



AFF Deal Flow is a unique deal-sourcing and matchmaking session connecting sources of funds with sources of deals. This platform enables participants to meet with potential business partners from around the world at one-to-one meetings based on their shared areas of interest.

Deal Flow 2020 at a Glance



420+ projects from 37 countries and regions

200+ investors from 16 countries and regions

680+ one-to-one meetings

Others 9%
Americas 11%

Mainland China 14%

ASEAN 10%

Europe 11%

Hong Kong 45%

Origin of Project Owners

Health Technology 9%

Manufacturing/
Clean Tech/ IoT 10%

Digital Technology 15%

Infrastructure and Real Estate Services 18%

Financial Technology 34%

Top 5 Sectors

Priority Sectors in 2020



AFF Deal Flow Organisers:



Visit us at
www.affdealflow.hk

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A dedicated platform connecting **start-ups** with potential investors and partners from around the world

Target Startups

Funding rounds ranging between seed to series-B, inclusive	Max investment capital required: US\$10million	<5 years of establishment
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Core Elements

STARTUP ZONE	PITCHING	FIRESIDE CHAT	MENTORING
<i>Non-fintech startups</i> showcasing latest business ideas and product prototypes	Themed pitching sessions to share entrepreneurial stories, business plans and funding needs to potential investors	Fireside Chat Experienced innovators and experts to share experiences and industry insights on topical issues	Startup Clinic Themed consultation sessions for industry practitioners and experts to offer practical tips for start-ups
			Meetup with Hong Kong Regulators Regulatory updates, market and investment outlook, support schemes in Hong Kong

Confirmed Partners

Investment Mentors



Community Partners



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