

BRIDGEHEAD Global Kick-off Event Take your business abroad!

B2Match guide



Overview:

- 1. Register
- 2. <u>Select your role</u>
- 3. <u>Select sessions</u>
- 4. <u>Complete your profile</u>
- 5. <u>Menu</u>
- 6. Agenda and how to join sessions
- 7. Participant list and filters
- Request a meeting
- 9. Accept a meeting
- 10. Meeting confirmed

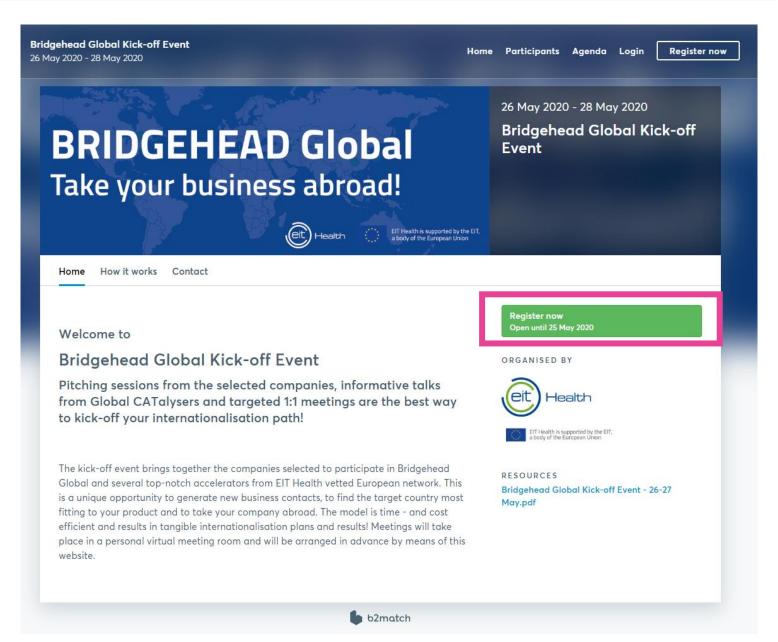
- Create one or two profiles per company
 - 1 profile: you will be able to only meet with one CAT/start-ups/scale-ups at a time
 - 2 profile: each of you can meet with two CATs/startups/scale-ups simultaneously in two different meeting rooms. You will need to coordinate who meets with who.
 - Please do not create more than 2 profiles

Common sessions:

- Always accessible through this link:
 https://www.gotomeet.me/EITHealth_Scale/brhglobal-kickoff
- No need to be registered to join → Different people from your organization will join, please just share the link

