

Track 1: Smart Cities – Session 1a

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| | <p><i>How will we move around the city in the future?</i></p> <p>The urban mobility of the future is diverse, quieter and greener. The intelligent use of traffic data, new mobility options, intermodal and shared use of e-vehicles and innovative concepts for charging serve this goal.</p> |
| Moderator: | <p>Jennifer Reinz-Zettler, Head of Mobility, Bayern Innovativ Bayerische Gesellschaft für Innovation und Wissenstransfer (Bavarian Research and Innovation Agency), Nuremberg</p> |
| 09:45 – 10:10 a.m. | <p>Digital business and mobility solutions – putting the user in the spotlight Lisa Fütting, Head of Digital Innovations Audi Business Innovation GmbH</p> |
| 10:10 – 10:35 a.m. | <p>Quantum shuttle: optimization of bus fleets with quantum computing Sheir Yarkoni, Quantum Computing Researcher, Volkswagen Data:Lab, Munich</p> |
| 10:35 – 11:00 a.m. | <p>Mobility in neighborhoods Klaus-Michael Ahrend, Prof., Ph.D., Member of the Board, HEAG Holding AG, Darmstadt</p> |
| 11:00 – 11:15 a.m. | <p>Start-Up Pitches Israel</p> |
| | <p>Parking Innovation - For Smart Cities Erez Rokach, VP Marketing, Wisesight, Jerusalem, Israel</p> |
| | <p>Reduce Pollution. Reduce Congestion. Increase Safety. Today. Didier Lerer, Director Partnership and Sales Europe, Axillion, Tel Aviv, Israel</p> |