

Bachelor | Master

# DEGREE PROGRAMMES AT A GLANCE

- Business
- Digitalisation & Engineering
- Health
- Life Sciences

HERE, LECTURERS  
AND STUDENTS  
WORK TOGETHER  
AS EQUALS.  
MIRIAM



# BACHELOR

Duration: 3 years | 6 semesters

	Language		Format	
	German	English	full-time	part-time
<b>Business</b>				
Betriebswirtschaft für das Gesundheitswesen	●		●	●
Business Administration		●	●	
Export-oriented Management		●	●	
International Wine Business		●	●	
Tourism and Leisure Management		●	●	●
Unternehmensführung	●		●	●
<b>Digitalisation &amp; Engineering</b>				
Applied Chemistry		●	●	
Informatics		●	●	
<b>Health</b>				
Ergotherapie	●		●	
Gesundheits- und Krankenpflege	●		●	
Hebammen	●		●	
Musiktherapie	●			●
Physiotherapie	●		●	
<b>Life Sciences</b>				
Medical and Pharmaceutical Biotechnology		●	●	

# BUSINESS

Busy, busy, business

Graduates of IMC Krems business degree programmes have what it takes to deal with the challenges of the global economy.

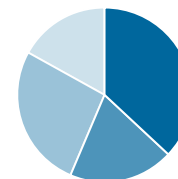
## BETRIEBSWIRTSCHAFT FÜR DAS GESUNDHEITSWESEN

Das Gesundheitswesen ist und bleibt ein wachsender Markt, der qualifizierte Expertinnen und Experten braucht. Wir statten Sie in diesem Vollzeit-Studium mit den nötigen Kompetenzen aus, um im Gesundheitssektor erfolgreich zu sein.

Nach drei Jahren Studium sind Sie bereit, verantwortungsvolle Aufgaben in der Gesundheitsbranche zu übernehmen – in Krankenhäusern oder Pharmaunternehmen, für Versicherungen oder Gesundheitsorganisationen der privaten oder öffentlichen Hand.

- BESONDERHEITEN**
- ✓ Bereit für die Herausforderungen des Gesundheitssektors
  - ✓ Praxisnähe ab der ersten Minute
  - ✓ Werden Sie zum Teamplayer im Gesundheitswesen

### STUDIENINHALTE



- Betriebswirtschaft, Volkswirtschaft, Recht
- Gesundheitswirtschaft
- Methoden, Tools und Kommunikation
- Berufspraktikum/berufliche Handlungskompetenz

### AUF EINEN BLICK



Bachelor



Deutsch



Vollzeit oder berufsbegleitend

# BUSINESS ADMINISTRATION

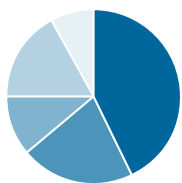
What happens when you combine economics, business administration and management skills in a single bachelor degree? You get IMC Krems' Business Administration bachelor degree programme.

After completing this three-year course, you will have a solid basis for managing teams, independently managing projects of all sizes, working in corporate communications – and launching an international career.

## KEY FEATURES

- ✓ International experience
- ✓ Scope to follow your own path
- ✓ Next step: a career with international prospects

## COURSE CONTENTS



- Business Administration, Economics, Law
- Tools and Methods
- International Project Management/ Corporate Communication
- Practical Training
- **Electives:** International Project Management  
Corporate Communication

## AT A GLANCE



Bachelor



English



Full-time

# EXPORT-ORIENTED MANAGEMENT

Internationalisation of business

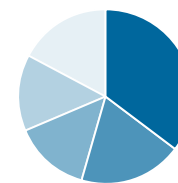
Are you interested in international business relations? And also communicative and open to other cultures? Then you'll fit in perfectly as an Export-oriented Management student at IMC Krems.

We give you the skills and detailed knowledge of business administration and economics that allows you to deal successfully with partners all over the world. It goes without saying that the programme is taught entirely in English, and on top of this you also study an additional foreign language.

