

Bringing public buyers and suppliers of innovation together

The **Innovation Procurement Brokers** project aims to facilitate the **procurement of innovative goods and services** by strengthening the links between public buyers on the demand side and innovative companies on the supply side. Public buyers have been supported in the identification of their needs and market analysis and, once ready, connected with SMEs and start-ups able to develop innovative solutions responding to their requirements.

A total of five regional procurement of innovation broker schemes have been piloted in the **Upper Austria Region, Denmark, North Rhine Westphalia (Germany), Ireland** and **Andalusia (Spain)**, then scaled up to a European level. Eventually, the experiences of the five pilots have been condensed in a generalised **Innovation Procurement Broker (IPB) Business Model**.

**Website:** [www.innobrokers.eu](http://www.innobrokers.eu) **Follow us:** #InnoBrokers

## Webinar:

### Innovation Procurement Broker – Experiences & Business Model

30 July 2020 | 15:00 - 16:30 (CEST)

To register, [click here](#)

#### AGENDA

**15:00 – 15:10**

##### **Introduction to the InnoBrokers project**

*By Lucía Díaz Martín (AAC)*

**15:10 – 15:35**

##### **Key learning-messages from 5 pilot regions**

*By Camilla Raagaard Ernst & Line Bech (Gate21), Leonora Yannakis & Doris Scheffler (Zenit), Lucía Díaz Martín (AAC), Mike McGrath & Mary Ryan (PTI), Hannes Pöcklhofer (OUAG)*

**15:35 – 16:10**

##### **Innovation Procurement Broker (IPB) Business Model**

*By Eva Buchinger & Manuela Kienegger (AIT)*

**16:10 – 16:30**

##### **Expert reflections and open discussion**

*By Marlene Grauer (BME, coordinator Procure2Innovate project) and all participants*

Webinar moderated by Rafael Hirt, ICLEI - Local Governments for Sustainability

