



BRIDGEHEAD EUROPE MATCHMAKING

Take your business abroad!

B2Match guide

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- **Start-ups:**
 - Create only one profile per company
 - This person will be responsible for joining the meetings
- **CATalysers:**
 - Create one or two profiles per company
 - 1 profile: you will be able to only meet with one start-up at a time
 - 2 profile: each of you can meet with two start-ups simultaneously in two different meeting rooms. You will need to coordinate who meets with who.
 - Please do not create more than 2 profiles
 - 3rd persons from your organization can join your 1:1 meeting by sharing with them a link once you are in the meeting
- **Common sessions:**
 - Always accessible through this link:
<https://global.gotomeeting.com/join/313076021>
 - No need to be registered to join → Different people from your organization will join, please just share the link.

1. Register: <https://bridgehead-europe-matchmaking-2nd-wave.b2match.io/>

Bridgehead Europe Matchmaking - 1st wave DEMO
28 Apr 2020 - 30 Apr 2020

Home Participants Agenda Login [Register now](#)

Bridgehead

Take your business abroad!

28 Apr 2020 - 30 Apr 2020
Bridgehead Europe Matchmaking - 1st wave

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Welcome to

Bridgehead Europe Matchmaking - 1st wave

Informative talks from CATalysers, pitching sessions from Start-ups and targeted 1:1 meetings are the best way to kick-off your internationalization path!

The match-making event brings together the first wave of Bridgehead Europe selected start-ups and several top-notch accelerators from EIT Health vetted European network. This is a unique opportunity to generate new business contacts at your target country and take your company abroad. The model is time - and cost efficient and results in tangible internationalization plans and results! Meetings will take place in a personal virtual meeting room and will be arranged in advance by means of this website.

[Register now](#)
Open until 26 April 2020

ORGANISED BY


EIT Health is supported by the EIT, a body of the European Union

RESOURCES


[Agenda - for Start-ups](#)
[Agenda - for CATalysers](#)

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2. Select your role

Bridgehead Europe Matchmaking - 1st wave DEMO
28 Apr 2020 - 30 Apr 2020

[Home](#) [Participants](#) [Agenda](#) 

1 — 2 — 3

PARTICIPATION TYPE ATTENDANCE PROFILE

Attending the event remotely

CATalyser

Start-up

[Continue](#)

[Cancel registration](#)

3. Select sessions you will attend

Select sessions:

- Tuesday, June 30: CATs presentations → **Select all**
- Wednesday, July 1: Start-ups presentations + official 1:1 meetings → **Select all**
- Thursday, July 2: additional time for 1:1 meetings → **just select if/when you are available for further meetings with CATs/Start-ups**

Plan your Attendance
30 April 2020 (Thursday 3 of 3)

Which session do you want to attend?

<input type="checkbox"/> Additional time for 1:1 Matchmaking sessions Time 09:00 - 11:00 1:1 meetings	1:1 MEETINGS
<input type="checkbox"/> Additional time for 1:1 Matchmaking sessions Time 11:00 - 13:00 1:1 meetings	1:1 MEETINGS
<input type="checkbox"/> Additional time for 1:1 Matchmaking sessions Time 13:00 - 15:00 1:1 meetings	1:1 MEETINGS
<input type="checkbox"/> Additional time for 1:1 Matchmaking sessions Time 15:00 - 17:00 1:1 meetings	1:1 MEETINGS
<input type="checkbox"/> Additional time for 1:1 Matchmaking sessions Time 17:00 - 19:00 1:1 meetings	1:1 MEETINGS

[Previous day](#) [Continue](#)

4. Complete your profile

Complete Your Profile

Add information about you and your organisation to your profile.

Personal Information


First Name*

Last Name*

Job Position

Mobile Phone Number

Only the event organiser can see your phone number

Profile Picture  [Click here to upload a profile picture](#)

Use a picture that gives the attendees a good impression of who you are. No logos or pictures of landscapes please.