## KEY FEATURES

- ✓ Ideal preparation for the international stage
- ✓ Explore the world: Study & work abroad
- ✓ Practical training

## COURSE CONTENTS



- Business Administration, Economics, Law
- Tools and Methods
- Export and Foreign Trade
- Language
- Practical Training

## AT A GLANCE



Bachelor



English



Full-time



# INTERNATIONAL WINE BUSINESS

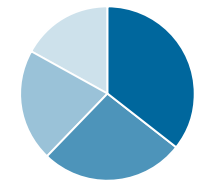
What better place to develop business administration expertise for the international wine business than in one of Austria's top wine-producing areas?

In-depth education covering business administration, viticultural and oenological topics means that after six semesters you are fully equipped to assume managerial responsibilities in the wine and beverage industry, including on the international stage – thanks to a programme taught in English.

## KEY FEATURES

- ✓ It's all about wine
- ✓ Bringing theory to life
- ✓ Surrounded by vineyards

## COURSE CONTENTS



- Business Administration, Economics, Law
- International Wine Business
- Methods and Tools
- Practical Training

## AT A GLANCE

Bachelor
 English
 Full-time

# TOURISM AND LEISURE MANAGEMENT

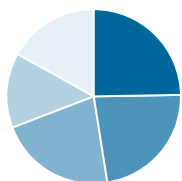
What are tourists' top needs? What might tourism products look like in the future? How do you market a tourist destination? How do you stage an event and what challenges are involved?

You'll work on these and other business-related questions in bachelor degree programme. And on top of this, you'll learn a foreign language in addition to English, our language of instruction, allowing you to benefit from countless international connections and relationships. In three years, you'll be ready for an international career.

## KEY FEATURES

- ✓ Studying and working the international way
- ✓ Ideally equipped for the globalised world
- ✓ Discover your interests

## COURSE CONTENTS



- Business Administration, Economics, Law
- Tourism and Leisure Management, Specialised Tourism Studies
- Tools and Methods
- Language
- Practical Training/occupational competence

## AT A GLANCE



Bachelor



English



Full-time or part-time

# UNTERNEHMENSFÜHRUNG

Schwerpunkt: Neue Technologien

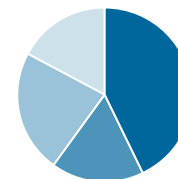
Maßgeschneidert für Nachwuchsführungskräfte: Eine ausgewogene Mischung aus Betriebswirtschaftslehre (BWL) und neuen IT-Technologien sowie eine hohe Praxisorientierung machen Sie fit für verantwortungsvolle operative Managementaufgaben.

Nach drei Jahren Studium stehen Ihnen viele Möglichkeiten offen. Egal welche Branche oder welcher Fachbereich: Das Studium bereitet Sie auf einen direkten Berufseinstieg oder ein aufbauendes Studium optimal vor. Die fundierte Ausbildung im IT-Bereich ist dabei ein besonderes Asset.

## BESONDERHEITEN

- ✓ Betriebswirtschaft plus: Neue Technologien machen den Unterschied
- ✓ Von der Idee bis zur Umsetzung: So entstehen Innovationen
- ✓ Flexibilität und Unternehmergeist

## STUDIENINHALTE



- Betriebswirtschaft, Volkswirtschaft, Recht
- Neue Technologien und Softwareanwendungen
- Methoden, Tools und Kommunikation
- Berufspraktikum/berufliche Handlungskompetenz

## AUF EINEN BLICK



Bachelor



Deutsch



Vollzeit oder berufsbegleitend

# DIGITALISATION & ENGINEERING

Study today, shape tomorrow

## APPLIED CHEMISTRY

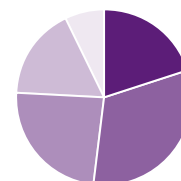
Are you interested in waste recycling or in developing new active agents in the pharmaceutical industry? As a graduate of our Applied Chemistry bachelor degree programme, you will be able to find groundbreaking solutions to problems facing society today.

For graduates, in-depth knowledge of chemistry is essential. But employers also expect expertise in process analysis and process management due to the wider application of networked IT systems. You can meet these expectations by becoming an expert in cutting-edge chemistry at IMC Krems.