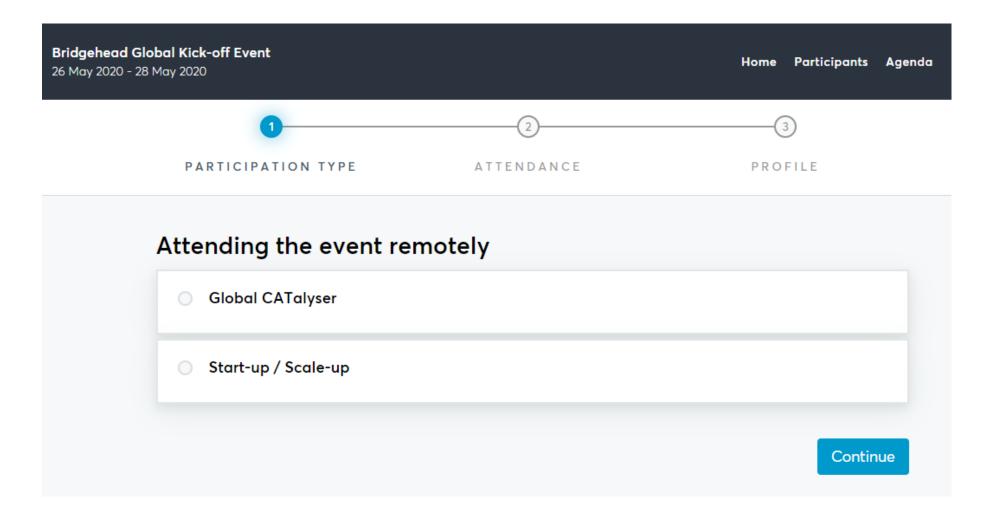


1. Register: https://bridgehead-global-kick-off-event.b2match.io/





2. Select your role

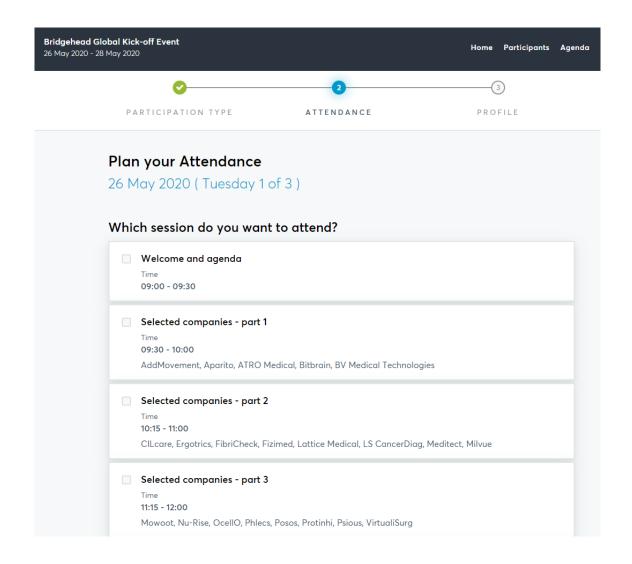




3. Select sessions you will attend

Select sessions:

- Tuesday 26: Selected companies and Global CATs presentations → Select all
- Wednesday 27: Official 1:1 meetings →
 Select all joint meetings and 1:1 time slots according to your availabilities
- Thursday 28: additional time for 1:1
 meetings → just select if/when you are
 available for further meetings





4. Complete your profile

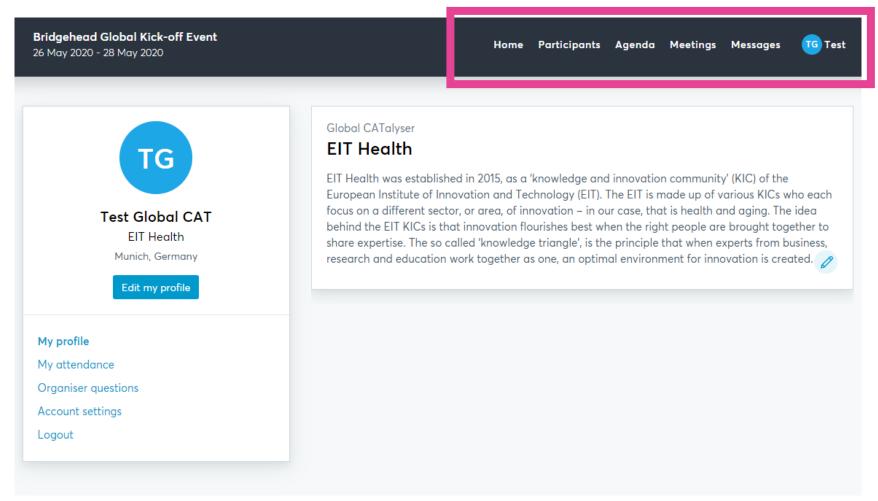
Complete Your Profile

Add information about you and your organisation to your profile.

Personal Information	
First Name*	
Last Name*	
Last Name	
Job Position	
Mobile Phone Number	
	Only the event organiser can see your phone number
Profile Picture	Click here to upload a profile picture
Time zone *	Use a picture that gives the attendees a good impression of who you are. No logos or pictures of landscapes please. (GMT+01:00) Berlin You are attending the event remotely. Pick the time zone in which you are situated
Organisation Information	
Organisation Name *	
Website	http://
Organisation Description *	
	Write a short description about what your organisation does. Keep it short and enjoyable to read.
Organisation Logo	

