Improvement of support capacities for Small and Medium Sized Enterprises (SMEs) in the Agriculture and Agri-food sector

Proyecto H2020-INNOSUP-05-2016-2017

FIA (Chile), IDEPA (España) y DevUp (Francia)

Introduction of your project and your agency's role in it

- Establishing an international collaboration network to exchange experiences and innovative approaches in public programs that support SMEs, specifically in the agri-food sector.
- Establishing a methodology of interagency collaboration based on the identification of best practices and the collaboration and implication of all agents of the R&D+I system
- Definition and execution of a new support program for innovation for rural SMEs in the agri-food sector
- Improvement, in general, of the support programs for SMEs that are being developed by the different agencies implicated in the project
- The definition of a Design Option Paper (DOP), which develops recommendations for the general improvement of the innovative systems and the services delivered by innovation agencies

Impact and results

- FIA needs to review the way in which it designs its programs, in order to establish clear, precise, achievable and measurable objectives and goals from the beginning.

- As FIA's strategic guidelines are in the process of being reviewed, therefore, the definition of new instruments will profit and will have to be reviewed based on the results of the project

How can other agencies benefit from it, how can other agencies be inspired by it

- It is difficult to make comparisons between different agencies and different countries, because experiences present an enormous asymmetry in budgetary terms, areas of action, proximity to government decision making, types of users and heterogeneity of their instruments and programs.
- In addition, it has been seen the need to focus attention on the experience of FIA and its distinctive characteristics, the only agency in Chile with exclusive dedication to promoting innovation in agriculture.
- But even with these difficulties, analyze the activity of each agency in the perspective of other realities, it permit to “go out of the comfort circle”

Thank you for your attention!

PROJECT MANAGER

Dominique Chaveau

dchauveau@fia.cl

Jaime del Castillo

jaimedelcastillo@infyde.eu