

WEBINAR

From East to West - Develop new markets in South Korea, India & Canada

Date: 10 August 2020, 14:45 Brussels time

Brief introduction

The Enterprise Europe Network (EEN) of the European Commission is not only made up of the 27 core countries of the EU, but is connected via a huge network of international partners, so called "Business Cooperation Centres" (BCC), in 29 countries across the world. The aim of connecting with the BCCs is, to enable international business, technical and research cooperation for European SMEs, Start-ups and research organisations.

This webinar will present you new international BCC partners from South Korea, India and Canada, with a special interest and thematic focus on the energy and environment sector and covering topics like waste management, waste-to-energy, E-Mobility etc.

In light of the above, the main objectives of the webinar are to...

- Provide a brief overview on the targeted countries and regions
- Highlight the situation in energy and environment branches
- Inform about market and cooperation opportunities

Organiser: Sector Group Intelligent Energy of the Enterprise Europe Network

Guest speakers:

- **Francesca Park**, Senior researcher/ Global Business Department at edRESEARCH Co., Ltd, Business Cooperation Centre of the EEN in Seoul, South Korea
- **Harsha Lingam**, Chief Operating Officer of Global Business Inroads, Ltd, Business Cooperation Centre of the EEN in Bangalore, India.
- **Frédéric Arsenault**, Manager Business Development and Technology at State of Bavaria Montreal Office, Business Cooperation Centre of the EEN in Montreal, Canada



AGENDA (CET) – draft

14:45 – 14:50	Welcome (Sonja Angloher-Reichelt, Bayern Innovativ, EEN Chair SG Intelligent Energy)
14:50 – 15:10	Introduction of BCC South Korea (Francesca Park, edReSEARCH Co., Ltd)
15.10 – 15:30	Introduction of BCC India (Harsha Lingam, Global Business Inroads)
15:30 – 15:50	Introduction of BCC Canada (Frédéric Arsenault, State of Bavaria Montreal Office)
15:50 – 16:00	Closing (Sonja Angloher-Reichelt, Bayern Innovativ, EEN)

The webinar is exclusive for participants at the B2Match "Innovation in Environment, Energy and Circular Economy" and for the members of the EEN Sector Groups Intelligent Energy, Environment and the Thematic Group Circular Economy.

This event is being co-organised by the Sector group Intelligent Energy (SGIE) of the Enterprise Europe Network and the BCCs in South Korea, India and Canada.

Registration: [Link to open the Webinar "From East to West - Develop new markets in South Korea, India & Canada" on 10th August 2020 via Microsoft Teams-Meeting](#)