

Digital Creative Hubs

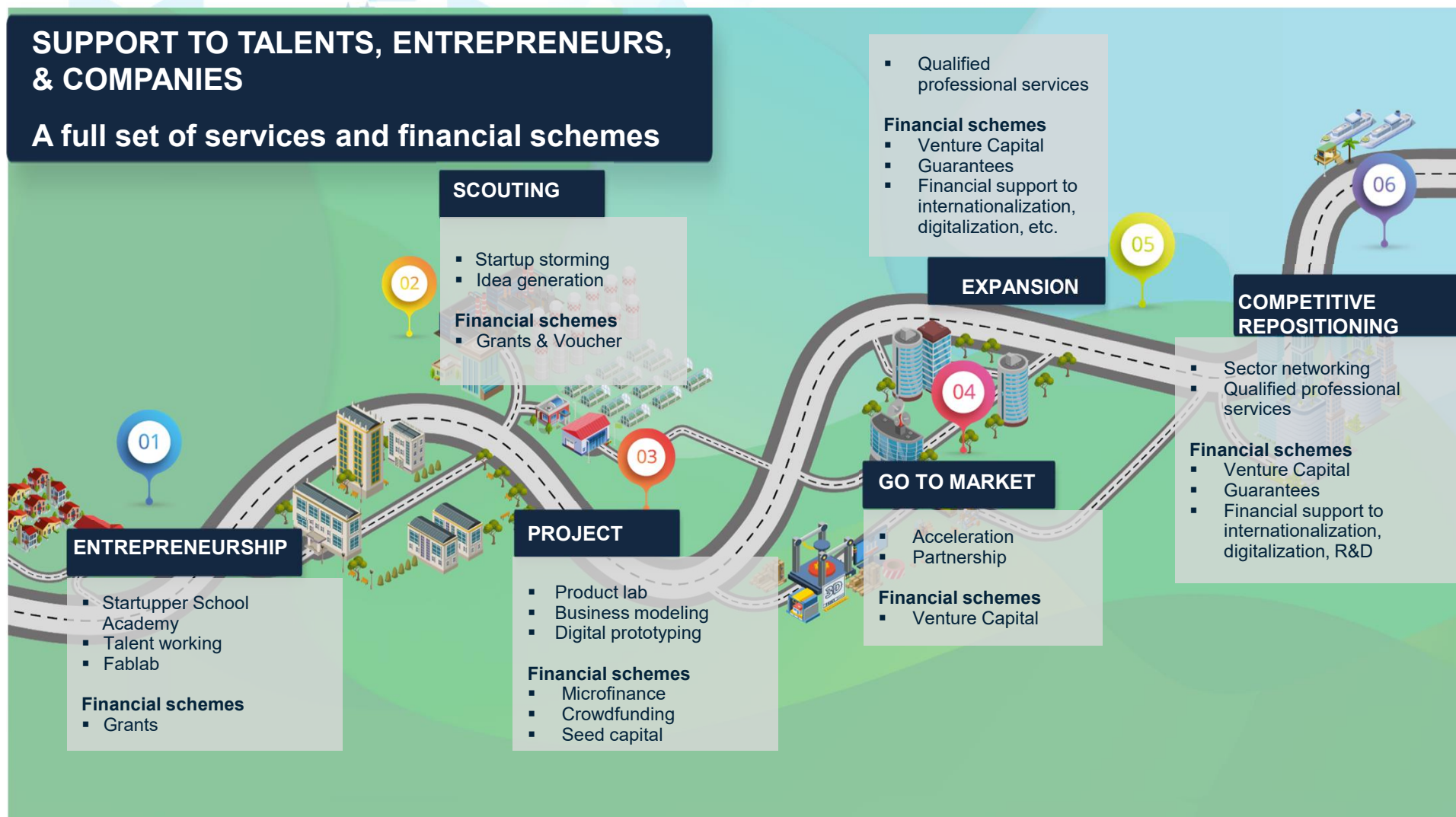
**Spreading digital culture and digital
manufacturing to boost solutions to social and
business challenges**



VIDEO presentation



Lazio Innova – Local Innovation HUBs: supporting schemes for talents, startups, enterprises, citizens and communities



