

The background of the entire image is an abstract composition of various shades of blue and teal. It features sharp, angular, and flowing geometric shapes that create a sense of depth and movement. The colors range from light sky blue to deep, saturated teal and navy blue.

**Let's talk business.  
Let's talk Vienna.**

vienna  
business  
agency

**Vienna**  
Where you can  
enjoy success

# Others about Vienna

- Rank 1 “Global Recovery Index” (2020; CBRE)
- Rank 1 „Quality of Living” (2009-2019; Mercer)
- Rank 1 “Global Liveability Ranking” (2018 & 2019; Economist Intelligence Unit)
- Rank 1 „Smart City Index 2017 & 2019“ (Roland Berger)
- Rank 1 „Best Startup City 2019“ (PeoplePerHour)



# Strategic Hub in Europe

- Located in the very heart of Europe: every capital reached by air in **3 hours**
- Vienna Airport: > **210** direct flight connections
- From Central Vienna to the airport in **16 min**
- Vienna Central Station: **1 000** trains p.d., **145 000** passengers p.d.







# Vienna in Figures

- One of the best organized cities globally
- Vienna is a cosmopolitan city: 34% of Vienna's inhabitants were born outside of Austria
- One of the fastest growing European cities (2 mio inhabitants by 2022)
- GDP per capita almost double of EU average (€ 50 000 vs. € 31 500)
- 140 000 operating companies
- 77 bn foreign investment in Viennese companies

# International Hub



- Only UN headquarter within EU
- **37** international organizations e.g. IAEA, OPEC; **15 000** diplomats
- **>220** international headquarters
- **>4 000** conventions & congresses per year
- **25 000** expats from 90 nations
- **14** international schools (appr. 5 000 school places)



# Talent Hub

- Vienna: oldest & largest university city in German speaking region
- 195 000 students (Berlin 175 000, Munich 115 000 students)
- 30 % international students
- Over 50 English post-graduate programs
- 10 public universities
- 5 universities of Applied Sciences
- 6 private universities

# Vienna Business Agency

Vienna's official Investment Promotion Agency:  
Innovation driver – 360° Service

We support the business location Vienna with



## Fundings

Up to 35€ m. / year



## Real Estate

From development to  
renting



## Consulting

Multilingual and free of  
charge



# Why Vienna?

- Best quality of life worldwide, top infrastructure & transport connections
- Legal, political, social, economic stability
- International, culturally diverse; EU & CEE access
- Comparably low costs of housing
- World class educational & university institutions, top talent hub
- Experienced VBA support team







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