



Let's focus!

#science
#product
#process





Is going viral enough?

Redefine brand success from likes & follows to resells & retention by focusing on fit

TUKA3D

PRESENTED BY Beena Miriam Scheer

TUKATECH





Who We Are

Disruptive technologists since day one

We believe in empowering our users with powerful tools to face the challenges of the fashion industry with confidence, free from technical challenges and restrictions.



42 countries
using Tukatech systems



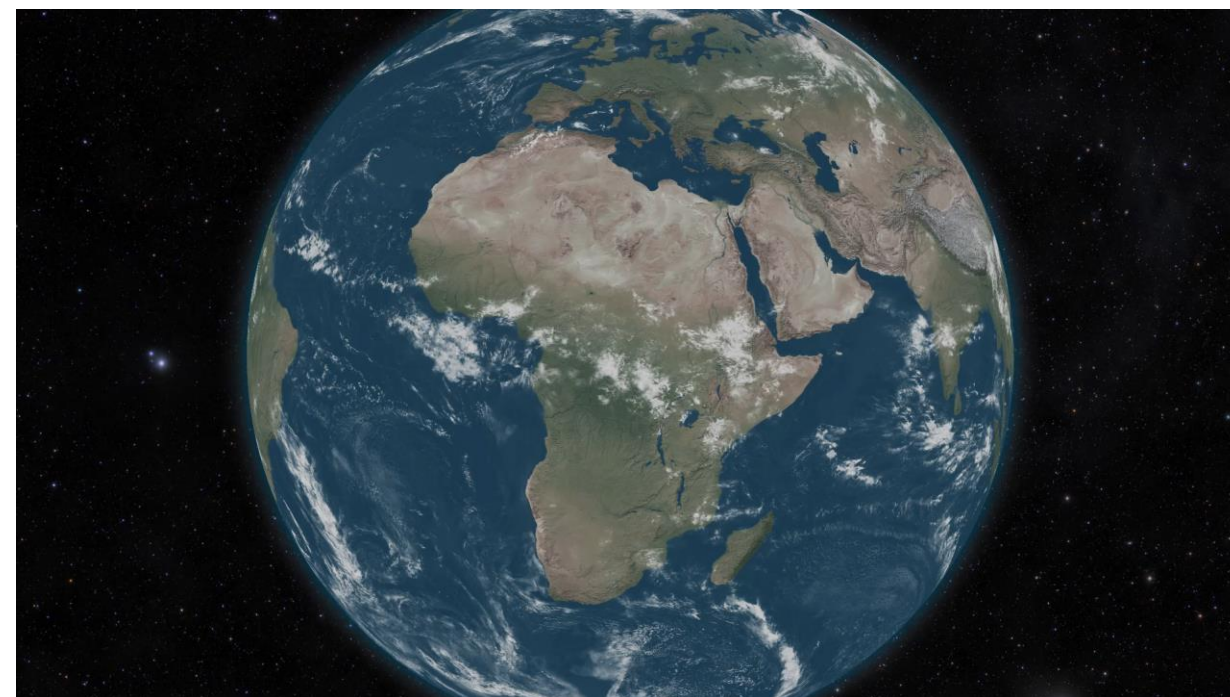
+9,200 replacements
of competitive systems



+20,000 installations
of Tukatech systems



+14,400 lunches
eaten together



WORKING WITH TUKATECH



TUKA3D

Engineered Fashion Design





#science

“The pattern room is the oxygen of the product development”

