

BRIDGEHEAD EUROPE MATCHMAKING Take your business abroad!

B2Match guide



Overview:

- 1. Register
- 2. <u>Select your role</u>
- 3. <u>Select sessions</u>
- 4. <u>Complete your profile</u>
- 5. <u>Menu</u>
- 6. Agenda and how to join sessions
- 7. Participant list and filters
- 8. Request a meeting
- 9. Accept a meeting
- 10. Meeting confirmed



- Start-ups:

- Create only one profile per company
- This person will be responsible for joining the meetings

- CATalysers:

- Create one or two profiles per company
 - <u>1 profile</u>: you will be able to only meet with one start-up at a time
 - 2 profile: each of you can meet with two start-ups simultaneously in two different meeting rooms. You will need to coordinate who meets with who.
 - Please do not create more than 2 profiles
 - 3rd persons from your organization can join your 1:1 meeting by sharing with them a link once you are in the meeting

Common sessions:

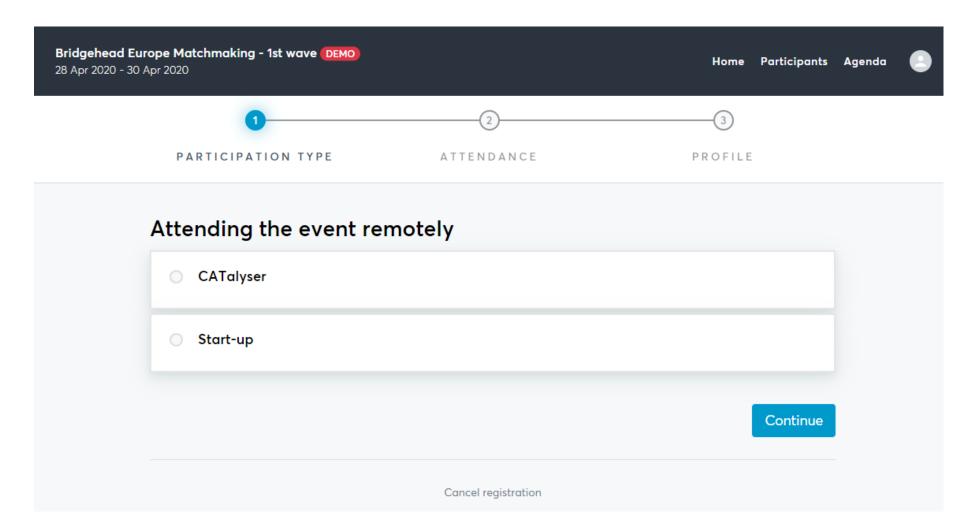
- Always accessible through this link:
 https://global.gotomeeting.com/join/313076021
- No need to be registered to join → Different people from _____
 your organization will join, please just share the link.

1. Register: https://bridgehead-europe-matchmaking-2nd-wave.b2match.io/





2. Select your role

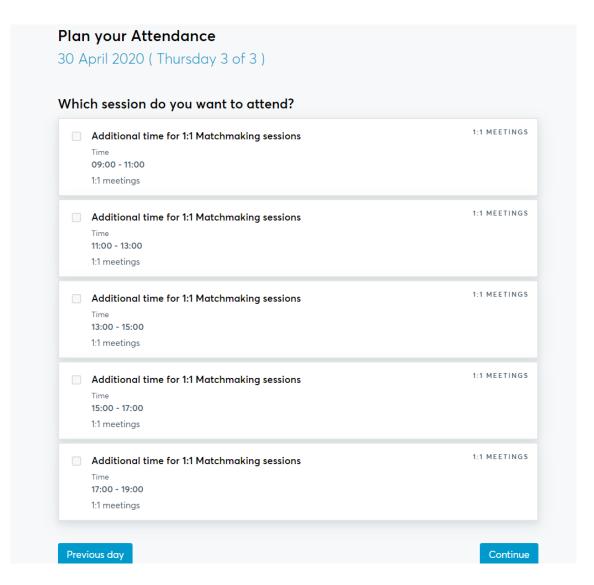




3. Select sessions you will attend

Select sessions:

