WELCOME TO THE DIGITAL EDITION OF THE INNOVATIVE WATER WEEK

EXHIBITION MEDIA KIT
Virtual Exhibition

Exhibitors opportunities:

- PERSONALIZED BOOTH
  - Dedicated exhibitor page
  - Video presentation integrated
  - Presentations download from your page
  - Permanent chat functions - interactions with participants
  - Video call feature - interactions with participants

Digital exhibition - WIE2020

Regardless of whether you’re promoting a research project, product or offering a service, Water Innovation Europe 2020 exhibition is your opportunity to get up close and personal with your target market and connect with potential customers for your business.

WIE2020 exhibition stands offer exhibitors a powerful marketing tool to meet potential clients and partners, and discuss future projects and collaborations. Products and services can be displayed in front of a targeted audience. For more information, contact ANCA FIPA.

Click on the links or pictures below to see each exhibitor.

Water Europe - Information Desk

AfriAlliance

ZERO BRINE

Coordinated by TU Delft, ZERO BRINE advances circular economy business model solutions to reduce industrial saline wastewater streams by recovering and reusing the minerals and water from the brine in other industries, thus ‘closing the loop’ and improving the environmental impacts of production.

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Steps to be completed

1. Register for WIE2020 - Innovative Water Week
   (Applicant - Water Innovation Exhibition)

2. You will be shortly contacted by Events - Water Europe
   (A confirmation email will be sent to you by the Events department - now you are in
   permanent contact with Water Europe)

3. Send to us all required materials:
   • Logo - Png (vector, no background)
   • Video YouTube / Vimeo links
   • Presentations you want added for your page (can be downloaded by participants) - Pdf
   • Pictures or any design supportive materials
   • Contact person - registered for the event as well (picture included)
   *All designs will be approved by you beforehand any publishing.

4. Delegate a booth contact person
   Each booth has to have at least one contact person that participants can invite for 1-1
   meetings in the Virtual Networking Chatroom sessions.
WATER INNOVATION EUROPE 2020
VIRTUAL EXHIBITION

EXHIBITION PACKAGES

1. Registration before the 15th of May - **300 €**
   (The Participation fee is extra: free access for members of Water Europe; 50 € for non-members of Water Europe)

2. Registration after the 15th of May - **500 €**
   (The Participation fee is extra: free access for members of Water Europe; 50 € for non-members of Water Europe)

CONTACT US:
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A WATER-SMART SOCIETY
FOR A POST-COVID19 GREEN DEAL

VIRTUAL EXHIBITION
- brochures
- videos
- chat
- video call

VIRTUAL NETWORKING LOUNGE
- 1-1 b2b meetings
- 6 hours everyday

LIVE STREAMING
- One click access
- 1-2 hours of Live sessions everyday
- Live Q&A
- Audience chat
- Live session reporting

SEE YOU SOON. VIRTUALLY.