

AUSSEN WIRTSCHAFT CONFERENCE

FUTURE OF BUILDING 2021

Tuesday, 23. March 2021

PROGRAM

Location: Virtual participation

Conference Host: Bettina Kerschbaumer-Schramek

TUESDAY, 23 MARCH 2021

09.00 – 09.10 WELCOME REMARKS

- Harald Mahrer | President, Austrian Federal Economic Chamber

09.10 – 09.30 OPENING PLENARY SESSION

- Michael Otter | Director General, ADVANTAGE AUSTRIA
- Florian Frauscher | Federal Ministry for Digital and Economic Affairs
- Dieter Lechner | Deputy Director Association of the Austrian Wood Industry
- Andreas Pfeiler | Director Austrian Association for Building Materials and Ceramic Industries
- Walter Painsi | Director Austrian Consultants Association

09.30 – 09.50 KEYNOTE SPEECH – DIGITAL INNOVATION IN THE CONSTRUCTION INDUSTRY

- Steffen Robbi | Digital findet Stadt

09.50 – 10.15 WINDOWS TO THE WORLD – GLOBAL TRENDS IN GREEN BUILDING

- Introduction
Mariana Kühnel | Deputy Secretary General, Austrian Federal Economic Chamber
 - Trends and Facts: The booming German Construction Industry
Michael Scherz | Commercial Counsellor, Berlin
 - Circular Materials
Cosima Steiner | Commercial Counsellor, Copenhagen
 - Sustainable Building
Andrea Kubista | Deputy Commercial Counsellor, Beijing
 - Green Building UK
Vera Maier | Deputy Commercial Counsellor, London
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10.15 – 10.45	FIELDS OF INNOVATION - HEALTHY MATERIALS FOR HEALTHY BUILDINGS • Christian Vondrus CV-Consulting e.U. • Bertrand Gosset KLH Massivholz GmbH • Stefan Erker Slavonia Baubedarf GmbH • Michael Haugeneder ATP Architekten & Ingenieure GmbH • Christof Braunegg ConsultAIR GmbH
10.45 – 11.15	FIELDS OF INNOVATION - SMART SOLUTIONS FOR CONSTRUCTION • Karin Stieldorf Technical University Vienna • Prefabricated Walls Made of Solid Mineralic Building Materials Markus Pichler redblocsystems GmbH • Digital Technologies for Sustainable Buildings in Circular Economy Thomas Romm BauKarussell • Digital Technologies & Energy Flexible Buildings Walter Kreisel neoom group GmbH • Low Tech – High Intelligence - Austrian Pavilion, EXPO 2020 Dubai Clemens Russ querkraft Architekten ZT GmbH
11.15 – 11.45	FIELDS OF INNOVATION - SMART ENERGY BUILDINGS • Susanne Formanek IBO / grünstattgrau • Engineering Project Presentation Ernst Schriebl Schöberl & Pöll GmbH • Digital Project Presentation Reinhard Nowak LineMetrics GmbH • Technology Project Presentation Adelina Mullabazi Ecotherm Austria GmbH • Material Project Presentation Ferhat Can Cree GmbH
11.45 – 12.00	CLOSING REMARKS • Patrick Sagmeister Deputy Director General, ADVANTAGE AUSTRIA • Tobias Waltjen Director IBO – Austrian Institute for Healthy and Ecological Building • Iris Marlovits Enterprise Europe Network Austria
12.20 – 18.00	INDIVIDUAL B2B-MEETINGS - prebooked meetings
WEDNESDAY, 24 MARCH 2021	
08.00 – 12.00	INDIVIDUAL B2B- MEETINGS - prebooked meetings

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