

Global Distributors Collective



MSME Funding

15 July 2020

www.globaldistributorscollective.org

**Practical
ACTION**



BoP
INNOVATION
CENTER

HYSTRA
hybrid | strategies consulting



Limited funding is available for MSMEs

Few active grant funders, lenders and investors

Development institutions repackaging/adjusting existing programs

Funding to help MSMEs respond to the pandemic

National-level relief funding mechanisms

Crowdfunding

Global relief funding relevant to energy MSMEs??????

More funding for MSMEs is needed to get SDG7 back on track

- **Grants:** emergency liquidity, salary support, supply chain disruption support, customer relief, business model innovation and adaptation.
- **‘Business as usual’ investment:** Convertible notes, quasi-equity and debt

A proposed MSME Recovery Facility – targeting \$25m

1. **Paycheck protection window:** \$5,000-\$25,000 grant based on fast-acting, simple, pass/fail criteria to keep businesses alive.
2. **Business resiliency window:** up to \$125,000 grant (or recoverable grant) based on technical review, to enable business recovery.



Let's raise up the voices of MSMEs

