**TORINO FASHION TALKS   
*Live Streaming Event***

**THE PROGRAMME**

**Tuesday, 06th October 2020**

**SPEECH N. 4**

**h. 2:00 pm – 3.15 pm  
European Support’s Actions for Smes\_ The Enterprise Europe Network**

h. 2:00 – 2:05 **Welcome to the event!**

* [**Unioncamere Piemonte**](http://www.pie.camcom.it/), [**Enterprise Europe Network**](https://een.ec.europa.eu/) support office, in charge of the B2B Torino FashionMatch 2020

h. 2:05 – 2:40: **Rules of origin for textile and clothes and how to increase export performance in Free Trade Agreements**

* *Mr. Mikael Garellick* *Trade Affairs Officer*, **DG Internal Market, Industry, Entrepreneurship and SMEs, Unit Tourism, Textiles and Creative Industries, European Commission**

h. 2:40 – h 3:00: Calls for proposals and support actions for the Fashion Industry

* *Ms. Gisela Santos*, *Project Officer*, **EASME, Executive Agency for Small and Medium-sized Enterprises**  **European Commission**

**h. 3:00 – 3:15: Questions**

**Notes:**

**Join the Virtual session:** <https://meet.google.com/gkb-wfwk-bsh>

1. **The Session will be in English**
2. **CET Time zone**
3. **Please mute your microphone**