

# mei faets & figures.



Jointly shaping Europe



Global Premium Accreditation AACSB



Top 25 World University Ranking



Double Premium Accreditation FIBAA More information





# **Key Figures**

# 3 Students (Reporting date 15.11.)

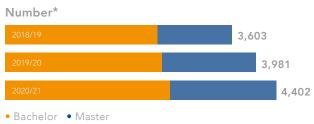
including Executive Masters & Certificate Programs; not including Corporate Trainings, Seminars, Conferences



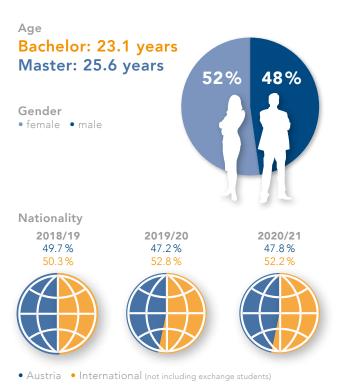
Technology & Life Sciences Management & Society



# **Student Applications**



\* not including Certificate Programs

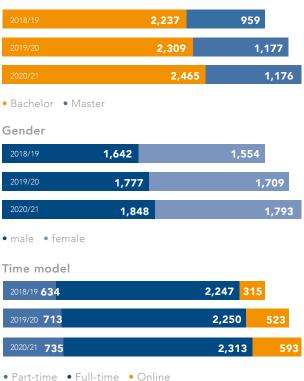


**Ratio** Applicants : Study place (2020/21)

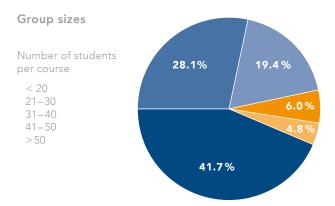


# Students\*

#### Number



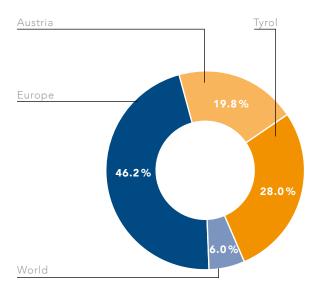
\* Students (including Executive Masters; not including Certificate Programs, Corporate Trainings, Seminars, Conferences, etc.)



# **Applications & Students**

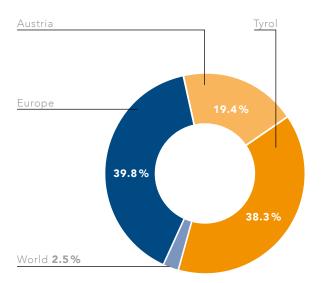
## Applications from 84 nations

(not including exchange students)



#### Students from 66 nations

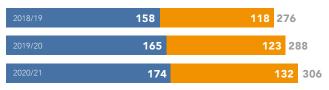
(not including exchange students)



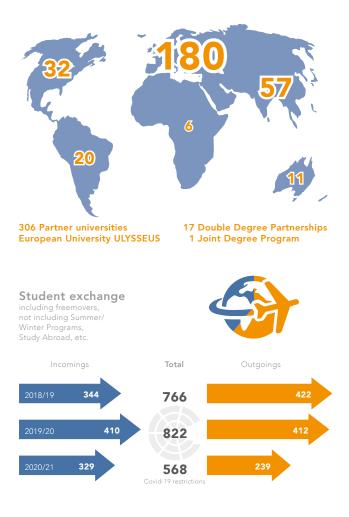
## International Outreach

#### Partner universities worldwide

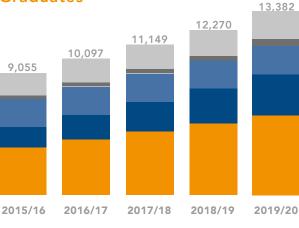
Student & Faculty Exchange, Double Degrees, Summer/Winter Programs, Research etc.



• Erasmus • Non-Erasmus



## Graduates



Bachelor
Master
Diploma

• Executive Master • Certificate Programs accumulated in timeline

#### Success rate



of MCI students complete their study program successfully (usually within the standard period of study)

#### ø Job offers



job offers per graduate at point of graduation Source: MCI Graduate Survey 2019/20

#### Employability

		<b>58.2%</b>	<mark>22.9</mark> %	<b>18.9</b> %	
5	Job offers before/at graduation		Job offers within 3 months		
30	Source: MCI Graduate Su	irvey 2019/2	20		

8

## **Career** MCI Career Services 2020



Source: MCI Internship Evaluation by Employers / Students 2020

## Surveys

### MCI Graduate Survey 2019/20

Likelihood that students will recommend MCI to others "definitely / most probably"

Study programs	89.1%
Executive Education	93.8 %
Choice of study program "definitely / most probably" right	
Study programs	88.3%
Executive Education	96.9%
Fulfillment of study goals "completely / largely"	
Study programs	93.6%
Executive Education	96.9%
Student support during MCI studies "excellent / good"	
Study programs	91.3 %
Executive Education	96.4%
Overall rating of MCI "excellent / good"	
Study programs	85.3%
Executive Education	92.9%

