

AUSSEN WIRTSCHAFT CONFERENCE

FUTURE OF BUILDING 2021

Tuesday, 23. March 2021

PROGRAM

Location: Virtual participation

Conference Host: Bettina Kerschbaumer-Schramek

TUESDAY, 23 MARCH 2021

09.00 – 09.10 WELCOME REMARKS

- Harald Mahrer | President, Austrian Federal Economic Chamber
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09.10 – 09.30 OPENING PLENARY SESSION

- Michael Otter | Director General, ADVANTAGE AUSTRIA
 - Florian Frauscher | Federal Ministry for Digital and Economic Affairs
 - Dieter Lechner | Deputy Director Association of the Austrian Wood Industry
 - Andreas Pfeiler | Director Austrian Association for Building Materials and Ceramic Industries
 - Walter Painsi | Director Austrian Consultants Association
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09.30 – 09.50 KEYNOTE SPEECH – DIGITAL INNOVATION IN THE CONSTRUCTION INDUSTRY

- Steffen Robbi | Digital findet Stadt
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09.50 – 10.15 WINDOWS TO THE WORLD – GLOBAL TRENDS IN GREEN BUILDING

- Introduction
Mariana Kühnel | Deputy Secretary General, Austrian Federal Economic Chamber
 - Trends and Facts: The booming German Construction Industry
Michael Scherz | Commercial Counsellor, Berlin
 - Circular Materials
Cosima Steiner | Commercial Counsellor, Copenhagen
 - Sustainable Building
Andrea Kubista | Deputy Commercial Counsellor, Beijing
 - Green Building UK
Vera Maier | Deputy Commercial Counsellor, London
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a joint initiative of the Federal Ministry for Digital and Economic Affairs and
the Austrian Federal Economic Chamber.

10.15 – 10.45 FIELDS OF INNOVATION - HEALTHY MATERIALS FOR HEALTHY BUILDINGS

- Christian Vondrus | CV-Consulting e.U.
- Bertrand Gosset | KLH Massivholz GmbH
- Stefan Erker | Slavonia Baubedarf GmbH
- Michael Haugeneder | ATP Architekten & Ingenieure GmbH
- Christof Braunegg | ConsultAIR GmbH

10.45 – 11.15 FIELDS OF INNOVATION - SMART SOLUTIONS FOR CONSTRUCTION

- Karin Stieldorf | Technical University Vienna
- Prefabricated Walls Made of Solid Mineralic Building Materials
Markus Pichler | redblocsystems GmbH
- Digital Technologies for Sustainable Buildings in Circular Economy
Thomas Romm | BauKarussell
- Digital Technologies & Energy Flexible Buildings
Walter Kreisel | neoom group GmbH
- Low Tech – High Intelligence - Austrian Pavilion, EXPO 2020 Dubai
Clemens Russ | querkraft Architekten ZT GmbH

11.15 – 11.45 FIELDS OF INNOVATION - SMART ENERGY BUILDINGS

- Susanne Formanek | IBO / grünstattgrau
- Engineering Project Presentation
Ernst Schriebl | Schöberl & Pöll GmbH
- Digital Project Presentation
Reinhard Nowak | LineMetrics GmbH
- Technology Project Presentation
Adelina Mullabazi | Ecotherm Austria GmbH
- Material Project Presentation
Ferhat Can | Cree GmbH

11.45 – 12.00 CLOSING REMARKS

- Patrick Sagmeister | Deputy Director General, ADVANTAGE AUSTRIA
- Tobias Waltjen | Director IBO – Austrian Institute for Healthy and Ecological Building
- Iris Marlovits | Enterprise Europe Network Austria

12.20 – 18.00 INDIVIDUAL B2B-MEETINGS - prebooked meetings

WEDNESDAY, 24 MARCH 2021

12.20 – 18.00 INDIVIDUAL B2B- MEETINGS - prebooked meetings

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