

# AUSSEN WIRTSCHAFT CONFERENCE

## FUTURE OF BUILDING 2021

Tuesday, 23. March 2021

### PROGRAM

Location: Virtual participation

Conference Host: Bettina Kerschbaumer-Schramek

**TUESDAY, 23 MARCH 2021**

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#### 09.00 – 09.05 WELCOME REMARKS

- Harald Mahrer | President, Austrian Federal Economic Chamber

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#### 09.05 – 09.25 OPENING PLENARY SESSION

- Michael Otter | Director General, ADVANTAGE AUSTRIA
- Florian Frauscher | Director General, Federal Ministry for Digital and Economic Affairs
- Dieter Lechner | Deputy Director, Association of the Austrian Wood Industry
- Andreas Pfeiler | Director, Austrian Association for Building Materials and Ceramic Industries
- Walter Painsi | President, Austrian Consultants Association

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#### 09.25 – 09.40 KEYNOTE SPEECH – DIGITAL INNOVATION IN THE CONSTRUCTION INDUSTRY

- Steffen Robbi | CEO, Digital findet Stadt

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#### 09.40 – 10.10 WINDOWS TO THE WORLD – GLOBAL TRENDS IN GREEN BUILDING

- Introduction  
Mariana Kühnel | Deputy Secretary General, Austrian Federal Economic Chamber
- Trends and Facts: The booming German Construction Industry  
Michael Scherz | Commercial Counsellor, Berlin
- Circular Materials  
Cosima Steiner | Commercial Counsellor, Copenhagen
- Sustainable Building  
Andrea Kubista | Deputy Commercial Counsellor, Beijing
- Green Building UK  
Vera Maier | Deputy Commercial Counsellor, London

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the Austrian Federal Economic Chamber

- 10.10 – 10.40**      **FIELDS OF INNOVATION - HEALTHY MATERIALS FOR HEALTHY LIVING**
- Christian Vondrus | CEO, CV-Consulting e.U.
  - Bertrand Gosset | Sales Manager Western Europe, Asia, Africa, Southern America, KLH Massivholz GmbH
  - Stefan Erker | Managing Director, Slavonia Baubedarf GmbH
  - Michael Haugeneder | Director, ATP Architekten & Ingenieure GmbH
  - Christof Braunegg | Managing Shareholder, ConsultAIR GmbH

- 10.40 – 11.10**      **FIELDS OF INNOVATION - SMART SOLUTIONS FOR CONSTRUCTION**
- Karin Stieldorf | Director of MEng program “Sustainable Building”, TU Wien
  - Prefabricated Walls Made of Solid Mineralic Building Materials  
Markus Pichler | CEO, redblocsystems GmbH
  - Digital Technologies for Sustainable Buildings in Circular Economy  
Thomas Romm | Founder, BauKarussell
  - Digital Technologies & Energy Flexible Buildings  
Walter Kreisel | Chairman & Founder, neoom group GmbH
  - Low Tech – High Intelligence - Austrian Pavilion, EXPO 2020 Dubai  
Clemens Russ | Project Lead Architect, querkraft Architekten ZT GmbH

- 11.10 – 11.40**      **FIELDS OF INNOVATION - SMART ENERGY BUILDINGS**
- Susanne Formanek | President, IBO building ecology / grünstattgrau
  - Engineering Project Presentation  
Ernst Schriebl | Project Manager, Schöberl & Pöll GmbH
  - Digital Project Presentation  
Reinhard Nowak | CEO, LineMetrics GmbH
  - Technology Project Presentation  
Adelina Mullabazi | Marketing Manager, Ecotherm Austria GmbH
  - Material Project Presentation  
Ferhat Can | Project Manager & Architect, Cree GmbH

- 11.40 – 11.45**      **CLOSING REMARKS**
- Patrick Sagmeister | Deputy Director General, ADVANTAGE AUSTRIA
  - Tobias Waltjen | Member of the Board, Organiser BauZ! Congress, IBO – Austrian Institute for Healthy and Ecological Building
  - Iris Marlovits | Project Expert, Enterprise Europe Network Austria

**12.20 – 18.00**      **INDIVIDUAL B2B-MEETINGS - prebooked meetings**

**WEDNESDAY, 24 MARCH 2021**

**08.00 – 12.00**      **INDIVIDUAL B2B- MEETINGS - prebooked meetings**

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