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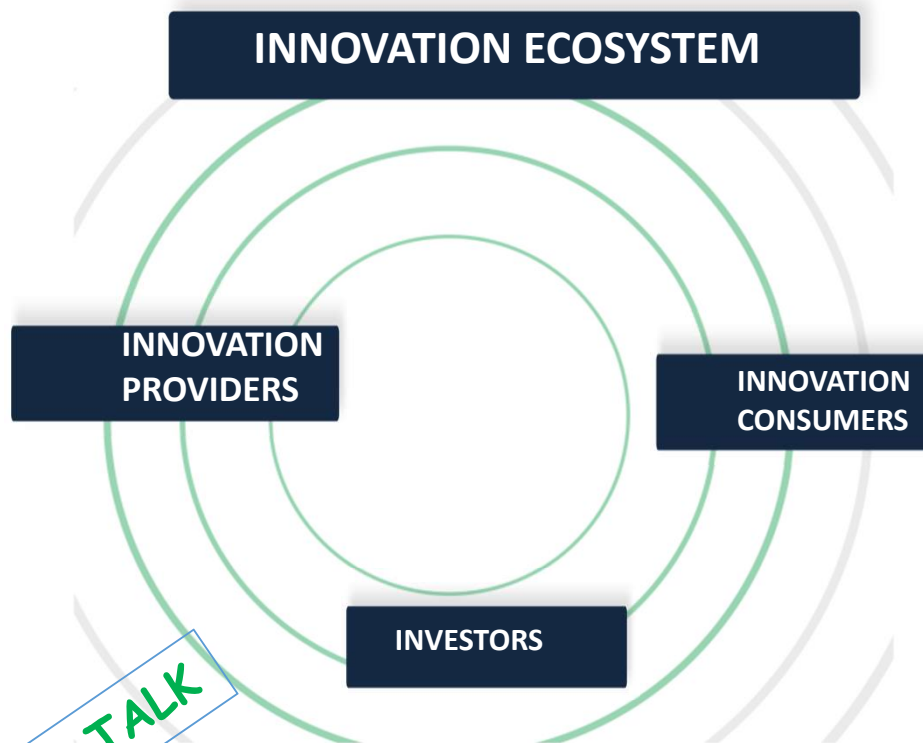
Not only:

- **WORKING AREA:** Talent; FabLab; Incubation
- **INNOVATION CULTURE:** Entrepreneurship, Digital transformation
- **BUSINESS SUPPORT:** from product design to «Go to market»

But also:

- **ECOSYSTEM BRIDGE MAKERS**
- **VALUE GENERATORS**
- **COMMUNITY-BUILDING**

LISTEN. LEARN AND TALK



What we offer...

3 LAST YEARS EXPERIENCE aimed at **TESTING A NEW PARADIGM** with **SCHEMES AND FORMAT FOR A DEMAND DRIVEN APPROACH**, such as:

- ✓ **OPEN INNOVATION** path tailored to the needs of individual companies, supply chains / groups of companies, local communities:
 - **OPEN INNOVATION CHALLENGE**
 - **MICRO INNOVATION LABS**
 - **SOCIAL INNOVATION LABS**
- ✓ **EMPOWERMENT** of **communities** and **local actors**, increasing awareness in their own resources
- ✓ **UNDERSTANDING LOCAL NEEDS** and addressing them to **European and international opportunities**
- ✓ **STRENGTHENING COMPETENCES ,SKILLS AND NETWORKING** aiming at fertilizing innovation diffusion dynamics and **digital culture**



and what you look for

SIMILAR EXPERIENCES in DIFFERENT CONTEXT AREAS in Europe in order to SHARE methodologies and practices by means of PEER LEARNING new approaches and topics

- ✓ **CREATE A LEARNING GROUP** of interested agencies (*Twinning+ methodology*)
- ✓ **ASSESS AND ENHANCE THE QUALITY** of innovation support services, tools and programmes (*EFQM methodology*)
- ✓ Build a common understanding and a **COMMUNITY OF PRACTICES**



Thank you for your attention!

Ilaria Corsi

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