- Tuesday, June 30: CATs presentations →
 Select all
- Wednesday, July 1: Start-ups presentations + official 1:1 meetings → Select all
- Thursday, July 2: additional time for 1:1 meetings → just select if/when you are available for further meetings with CATs/Start-ups



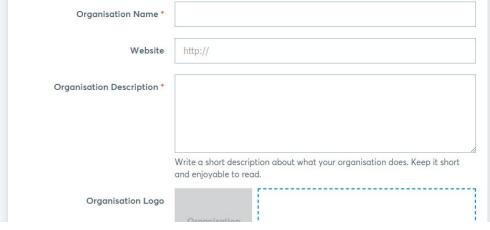


4. Complete your profile

Complete Your Profile

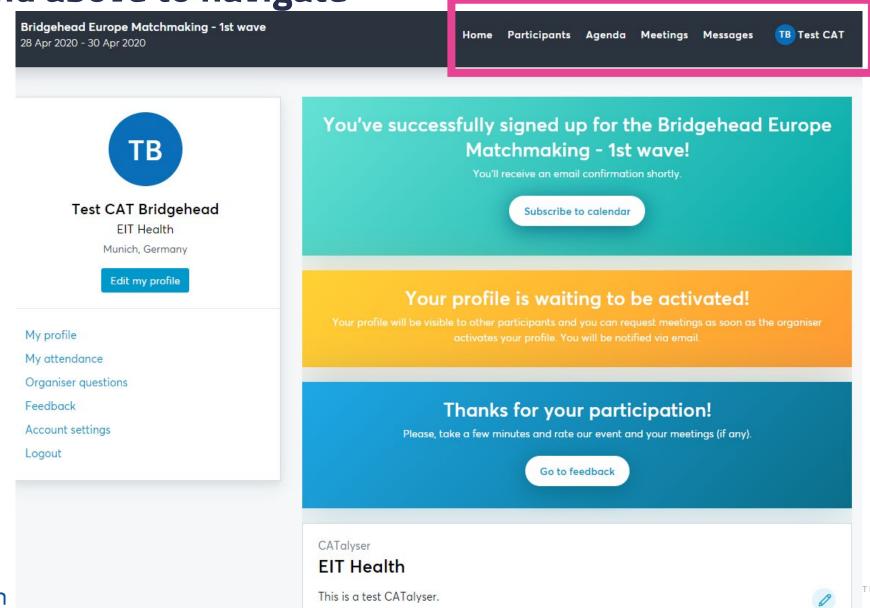
Add information about you and your organisation to your profile.

Personal Information	
First Name*	
Last Name*	
Job Position	
Mobile Phone Number	
	Only the event organiser can see your phone number
Profile Picture	Click here to upload a profile picture
	Use a picture that gives the attendees a good impression of who you are. No logos or pictures of landscapes please.
Time zone *	(GMT+01:00) Berlin ▼
	You are attending the event remotely. Pick the time zone in which you are situated
Organisation Information	
Organisation Name*	
	10000





