



Water Market Europe (WME) 2020 is the event cycle that Water Europe has set up to create a unique innovation and business environment, where state of the art water knowledge and research results can meet with market actors within and outside the water sector to create value and new business opportunities.

B2Match registration guidelines

Step 1. Go to <https://water-market-europe-2020.b2match.io/> - Register now button

Step 2: Create an account by filling your email, name and chosen password.

Step 3: Choose your type of participation:

**Within the registration the participants have two mandatory fields that need completing (Description of The Problems/Solutions and Kinds of Expected Solutions/Main Innovative Element, according with the chosen type of participation)*

1. WE Ambassador (Working group leaders, Cluster leaders and Board members)
2. Attending participant: Solution provider - WE member / non-member
3. Presenting participant: Utilities and Industries - WE member / non-member
4. EU Officials / Special Guests
5. Working Group participation only (attending only 19.03.2020 – exclusively for WE members)

Choose your type of participation

- WE Ambassador**
Working group leaders, Cluster leaders and Board members
- Attending participant: Solution provider - WE member**
*Can book meetings with Presenting participants (Problem owners) within the B2B Matchmaking
- Attending participant: Solutions provider - WE non-member**
*Can book meetings with Presenting participants (Problem owners) within the B2B Matchmaking
- Presenting participant: Utilities and Industries (WE member)**
*Can book meetings with Attending Participants (Solution providers) within the B2B Matchmaking.
- Presenting participant: Utilities and Industries (WE non-member)**
*Can book meetings with Attending Participants (Solution providers) within the B2B Matchmaking.
- EU Officials / Special Guests**
EU Officials / Special Guests
- Working Groups participation only (19th of March)**
*Exclusively for Water Europe members!

Step 4: Plan your Attendance, choose carefully what sessions you want to attend.



Technology & Innovation

Plan your Attendance
20 March 2019 (Wednesday 1 of 2)

Which session do you want to attend?

<input type="checkbox"/>	Welcome & Introduction	MARKET SCENARIO
	Time: 09:30 - 09:40 CET Location: Archimedes	
<input type="checkbox"/>	The Market Scenario	MARKET SCENARIO
	Time: 09:40 - 10:05 CET Location: Archimedes 2 speaker slots	
<input checked="" type="checkbox"/>	Investing Perspectives And Opportunities	INVESTING PERSPECTIVES
	Time: 10:05 - 10:30 CET Location: Archimedes	
<input checked="" type="checkbox"/>	MarketPlace - Session 1	MARKETPLACE
	Time: 10:30 - 11:30 CET Location: Archimedes	

Step 5: Complete your profile by filling in all rubrics.

Create a strong profile which will raise your visibility to others on this platform. Make it clear and concise. Your profile should describe who you are, what you can offer potential partners and who you want to meet. A good profile will significantly generate more meetings. Don't forget your profile will be live and visible even after the event.

Complete your profile
Add information about you and your organisation to your profile so that participants can get a better understanding for what you are looking for and can offer.

Personal Information

Job Position *

Phone Number *

Only the Events Organizer can see your phone number

Profile Picture

[Click here to upload a profile picture](#)

Use a picture that gives the attendees a good impression of who you are. No logos or pictures of landscapes please.

Step 6: Payment

Payments can be made either via PayPal or directly by credit or debit card.
(Complete your payment -> Checkout -> Choose payment option)

235,00 EUR

Have a PayPal account? [Log In](#)

or

Pay with credit card
We don't share your financial information with the merchant.

Country
Belgium

Card number

Expires CSC

First name Last name

For more information, please visit [WME website](#) or contact [Andrea Rubini](#) or [Anca Popa](#)