



Water Market Europe (WME) 2020 is the event cycle that Water Europe has set up to create a unique innovation and business environment, where state of the art water knowledge and research results can meet with market actors within and outside the water sector to create value and new business opportunities.

B2Match registration guidelines

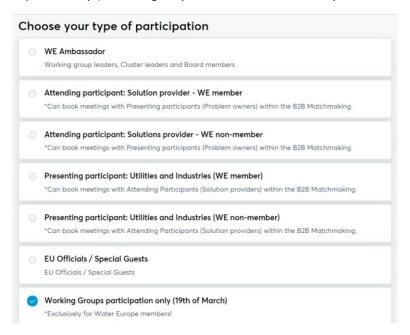
Step 1. Go to https://water-market-europe-2020.b2match.io/ - Register now button

Step 2: Create an account by filling your email, name and chosen password.

Step 3: Choose your type of participation:

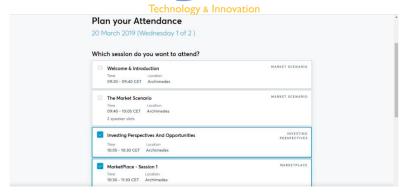
*Within the registration the participants have two mandatory fields that need completing (Description of The Problems/Solutions and Kinds of Expected Solutions/Main Innovative Element, according with the chosen type of participation)

- 1. WE Ambassador (Working group leaders, Cluster leaders and Board members)
- 2. Attending participant: Solution provider WE member / non-member
- 3. Presenting participant: Utilities and Industries WE member / non-member
- 4. EU Officials / Special Guests
- 5. Working Group participation only (attending only 19.03.2020 exclusively for WE members)



Step 4: Plan your Attendance, choose carefully what sessions you want to attend.





Step 5: Complete your profile by filling in all rubrics.

Create a strong profile which will raise your visibility to others on this platform. Make it clear and concise. Your profile should describe who you are, what you can offer potential partners and who you want to meet. A good profile will significantly generate more meetings. Don't forget your profile will be live and visible even after the event.



Step 6: Payment

Payments can be made either via PayPal or directly by credit or debit card. (Complete your payment -> Checkout -> Choose payment option)

