BRIDGEHEAD EUROPE MATCHMAKING
Take your business abroad!

B2Match guide

Overview:

- **Start-ups:**
  - Create only one profile per company
  - This person will be responsible for joining the meetings

- **CATalysers:**
  - Create one or two profiles per company
    - <u>1 profile</u>: you will be able to only meet with one start-up at a time
    - <u>2 profile</u>: each of you can meet with two start-ups simultaneously in two different meeting rooms. You will need to coordinate who meets with who.
    - <u>Please do not create more than 2 profiles</u>
    - 3rd persons from your organization can join your 1:1 meeting by sharing with them a link once you are in the meeting

- **Common sessions:**
  - Always accessible through this link: https://global.gotomeeting.com/join/313076021
  - No need to be registered to join → Different people from your organization will join, please just share the link.

1. Register: https://bridgehead-europe-matchmaking-2nd-wave.b2match.io/

2. Select your role

3. Select sessions you will attend

Select sessions:

- <u>Tuesday, June 30</u>: CATs presentations →
  Select all

- <u>Wednesday, July 1</u>: Start-ups presentations +
  official 1:1 meetings → **Select all**

- <u>Thursday, July 2</u>: additional time for 1:1
  meetings → just select if/when you are
  available for further meetings with
  CATs/Start-ups

Plan your Attendance

30 April 2020 (Thursday 3 of 3)

Which session do you want to attend?

Additional time for 1:1 Matchmaking sessions
1:1 MEETINGS
Time
09:00 - 11:00
1:1 meetings

Additional time for 1:1 Matchmaking sessions
1:1 MEETINGS
Time
11:00 - 13:00
1:1 meetings

Additional time for 1:1 Matchmaking sessions
1:1 MEETINGS
Time
13:00 - 15:00
1:1 meetings

Additional time for 1:1 Matchmaking sessions
1:1 MEETINGS
Time
15:00 - 17:00
1:1 meetings

Additional time for 1:1 Matchmaking sessions
1:1 MEETINGS
Time
17:00 - 19:00
1:1 meetings

Previous day
Continue

eit Health

4. Complete your profile

Complete Your Profile

Add information about you and your organisation to your profile.

Personal Information

First Name*

Last Name*

Job Position

Mobile Phone Number

Only the event organiser can see your phone number

Profile Picture

Click here to upload a profile picture

Use a picture that gives the attendees a good impression of who you are. No logos or pictures of landscapes please.

Time zone *

(GMT+01:00) Berlin ▼

You are attending the event remotely. Pick the time zone in which you are situated

Organisation Information

Organisation Name *

Website

http://

Organisation Description *

Write a short description about what your organisation does. Keep it short and enjoyable to read.

Organisation Logo

5. Use menu above to navigate

6. See the agenda and join sessions

Join common sessions here:
https://global.gotomeeting.com/join/313076021

You can also find the link on the agenda

7. View participants' list and filter

View: Person name or organization

Filter:
- Matchmaking: with whom you can match (CATs – Start-ups)
- Country
- Participation type
- Focus: filter of start-ups (biotech / medtech / digital health)
- Services: filter of CATs

8. Request a meeting: ONLY AVAILABLE FROM MONDAY June 29, AT 10:00h

1. Go to the profile of the start-up or CAT and click on **Meet**
2. Write message and "Send request"
3. Meeting request will be sent automatically

9. Accept a meeting

- When you receive a meeting request and accept, you get the times available for your counterpart
- Select a time and **the meeting will be automatically booked in both of your agendas**
- If your counterpart accepted your meeting, you will receive an email.

10. Meeting confirmed

- Your meeting will be scheduled and added into your agenda

- **Click on the green box to start your meeting** (when it is time)

- You will be re-directed to an online meeting room

Thank you!
We are looking forward to the Matchmaking!

Questions?

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