportunities?
- You would like to talk about an academic paper?
- You would like to find new business partners?

chii Talks are your ideal setting to interact and find the right contacts.

chiiOnline Media Member



chiiOnline partners



chiiOnline community pioneer



Q&A

How long is my company description on the website?

400 characters with blanks. Link to your website.

What can I expect from the LinkedIn Group?

At this moment we have more than 100 group members, we expect 1000 participants at the chiiOnline community who will be invited to join the group.

Join the group - <https://www.linkedin.com/groups/13509974/>

How will you market the chiiOnline community?

We promote the event in all our channels and we run paid ads online and offline in relevant business journals. We initiate new media partnerships. All chii partners worldwide share and promote chiiOnline in their channels.

Do I get the data of the participants?

Yes, either through our organiser tool & the chiiTalks or through our LinkedIn Group.

How many people will I reach?

The chiiOnline is a new format starting with the kick off event on the 5th of November, so we have no data yet. We expect more than 1000 HSI experts to join chiiCommunity. Furthermore we reach out to 5000 + people through newsletter marketing.

The past chii event website had almost 6.000 users and more than 37.000 page impressions.





Get in touch to book your sponsor package now!

info@chii2020.com
www.chii-online.com