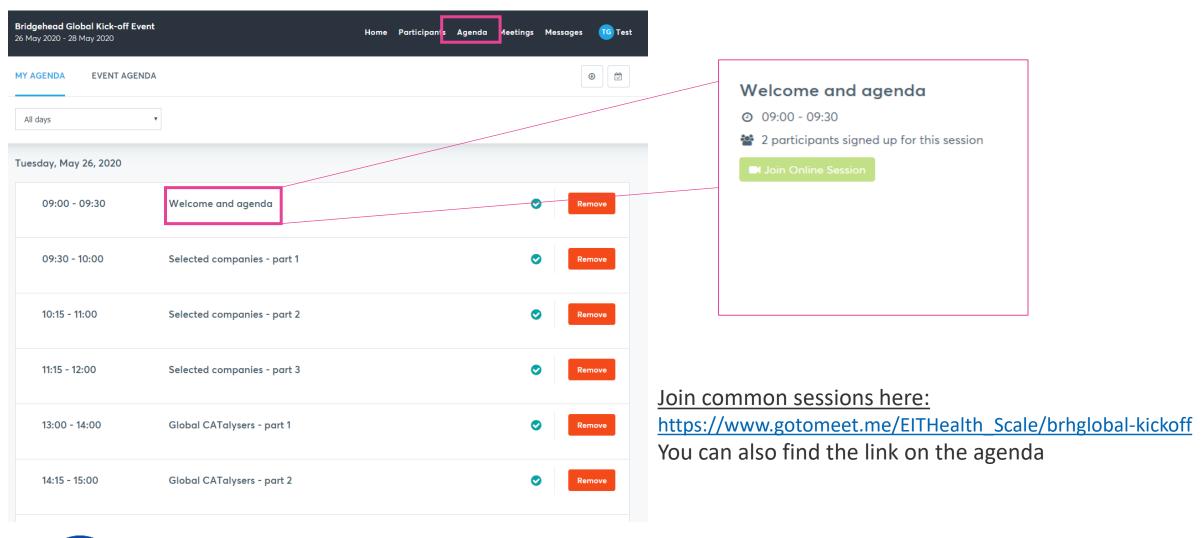


5. Use menu above to navigate



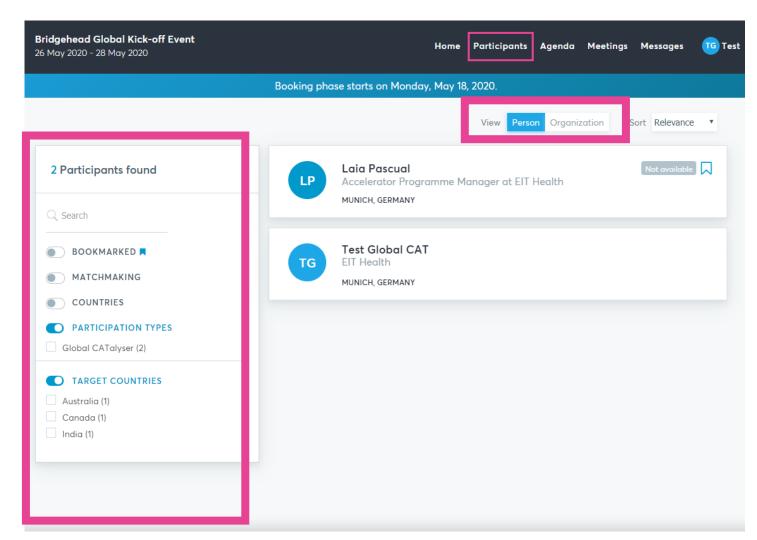


6. See the agenda and join sessions





7. View participants' list and filter



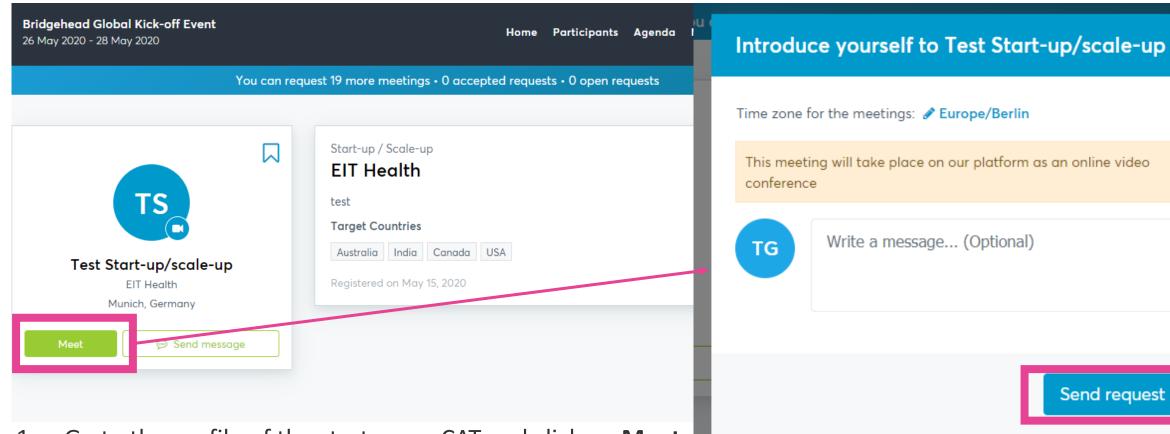
View: Person name or organization

Filter:

- Matchmaking: with whom you can match (Global CATs – Start-ups/Scaleups)
- Country
- Participation type
- Target country



8. Request a meeting



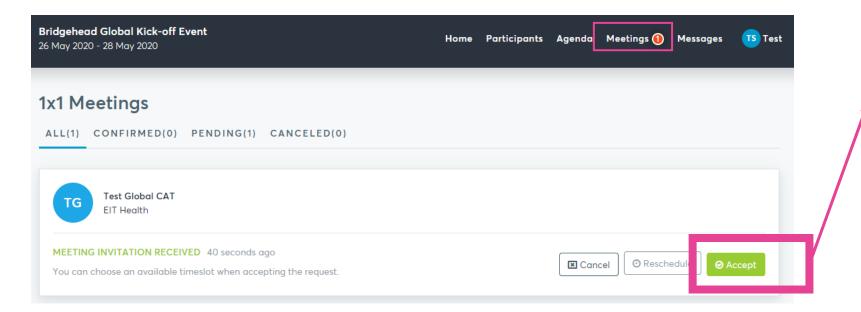
- 1. Go to the profile of the start-up or CAT and click on **Meet**
- 2. Write message and "Send request"

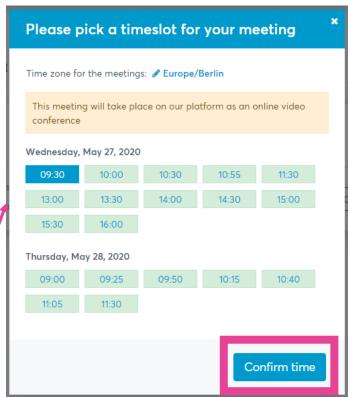
Health

3. Meeting request will be sent automatically