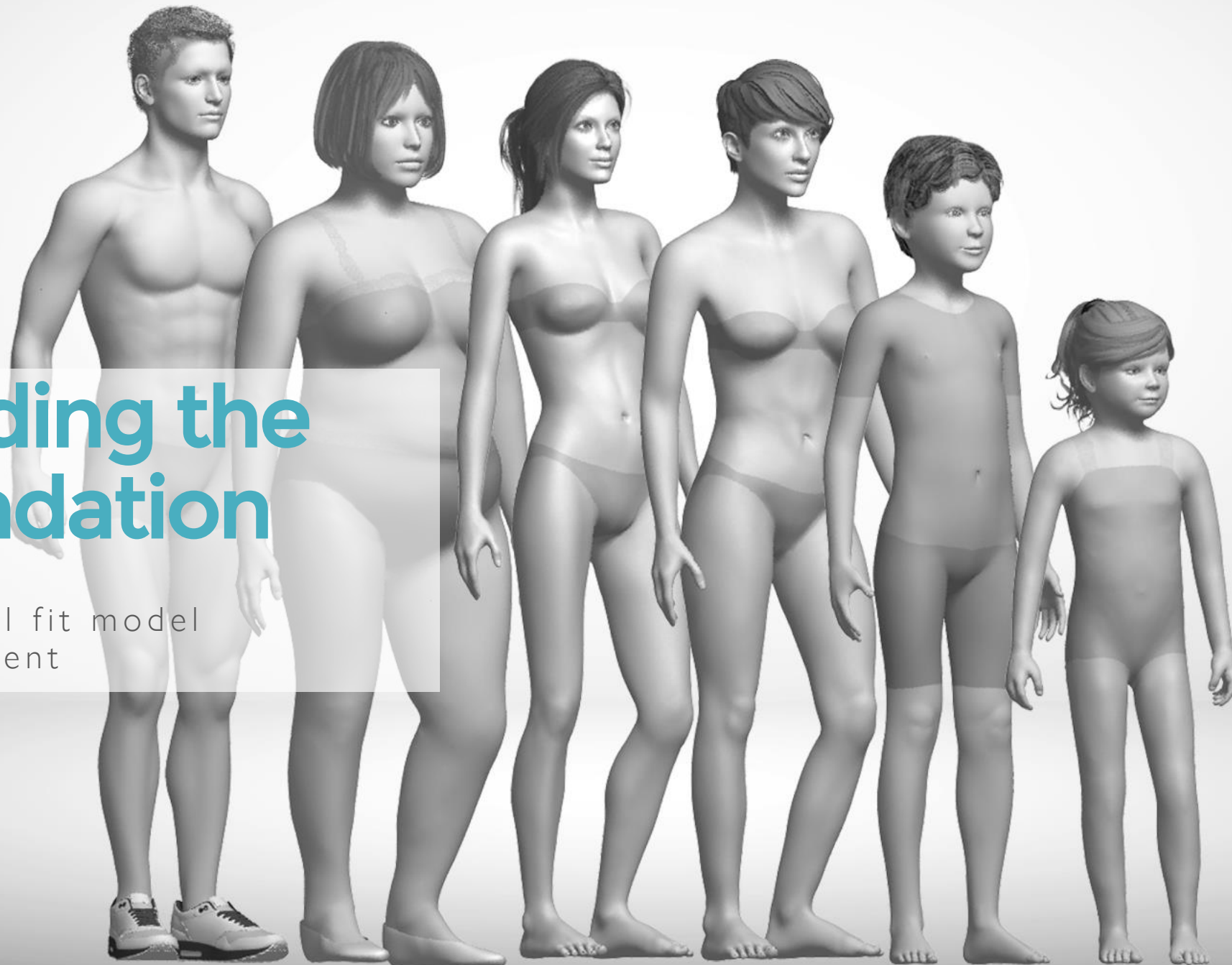


CEO and founder of Tukatech , Mr Ram Sareen



Building the foundation

3D virtual fit model development



Measurements

TUKATECH

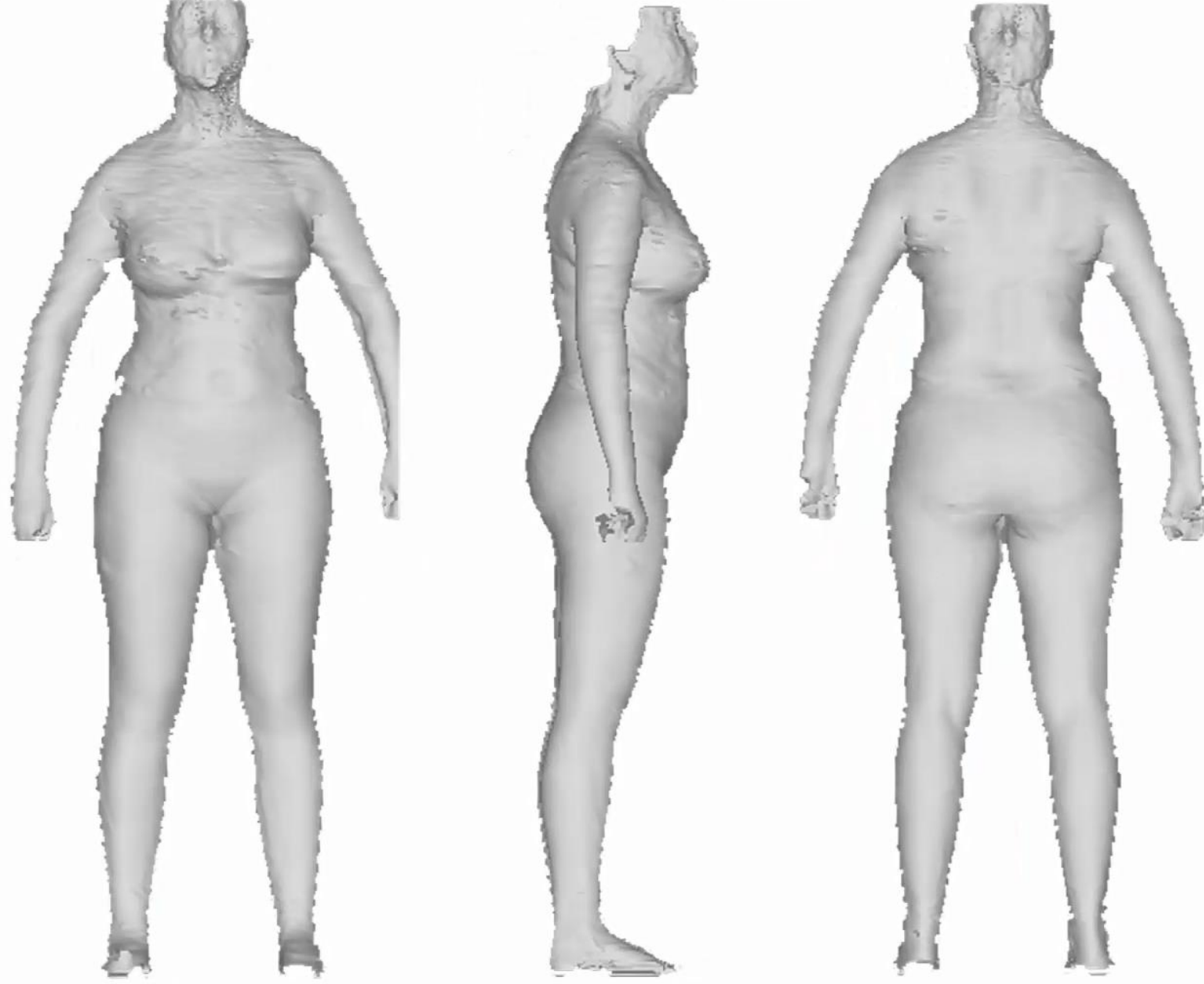
measurements capture the distribution and distance between extensive points of measure



