



Idea-ly

ONE LINE PITCH

Idealy helps to share, receive and implement ideas more easily.

CONTACT

Contact:

Phone:

Mail:

URL:

Founded on:

Legal form:

BUSINESS IDEA

With Idealy we solve the communication problem in both ways. Idealy is a SaaS application where customers can book their system online and then implement it in an uncomplicated way. The fact that it is easy to use and inexpensive should enable a high degree of penetration.

You will be charged either at a monthly fixed price or per idea.

USP

We approach idea management from the user.

Ideas are generated by people, so the system must also fit to people. People want to communicate their ideas and follow their implementation - no more, no less.

Therefore we reduce the range of functions to the essential - the idea itself is in the spotlight - and add playful elements to the process. Since the positive user experience is essential to encourage a regular use of the tool and therefore get more ideas.

A tracking function, similar to the one used in packages, makes it possible to see at any time at what stage the implementation of the idea is at so that the user receives the desired feedback. This makes it easy to implement low-threshold idea management. Companies can edit ideas by themselves or with the help of our AI feature and keep the process lean, transparent and efficient until the evaluation of the idea.

BUSINESS MODELL

Through us a company remains innovative, increases its competitiveness through new ideas and stays close to the requirements of the customer. The involvement of the employees strengthens the bond to the company. By using Idea-ly a lot of time is saved and inhibitions to submit ideas are reduced. In the next step, intelligent cluster possibilities using AI make the exploitation of ideas even easier and more efficient. This makes it more convenient for companies to exploit ideas and achieve real improvements.

CALL TO ACTION

We are looking for investors and application partners.