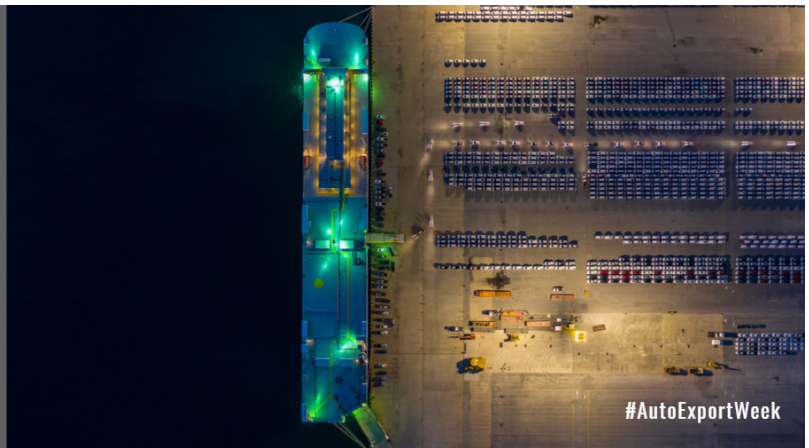


# Connecting you

to Global Automotive  
Business Opportunities

**AUTOMOTIVE EXPORT WEEK**  
14 - 18 SEPTEMBER 2020



#AutoExportWeek

## Join the NEAA for the first Automotive Export Week!

The UK is a key player in the global automotive sector. In 2019, the total value of trade generated by import and exports of motor vehicles, parts and components amounted to over £100 billion. Despite increasingly challenging international trade conditions the automotive sector remains the UK's largest exporter of industrial goods.

Delivered in conjunction with the Supply Chain North East programme and the Department for International Trade (DIT), this virtual event invites businesses at every stage of the process to explore key automotive markets, learn about all aspects of international trade, seek support from market specialists and trade champions, build contacts and meet potential customers.

During the week there will be more than 30 events taking place including country briefings, interactive panel discussions and workshops. In addition, the event will offer a platform for delegates to market their products and services to enable business matchmaking, collaboration and one-to-one networking.

The Automotive Export Week is an ideal opportunity for businesses to expand their sector knowledge and raise their company profile with a view to boosting sales overseas.

### What's on offer

- Country briefings (Europe & Rest of the World)
- Interactive panel discussions
- Workshops and training
- Business matchmaking
- 1:1 networking
- Collaborative opportunities
- Market specialist support
- New business contacts
- Sales opportunities overseas
- Enhanced company profile
- Increased sector and market knowledge
- Interactive b2match platform

### Register for free

<https://automotive-export-week-2020.b2match.io>

## The second largest region in the UK for vehicle production

Over the past thirty years the North East of England has established itself as a centre of excellence for automotive manufacturing. It is the second largest automotive region in the UK and accounts for 30% of UK passenger vehicles, 20% of Europe's electric passenger vehicles, 10% of all UK non-highway vehicles, and produces 350,000 engines per year. More recently, it has established itself as a leading location for electrification with strengths in battery manufacturing, power electronics, motors and drives.