### KEY FEATURES

- ✓ Outstanding job prospects
- ✓ Cutting-edge course content with direct input from industry
- ✓ Practice makes perfect

### COURSE CONTENTS



- Fundamentals of Natural Sciences
- Specialisation in Chemistry
- Methods, Tools and Industry Application
- Practical Training
- **Electives:** Instrumental Analysis and Chemometrics  
Organic and Pharmaceutical Chemistry

### AT A GLANCE



Bachelor



English



Full-time



# INFORMATICS

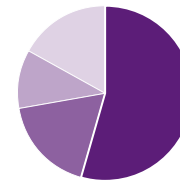
Would you like to play a creative role in shaping the ways in which we will live and work in the future? Are you also interested in technology-related fields? Then our Informatics programme is the perfect choice for you.

One thing's for sure: informatics has had a bigger impact on developments in how we live and work than any other field over the past few decades, and will grow in significance over the years to come.

## KEY FEATURES

- ✓ Excellent career opportunities
- ✓ A career in a field that is shaping the future
- ✓ Be part of a team

## COURSE CONTENTS



- Computer Science
  - Mathematics, Statistics and Theoretical Computer Science
  - Computer Systems
  - Software Engineering and Data Modelling
  - IT Security
  - Data Science and Emerging Technologies
- Applied Informatics
  - Computer Science and Society
  - **Electives:** Business Process and Enterprise Technologies, Bio Informatics
- Methods and Tools
- Practical Training

## AT A GLANCE



Bachelor



English



Full-time



# HEALTH

Health for all

Together, we enable  
as many people as possible  
to live a life of good health.

## ERGOTHERAPIE

Unterstützen Sie Ihre Mitmenschen dabei, Alltagsaktivitäten wieder selbstständig meistern zu können. Alle Werkzeuge dazu erhalten Sie im Bachelor-Studium Ergotherapie.

Im Studium beschäftigen Sie sich mit den verschiedenen klinischen Fachgebieten. Außerdem machen Sie sich fit für das immer wichtiger werdende Gebiet der Gesundheitsförderung und Prävention.

- BESONDERHEITEN**
- ✓ Simulierte Therapie-Situationen
  - ✓ Spielraum für eigene Entscheidungen
  - ✓ Mehr Möglichkeiten im Praktikum

### STUDIENINHALTE



- Fachlich-methodische Kompetenzen
- Sozialkommunikative Kompetenzen und Selbstkompetenzen
- Wissenschaftliche Kompetenzen
- Berufspraktische Kompetenzen

### AUF EINEN BLICK



Bachelor



Deutsch



Vollzeit

# GESUNDHEITS- UND KRANKENPFLEGE

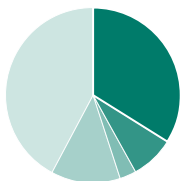
Übernehmen Sie Verantwortung im Gesundheitsbereich und begleiten Sie Ihre Mitmenschen über deren gesamte Lebensspanne bei der Förderung ihrer Gesundheit und Bewältigung von Krankheit.

Das notwendige Fachwissen und Know-How erhalten Sie in unserem Bachelor-Studium Gesundheits- und Krankenpflege. Hierbei sind Sie im eigenen Tätigkeitsbereich, aber auch bei medizinischen Diagnostik und Therapie ein/e wichtige/r Player/in, ohne der/den es im Gesundheitswesen nicht geht. Nach drei Jahren Studium sind Sie für diese Aufgabe bereit und haben das Werkzeug unser Gesundheitssystem nachhaltig zu verändern. Es stehen Ihnen alle Türen offen.

## BESONDERHEITEN

- ✓ Simulationstraining im hauseigenen Hightech-Skill-Lab
- ✓ Trainingseinheiten mit (inter)nationalen Top Expert/innen
- ✓ Option für ein Auslandspraktikum
- ✓ Publikationsmöglichkeiten im hauseigenen Fachmagazin

## STUDIENINHALTE



- Pflegerische generalistische Kernkompetenzen (Allgemein, Kinder und Psychiatrie)
- Kompetenzen bei medizinischer Diagnostik und Therapie
- Kommunikation (Krisen-, Team-, Beratungskompetenz)
- Wissenschaftliche Kompetenzen
- Praktische Fachkompetenz

## AUF EINEN BLICK



Bachelor



Deutsch



Vollzeit

# HEBAMMEN

Als Hebamme arbeiten Sie auf Augenhöhe mit Frauen und ihren Familien zusammen, um ihnen die erforderliche Unterstützung, Betreuung und Beratung während Schwangerschaft, Geburt und Wochenbett zukommen zu lassen.