9. Accept a meeting

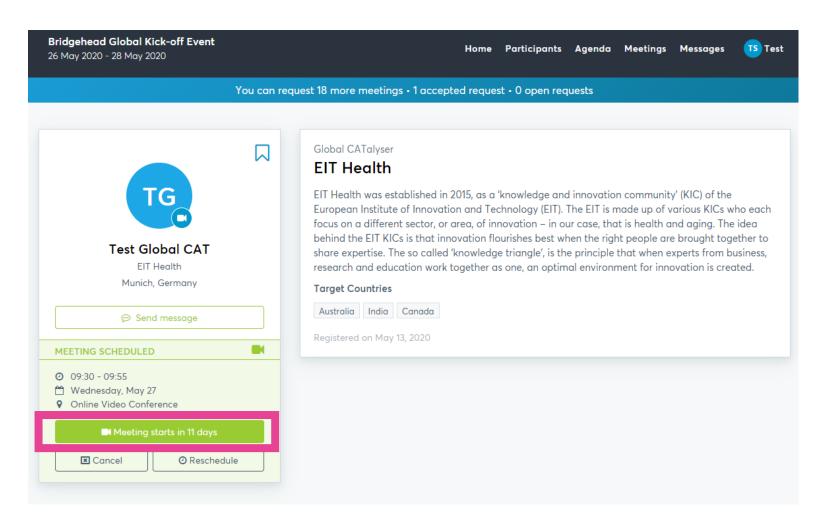




- When you receive a meeting request and accept, you get the times available for your counterpart
- Select a time and the meeting will be automatically booked in both of your agendas
- If your counterpart accepted your meeting, you receive an email.



10. Meeting confirmed



- Your meeting will be scheduled and added into your agenda
- Click on the green box to start your meeting (when it is time)
- You will be re-directed to an online meeting room



Thank you! We are looking forward to the Matchmaking!

Questions?

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