Time zone*

You are attending the event remotely. Pick the time zone in which you are situated


Organisation Information

Organisation Name*

Website

Organisation Description*

Write a short description about what your organisation does. Keep it short and enjoyable to read.

Organisation Logo 

5. Use menu above to navigate

Bridgehead Europe Matchmaking - 1st wave
28 Apr 2020 - 30 Apr 2020

[Home](#) [Participants](#) [Agenda](#) [Meetings](#) [Messages](#) [TB Test CAT](#)

TB

Test CAT Bridgehead
EIT Health
Munich, Germany

[Edit my profile](#)

[My profile](#)
[My attendance](#)
[Organiser questions](#)
[Feedback](#)
[Account settings](#)
[Logout](#)

You've successfully signed up for the Bridgehead Europe Matchmaking - 1st wave!
You'll receive an email confirmation shortly.


[Subscribe to calendar](#)


Your profile is waiting to be activated!
Your profile will be visible to other participants and you can request meetings as soon as the organiser activates your profile. You will be notified via email.

Thanks for your participation!
Please, take a few minutes and rate our event and your meetings (if any).

[Go to feedback](#)

CATalyser
EIT Health
This is a test CATalyser.



T Health is supported by the EIT, a body of the European Union 

6. See the agenda and join sessions

Bridgehead Europe Matchmaking - 1st wave
28 Apr 2020 - 30 Apr 2020

Home Participants **Agenda** Meetings Messages TB Test Start-up

My agenda Download Agenda as PDF Subscribe to calendar

MY AGENDA FULL EVENT AGENDA

Tuesday 28 Apr 2020	12:30 - 13:00	Welcome and agenda
	13:00 - 13:50	CATalysers' presentations - Part 1
	14:20 - 15:10	CATalysers' presentations - Part 2
	15:40 - 16:30	CATalysers' presentations - Part 3
	17:00 - 17:30	CATalysers' presentations - Part 4
	17:30 - 17:45	Wrap up of the day and next steps
Wednesday 29 Apr 2020	09:30 - 10:00	Welcome and agenda
	10:00 - 10:45	Start-ups talks - Part 1

12:30 - 13:00	Welcome and agenda	Welcome and agenda 🕒 09:30 - 10:00 👤 2 participants signed up for this session Join Online Session
13:00 - 13:50	CATalysers' presentations - Part 1	
14:20 - 15:10	CATalysers' presentations - Part 2	
15:40 - 16:30	CATalysers' presentations - Part 3	
17:00 - 17:30	CATalysers' presentations - Part 4	
17:30 - 17:45	Wrap up of the day and next steps	

Join common sessions here:

<https://global.gotomeeting.com/join/313076021>

You can also find the link on the agenda

7. View participants' list and filter

The screenshot displays the Bridgehead Europe Matchmaking interface. At the top, the header includes the event title "Bridgehead Europe Matchmaking - 1st wave" (28 Apr 2020 - 30 Apr 2020) and navigation links: Home, **Participants**, Agenda, Meetings, Messages, and a "TB Test CAT" button. A status bar indicates "You can request 27 more meetings • 0 accepted requests • 0 open requests".

The main content area shows a list of participants. The "View" dropdown is set to "Person", and the "Sort" is set to "Relevance". Two participants are listed:

- Test CAT Bridgehead** (EIT Health, MUNICH, GERMANY)
- Test Start-up Bridgehead** (EIT Health, MUNICH, GERMANY) with an "Available" status and a bookmark icon.