#### Universum Student Survey 2020

Satisfaction with the study program 10 = extremely satisfied, 1 = not at all satisfied

Austria	7.2
MCI	7.8

Satisfaction with Career Services

Austria	6.2
MCI	7.4

Sample 10,249 surveyed students in Austria

# **Rankings & Awards**

### CHE Ranking 2020

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6	5	4		3	2	1
Organizati	on of degree	e progra	ams			1.4
Curriculum	& courses				<b>1 2.1</b>	.9
Support du	uring studies		_		2.0	1.7 0
Study abro	ad				2.0	1.8 D
Career cou	inseling opp	ortuniti	es		2.0	<b>1.6</b>
Infrastructu	lre				•	<b>1.4</b>
Practical re	elevance				2.0	1.7 0

#### CHE Ranking 2020

University comparison of the International Centre for Higher Education Development (CHE); student survey in the MCI bachelor programs Business Administration; Management, Communication & IT; Management & Law; Nonprofit, Social & Health Care Management; Tourism Business Studies

Marshall Plan Awards DGT\* Science Awards





Honorary Prizes of the Federal Ministry of Education, Science & Research



\*German Society of Tourism Research

## Research

#### Publications 2016-2020



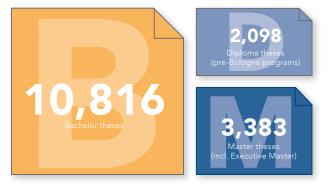
 \* other teaching materials, case studies, presentations of articles at conferences, workshops, seminars, etc.

### Completed research projects

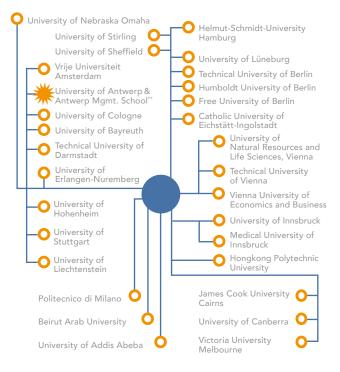


## Research

Theses 1995-2020



#### Doctoral degree\*



\* Supervision and/or evaluation of dissertations / doctoral theses by MCI faculty \*\*Executive PhD Program in Management jointly offered by MCI, University of Antwerp & Antwerp Management School; 23 PhD students

## **Premium Accrediations**







## Membership & Engagements (selection)







CEEMAN









EURASIA-PACIFIC



NATIONAL ASSOCIATION OF





WISSENSCHAFT UND VERANTWORTLICHKEIT



Principles for Responsible Management Education









fulbrightaustria

# Subsidiaries & Start-ups







ionQess









## Why not study at the top?



## Bachelor

Biotechnology & Food Engineering	<u> </u>		FT
Business Administration	E GB		
Business & Management	E G	PT	FT
Digital Business & Software Engineering	<u></u>		
Environmental, Process & Energy Engineering	<u> </u>	PT	FT
Industrial Engineering & Management	<u></u>	PT	FT
Management, Communication & IT	<u></u>		f
Management & Law	G		fT
Mechatronics (Electrical & Mechanical Engineering)	<u></u>		FT
Medical, Health & Sports Engineering*	G		fT
Nonprofit, Social & Health Care Management	<b>G</b>		FT
Smart Building Technologies* (dual)	G	РТ	
Social Work	GD		FT
Tourism Business Studies	G		FT

## Master

Biotechnology	<b>(</b> ]			FT
Corporate Governance & Finance	(			
Entrepreneurship & Tourism	<b>(</b>	œ		FT
Environmental, Process & Energy Engineering	(	œ	PT	FT
European Health Economics & Management	(			ET
Food Technology & Nutrition		œ	PT	FT
Industrial Engineering & Management		œ	PT	
International Business & Law	(3)			FT
International Business & Management	6		PT	FT
International Health & Social Management	(3)			ET
Management, Communication & IT	(3)			ET
Mechatronics & Smart Technologies	(	œ	PT	FT
Medical Technologies	(			FT
Social Work, Social Policy & Management		œ		FT

## Executive Education @

Executive PhD Program in Management	<u>(</u>			
Executive Master				
Digital Business MBA	<u>a</u>			
Digital Business & Tech Law LL.M.	<u>a</u>			
Executive MBA	🧿 🔎			
Digital Economy & Leadership MSc	<u>a</u>			
Digital Marketing & Analytics MSc	<u>a</u>			
Management & Leadership MSc	G			
Certificate Courses	E G			
Management Seminars	G			
Tailored Programs	E G			
Technical Training	<b>(</b> ] <b>(</b> ]			

FT Full-time FT Part-time 🚍 Online 📴 German 😑 English \*subject to accreditation

# www.mci.edu/info

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More information:



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