



BRIDGEHEAD Global Kick-off Event

Take your business abroad!

B2Match guide

Overview:

1. [Register](#)
2. [Select your role](#)
3. [Select sessions](#)
4. [Complete your profile](#)
5. [Menu](#)
6. [Agenda and how to join sessions](#)
7. [Participant list and filters](#)
8. [Request a meeting](#)
9. [Accept a meeting](#)
10. [Meeting confirmed](#)

- Create **one or two profiles** per company
 - 1 profile: you will be able to only meet with one CAT/start-ups/scale-ups at a time
 - 2 profile: each of you can meet with two CATs/start-ups/scale-ups simultaneously in two different meeting rooms. You will need to coordinate who meets with who.
 - Please do not create more than 2 profiles
- **Common sessions:**
 - Always accessible through this link:
https://www.gotomeet.me/EITHealth_Scale/brhglobal-kickoff
 - No need to be registered to join → Different people from your organization will join, please just share the link

1. Register: <https://bridgehead-global-kick-off-event.b2match.io/>



Bridgehead Global Kick-off Event
26 May 2020 - 28 May 2020

Home Participants Agenda Login **Register now**

BRIDGEHEAD Global

Take your business abroad!

26 May 2020 - 28 May 2020
Bridgehead Global Kick-off Event

  EIT Health is supported by the EIT, a body of the European Union

Home How it works Contact

Welcome to



Bridgehead Global Kick-off Event

Pitching sessions from the selected companies, informative talks from Global CATalysers and targeted 1:1 meetings are the best way to kick-off your internationalisation path!

The kick-off event brings together the companies selected to participate in Bridgehead Global and several top-notch accelerators from EIT Health vetted European network. This is a unique opportunity to generate new business contacts, to find the target country most fitting to your product and to take your company abroad. The model is time - and cost efficient and results in tangible internationalisation plans and results! Meetings will take place in a personal virtual meeting room and will be arranged in advance by means of this website.


Register now
Open until 25 May 2020


ORGANISED BY


  EIT Health is supported by the EIT, a body of the European Union

RESOURCES

[Bridgehead Global Kick-off Event - 26-27 May.pdf](#)





EIT Health is supported by the EIT, a body of the European Union 

2. Select your role

Bridgehead Global Kick-off Event
26 May 2020 - 28 May 2020

[Home](#) [Participants](#) [Agenda](#)

1 — 2 — 3

PARTICIPATION TYPE ATTENDANCE PROFILE

Attending the event remotely

- Global CATalyser
- Start-up / Scale-up

[Continue](#)

3. Select sessions you will attend

Select sessions:

- Tuesday 26: Selected companies and Global CATs presentations → **Select all**
- Wednesday 27: Official 1:1 meetings → **Select all joint meetings and 1:1 time slots according to your availabilities**
- Thursday 28: additional time for 1:1 meetings → **just select if/when you are available for further meetings**

Bridgehead Global Kick-off Event
26 May 2020 - 28 May 2020

Home Participants Agenda

1 2 3
PARTICIPATION TYPE ATTENDANCE PROFILE

Plan your Attendance

26 May 2020 (Tuesday 1 of 3)

Which session do you want to attend?

- Welcome and agenda**
Time
09:00 - 09:30
- Selected companies - part 1**
Time
09:30 - 10:00
AddMovement, Aparito, ATRO Medical, Bitbrain, BV Medical Technologies
- Selected companies - part 2**
Time
10:15 - 11:00
CILcare, Ergotrics, FibriCheck, Fizimed, Lattice Medical, LS CancerDiag, Meditect, Milvue
- Selected companies - part 3**
Time
11:15 - 12:00
Mowoot, Nu-Rise, OcelIO, Phlecs, Posos, Protinhi, Psious, VirtualiSurg

4. Complete your profile

Complete Your Profile

Add information about you and your organisation to your profile.

Personal Information


First Name*

Last Name*

Job Position

Mobile Phone Number

Only the event organiser can see your phone number

Profile Picture  [Click here to upload a profile picture](#)

Use a picture that gives the attendees a good impression of who you are. No logos or pictures of landscapes please.

Time zone*

You are attending the event remotely. Pick the time zone in which you are situated


Organisation Information

Organisation Name*

Website

Organisation Description*

Write a short description about what your organisation does. Keep it short and enjoyable to read.

Organisation Logo 

5. Use menu above to navigate

The screenshot shows a web application interface for a 'Bridgehead Global Kick-off Event' held from 26 May 2020 to 28 May 2020. A dark navigation bar at the top contains the event title and dates on the left, and a menu on the right with items: Home, Participants, Agenda, Meetings, Messages, and TG Test. The 'TG Test' item is highlighted with a blue circle. Below the navigation bar, the main content area is divided into two columns. The left column features a profile card for 'Test Global CAT' by 'EIT Health' in 'Munich, Germany'. The profile card includes a blue circular icon with 'TG' and an 'Edit my profile' button. Below the profile card is a list of navigation links: My profile, My attendance, Organiser questions, Account settings, and Logout. The right column displays a 'Global CATalyser' section for 'EIT Health'. The text describes EIT Health as a 'knowledge and innovation community' (KIC) established in 2015, part of the European Institute of Innovation and Technology (EIT). It explains that EIT Health focuses on health and aging, and that innovation flourishes best when experts from business, research, and education work together as one. A small blue pencil icon is visible at the end of the text.