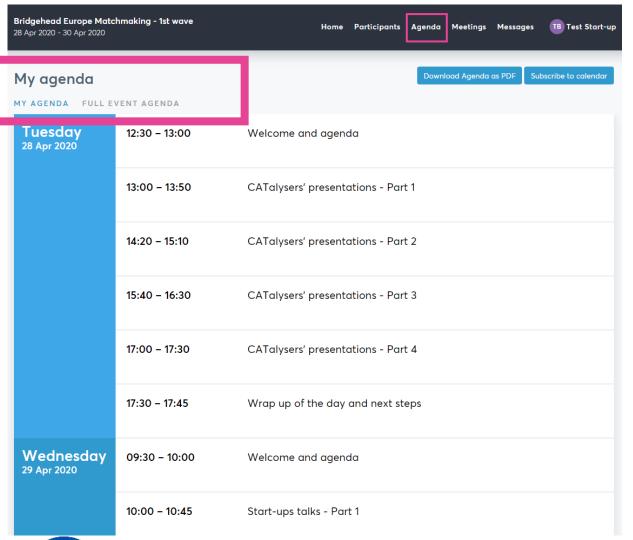
5. Use menu above to navigate

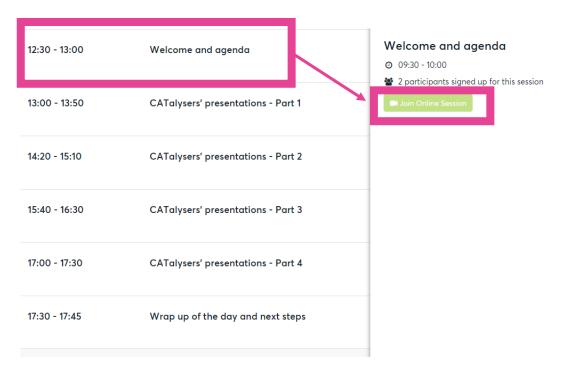






6. See the agenda and join sessions



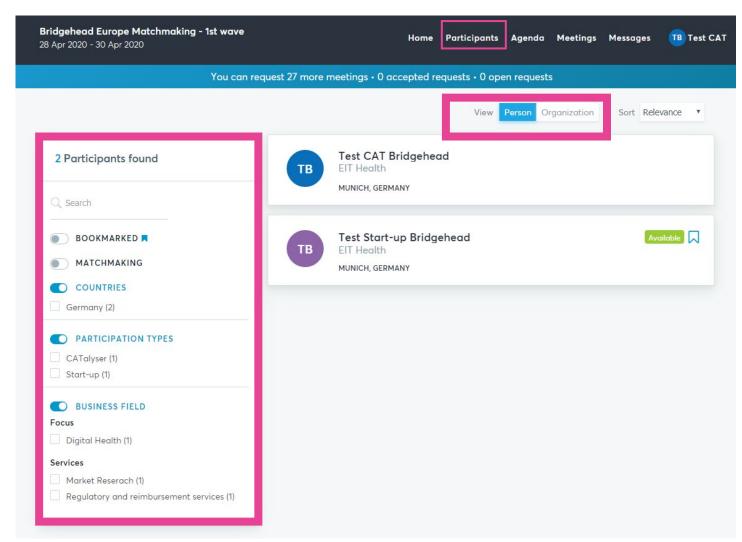


Join common sessions here: https://global.gotomeeting.com/join/313076021

You can also find the link on the agenda



7. View participants' list and filter



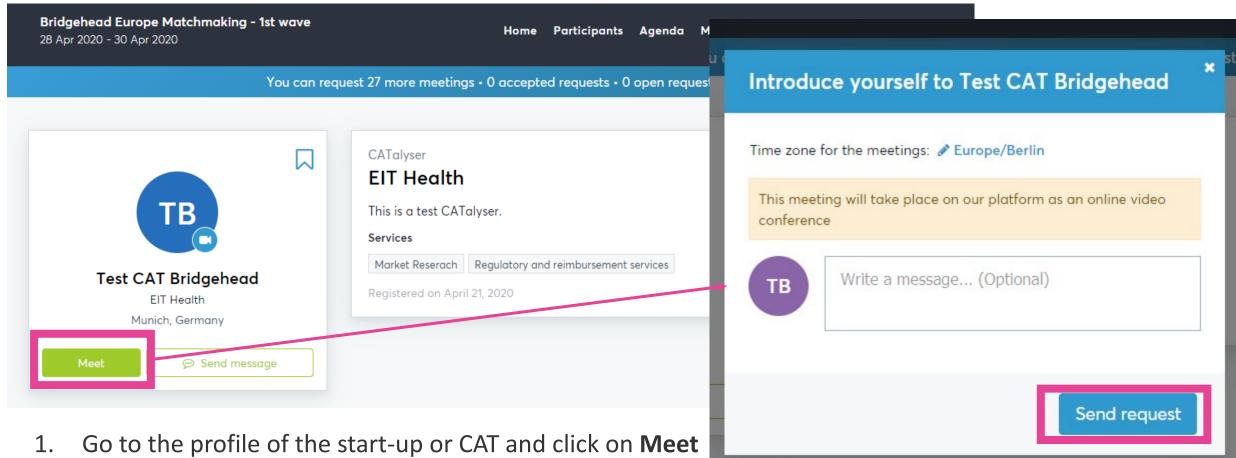
<u>View:</u> Person name or organization

