

Global Cluster Matchmaking

– connecting ecosystems to reignite

One thing we have learned from the Covid-19 pandemic, is how interconnected the world is. But globalization as we know it has changed - maybe forever.

Global value chains and markets have been disrupted. Yet, we are facing the same challenges. From Covid-19 to climate change.

Be part of the solution and help (re-)connect eco-systems at the first Global Cluster Matchmaking event.

It is our ambition to make the most global cluster matchmaking event in history with cluster organizations and business development organizations joining from all six continents.



Go global from home and...

- * Build or re-connect with your global network of likeminded organisations
- * Matchmake and scout for new collaboration partners in all corners of the world
- * Find out how to fund your global projects
- * Get inspirational talk from leading experts on collaboration possibilities, funding and learnings.



Price

It is all digital, so no travel costs.
Just a fee of € 50 per participant.



Target audience

Cluster organisations, business development organisations and other ecosystem enablers.



Sign up now

Visit: www.global-cluster-matchmaking.b2match.io



Program



Confirmed speakers - 14:00-15:00 CET

- **"The Power of Clusters in Times of COVID-19: Experiences from a South African Super Cluster"**
by Mike Mulcahy, CEO, GreenCape – supporting the business of green.
- **"Global Challenges: Digital and Circular Solutions"**
by Manuella Portier, Director of European Affairs & Mélanie Pellen, European Leader Project, Cap Digital - The French Hub for digital & ecological transformation.
- **"Globalisation versus regionalisation: How the world has changed - and what comes next"**
by Christian Ketels, Visiting Executive at Harvard Business School
- **"How to get internationalization of clusters right(-er)"**
by Merete D. Nielsen, Director, Cluster Excellence Denmark
- **"Global Connections – Inspiring Clusters World Wide"**
by Patricia Valdenebro, CEO, TCI Network
- **"Funding and Supporting Globalization"**
by Susanne Baden Jørgensen, Senior International Manager, Enterprise Europe Network & Kaspar Nielsen, Head of Development, Cluster Excellence Denmark



Cluster Matchmaking - 15:00-18:00 CET

After an introduction to clusters around the world from experts and cluster success stories worldwide, follows three hours of cluster-to-cluster matchmaking.

You can book or be booked to up to six meetings.

The matchmaking part is the core element of the event. Customize your own cluster matchmaking meeting schedule with the other clusters and develop global collaborations.

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