6. See the agenda and join sessions

Bridgehead Global Kick-off Event
26 May 2020 - 28 May 2020

Home Participants **Agenda** Meetings Messages TG Test

MY AGENDA EVENT AGENDA

All days

Tuesday, May 26, 2020

09:00 - 09:30	Welcome and agenda	✓	Remove
09:30 - 10:00	Selected companies - part 1	✓	Remove
10:15 - 11:00	Selected companies - part 2	✓	Remove
11:15 - 12:00	Selected companies - part 3	✓	Remove
13:00 - 14:00	Global CATalysers - part 1	✓	Remove
14:15 - 15:00	Global CATalysers - part 2	✓	Remove

Welcome and agenda

🕒 09:00 - 09:30

👤 2 participants signed up for this session

[Join Online Session](#)

Join common sessions here:

https://www.gotomeet.me/EITHealth_Scale/brhglobal-kickoff

You can also find the link on the agenda

7. View participants' list and filter

The screenshot displays the 'Participants' page for the 'Bridgehead Global Kick-off Event' (26 May 2020 - 28 May 2020). The navigation bar includes 'Home', 'Participants', 'Agenda', 'Meetings', 'Messages', and 'TG Test'. A blue banner indicates 'Booking phase starts on Monday, May 18, 2020.' The main content area shows a list of participants with a 'View' dropdown set to 'Person' and a 'Sort' dropdown set to 'Relevance'. Two participants are listed: Laia Pascual (Accelerator Programme Manager at EIT Health, MUNICH, GERMANY) and Test Global CAT (EIT Health, MUNICH, GERMANY). A sidebar on the left contains filters for '2 Participants found', a search bar, and toggle switches for 'BOOKMARKED', 'MATCHMAKING', 'COUNTRIES', 'PARTICIPATION TYPES', and 'TARGET COUNTRIES'. Under 'PARTICIPATION TYPES', 'Global CATalyser (2)' is selected. Under 'TARGET COUNTRIES', 'Australia (1)', 'Canada (1)', and 'India (1)' are listed.

View: Person name or organization

Filter:

- Matchmaking: with whom you can match (Global CATs – Start-ups/Scale-ups)
- Country
- Participation type
- Target country

8. Request a meeting

Bridgehead Global Kick-off Event
26 May 2020 - 28 May 2020

Home Participants Agenda

You can request 19 more meetings • 0 accepted requests • 0 open requests

Start-up / Scale-up
EIT Health
test
Target Countries
Australia India Canada USA
Registered on May 15, 2020

Test Start-up/scale-up
EIT Health
Munich, Germany

Meet Send message

Introduce yourself to Test Start-up/scale-up

Time zone for the meetings: Europe/Berlin

This meeting will take place on our platform as an online video conference

TG Write a message... (Optional)

Send request

1. Go to the profile of the start-up or CAT and click on **Meet**
2. Write message and “Send request”
3. Meeting request will be sent automatically

9. Accept a meeting

The screenshot shows the top navigation bar with 'Home', 'Participants', 'Agenda', 'Meetings' (highlighted with a red box), 'Messages', and 'TS Test'. Below the navigation, the '1x1 Meetings' section is visible, with filters for 'ALL(1)', 'CONFIRMED(0)', 'PENDING(1)', and 'CANCELED(0)'. A meeting invitation from 'Test Global CAT' (EIT Health) is shown, with a 'MEETING INVITATION RECEIVED' notification. The invitation includes a 'Cancel' button, a 'Reschedule' button, and an 'Accept' button (highlighted with a red box).

The dialog box is titled 'Please pick a timeslot for your meeting' and shows the time zone as 'Europe/Berlin'. It contains a message: 'This meeting will take place on our platform as an online video conference'. Below this, the available timeslots are listed for Wednesday, May 27, 2020, and Thursday, May 28, 2020. The '09:30' slot on Wednesday is highlighted in blue. At the bottom right, there is a 'Confirm time' button (highlighted with a red box).


- When you receive a meeting request and accept, you get the times available for your counterpart
- Select a time and **the meeting will be automatically booked in both of your agendas**
- If your counterpart accepted your meeting, you receive an email.

10. Meeting confirmed

Bridgehead Global Kick-off Event
26 May 2020 - 28 May 2020

Home Participants Agenda Meetings Messages **TS Test**

You can request 18 more meetings • 1 accepted request • 0 open requests



Test Global CAT
EIT Health
Munich, Germany

Send message

MEETING SCHEDULED

09:30 - 09:55
Wednesday, May 27
Online Video Conference

Meeting starts in 11 days

Cancel Reschedule

Global CATalyser

EIT Health

EIT Health was established in 2015, as a 'knowledge and innovation community' (KIC) of the European Institute of Innovation and Technology (EIT). The EIT is made up of various KICs who each focus on a different sector, or area, of innovation – in our case, that is health and aging. The idea behind the EIT KICs is that innovation flourishes best when the right people are brought together to share expertise. The so called 'knowledge triangle', is the principle that when experts from business, research and education work together as one, an optimal environment for innovation is created.

Target Countries

Australia India Canada

Registered on May 13, 2020

- Your meeting will be scheduled and added into your agenda
- **Click on the green box to start your meeting (when it is time)**
- You will be re-directed to an online meeting room

Thank you!

We are looking forward to the Matchmaking!

Questions?

Laia Pascual, EIT Health
laia.pascual@eithealth.eu

Anna Werner, Medical Valley
anna.werner@medical-valley-emn.de



Bridgehead
Take your business abroad!

 eit Health

 EIT Health is supported by the EIT,
a body of the European Union