A sidebar on the left contains filter options, all of which are currently active:

- 2 Participants found**
- Search
- BOOKMARKED** (toggle on)
- MATCHMAKING** (toggle on)
- COUNTRIES** (toggle on)
 - Germany (2)
- PARTICIPATION TYPES** (toggle on)
 - CATalyser (1)
 - Start-up (1)
- BUSINESS FIELD** (toggle on)
 - Focus**
 - Digital Health (1)
 - Services**
 - Market Reserach (1)
 - Regulatory and reimbursement services (1)

View: Person name or organization

Filter:

- Matchmaking: with whom you can match (CATs – Start-ups)
- Country
- Participation type
- Focus: filter of start-ups (biotech / medtech / digital health)
- Services: filter of CATs

8. Request a meeting: ONLY AVAILABLE FROM MONDAY June 29, AT 10:00h

The screenshot displays the Bridgehead Europe Matchmaking interface. At the top, it says "Bridgehead Europe Matchmaking - 1st wave" and "28 Apr 2020 - 30 Apr 2020". A navigation bar includes "Home", "Participants", "Agenda", and "M". A status bar indicates "You can request 27 more meetings • 0 accepted requests • 0 open requests".

The main content area shows a profile for "Test CAT Bridgehead" (EIT Health, Munich, Germany) with a "Meet" button highlighted in pink. To the right, the profile details for "CATalyser EIT Health" are shown, including services like "Market Reserach" and "Regulatory and reimbursement services".

An inset window titled "Introduce yourself to Test CAT Bridgehead" is open, showing a message input field with a "Send request" button highlighted in pink. A pink arrow points from the "Meet" button to the message input field.

Time zone for the meetings: Europe/Berlin

This meeting will take place on our platform as an online video conference

Write a message... (Optional)

Send request

1. Go to the profile of the start-up or CAT and click on **Meet**
2. Write message and "Send request"
3. Meeting request will be sent automatically

9. Accept a meeting

Bridgehead Europe Matchmaking - 1st wave
28 Apr 2020 - 30 Apr 2020

Home Participants Agenda **Meetings** Messages TB Test CAT

1x1 Meetings

ALL(1) CONFIRMED(0) PENDING(1) CANCELED(0)

TB Test Start-up Bridgehead
EIT Health

MEETING INVITATION RECEIVED 11 seconds ago

You can choose an available timeslot when accepting the request.

Cancel Reschedule **Accept Invitation**

Please pick a timeslot for your meeting

Time zone for the meetings: Europe/Berlin

This meeting will take place on our platform as an online video conference

Wednesday, April 29, 2020

13:00	13:30	14:00	14:30	15:00
15:30	16:00			

Thursday, April 30, 2020

09:00	09:30	10:00	10:30	11:00
11:30	12:00	12:30	13:00	13:30
14:00	14:30	15:00	15:30	16:00
16:30	17:00	17:30	18:00	18:30

Confirm time

- When you receive a meeting request and accept, you get the times available for your counterpart
- Select a time and **the meeting will be automatically booked in both of your agendas**
- If your counterpart accepted your meeting, you will receive an email.

10. Meeting confirmed

The screenshot shows the Bridgehead Europe Matchmaking - 1st wave interface. The top navigation bar includes Home, Participants, Agenda, Meetings, Messages, and Test Start-up (TB). A status bar indicates: "You can request 26 more meetings • 1 accepted request • 0 open requests".

The main content area is split into two panels. The left panel displays the profile for "Test CAT Bridgehead" (EIT Health, Munich, Germany) with a "Send message" button. Below this, a "MEETING SCHEDULED" section shows the meeting details: 13:30 - 14:00 on Wednesday, April 29, via Online Video Conference. A green box with a camera icon and the text "Meeting starts in 8 days" is highlighted with a pink border. At the bottom are "Cancel" and "Reschedule" buttons.

The right panel shows the profile for "CATalyser EIT Health" with a note "This is a test CATalyser." and services: "Market Reserach" and "Regulatory and reimbursement services". It also notes "Registered on April 21, 2020".

- Your meeting will be scheduled and added into your agenda
- **Click on the green box to start your meeting (when it is time)**
- You will be re-directed to an online meeting room

Thank you!

We are looking forward to the Matchmaking!

Questions?

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Bridgehead
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 eit Health

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a body of the European Union