STANDARD

matching only a few measurement points is not enough







Chiffon

Cotton Poplin

Crochet Lace

Denim



Building the foundation

Fabric testing and
virtual cloth replication







#product

“what does not fit –
does not sell!”













100% EMBROIDERY

75% EMBROIDERY

50% EMBROIDERY







COVER/STORY

ALL NEW CLOTHING ACCESSORIES LOOKBOOKS ST

/ Trousers & Leggings / Trousers / White Stripe Black Jogger



Whi

Style c

₹ 3,9

Color

Sizes

Size



Pleas



- B
- R
- A
- N
- M
- M
- T









#process

TUKATECH *PLM*

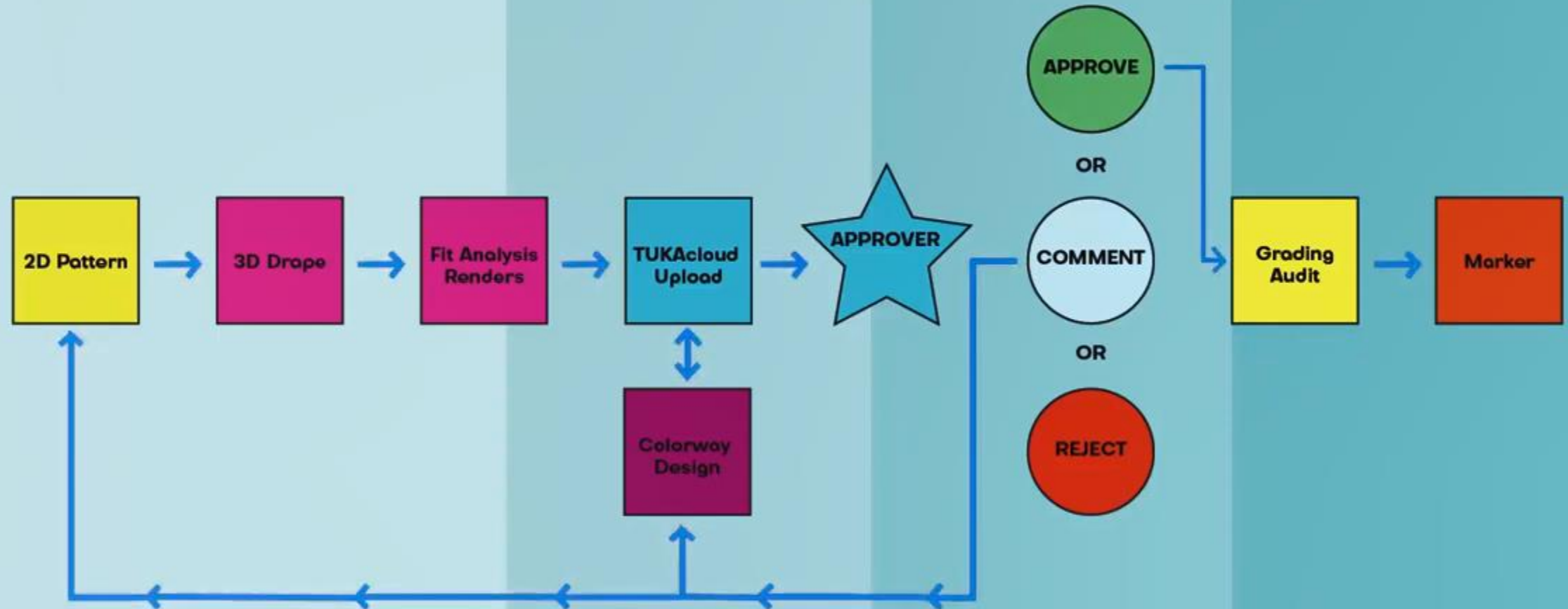
“We needed technology to ensure we deliver our product with the right quality, right fit, and that we repeat business”



Arshad Sattar, Managing Director of Timex & Fergasam Group!



Virtual Product Development Workflow



THANK YOU!