Filter:

- Matchmaking: with whom you can match (CATs – Start-ups)
- Country
- Participation type
- Focus: filter of start-ups (biotech / medtech / digital health)
- Services: filter of CATs



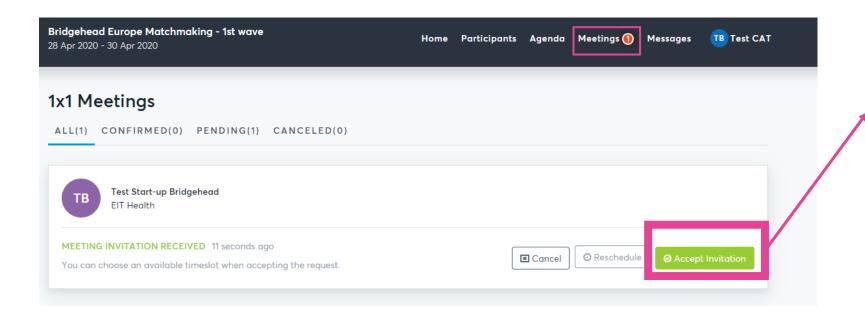
8. Request a meeting: ONLY AVAILABLE FROM MONDAY June 29, AT 10:00h

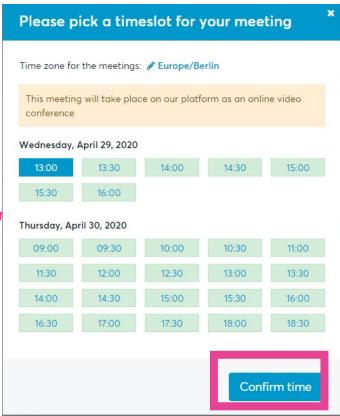


- Write message and "Send request"
- Meeting request will be sent automatically



9. Accept a meeting

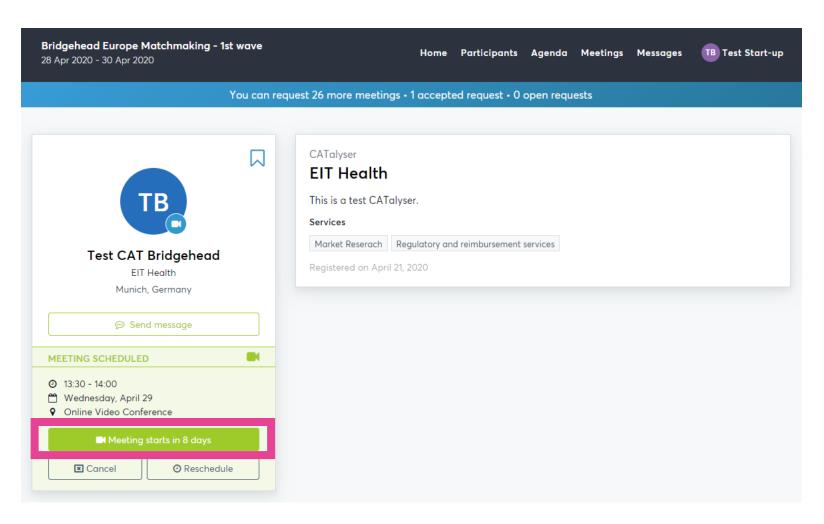




- When you receive a meeting request and accept, you get the times available for your counterpart
- Select a time and the meeting will be automatically booked in both of your agendas
- If your counterpart accepted your meeting, you will receive an email.



10. Meeting confirmed



- Your meeting will be scheduled and added into your agenda
- Click on the green box to start your meeting (when it is time)
- You will be re-directed to an online meeting room



Thank you! We are looking forward to the Matchmaking!

Questions?

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