Alle Werkzeuge dazu erhalten Sie im Bachelor-Studium Hebamme. In drei Jahren bereiten wir Sie sowohl auf die Tätigkeit in der Klinik als auch auf die freiberufliche Hebammenarbeit vor.

## BESONDERHEITEN

- ✓ Begleitung der Frau und der gesamten Familie
- ✓ Neue Wege in der Hebammen-Lehre
- ✓ Praktikum mit internationalen Optionen

## STUDIENINHALTE



- Fachlich-methodische Kompetenzen
- Sozialkommunikative Kompetenzen und Selbstkompetenzen
- Wissenschaftliche Kompetenzen
- Berufspraktische Kompetenzen

## AUF EINEN BLICK



Bachelor



Deutsch



Vollzeit

# MUSIKTHERAPIE

Mit dem gezielten Einsatz von Musik können Sie den Gesundheitszustand Ihrer Mitmenschen verbessern. Im Bachelor-Studium Musiktherapie an der IMC FH Krets erwerben Sie hierfür die grundlegenden therapeutischen Kompetenzen.

Sie erlernen wissenschaftlich fundierte musiktherapeutische Techniken und Methoden, um diese in einer therapeutischen Beziehung gezielt einzusetzen. Nach drei Jahren Studium sind Sie bereit für den Berufseinstieg und erhalten die Berechtigung, Ihren Beruf mitverantwortlich auszuüben.

- BESONDERHEITEN**
- ✓ Hohes Maß an individueller Betreuung und Begleitung
  - ✓ Internationale Vernetzung
  - ✓ Ein anthropologischer Zugang

## STUDIENINHALTE



- Musikalische Fertigkeiten
- Musiktherapeutische Grundlagen
- Psychologische, medizinische und rechtliche Grundlagen
- Fachübergreifende Qualifikationen

## AUF EINEN BLICK



Bachelor



Deutsch



Berufsbegleitend

# PHYSIOTHERAPIE

Wollen auch Sie die Lebensqualität Ihrer Mitmenschen verbessern? Das Bachelor-Studium Physiotherapie macht es möglich.

Die Physiotherapie ist – aufgrund der steigenden Anzahl an chronischen Erkrankungen, die zum Beispiel das Herz-Kreislauf-System, den Stoffwechsel oder die Galle betreffen, – ein wachsendes Berufsfeld. In drei Jahren eignen Sie sich Theorie und Praxis an und sind dann fit für die Berufswelt.

- BESONDERHEITEN**
- ✓ Miteinander erfolgreich sein
  - ✓ Theorie vor Praxis
  - ✓ Entdecken Sie die Welt

## STUDIENINHALTE



- Fachlich-methodische Kompetenzen
- Sozialkommunikative Kompetenzen und Selbstkompetenzen
- Wissenschaftliche Kompetenzen
- Berufspraktische Kompetenzen

## AUF EINEN BLICK



Bachelor



Deutsch



Vollzeit

# LIFE SCIENCES

It all started with a big bang

New approaches for existing medical conditions: Together we are working on innovative medical active agents and diagnostic methods.

## MEDICAL & PHARMACEUTICAL BIOTECHNOLOGY

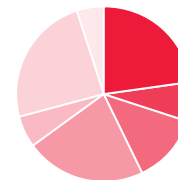
Would you like to play a part in dramatically improving the quality of life of millions of patients around the world? The Medical and Pharmaceutical Biotechnology bachelor degree programme will give you the opportunity to do just that.

Biotechnology is one of the world's fastest growing research disciplines, and there is an urgent need for experts, managers and researchers who are qualified to work in the industry. As a graduate, you will have the expertise to contribute to the development of groundbreaking innovations in the field.

### KEY FEATURES

- ✓ Studying and working abroad
- ✓ Lab work: practice makes perfect
- ✓ Excellent career prospects

### COURSE CONTENTS



- Fundamentals of Natural Sciences and Bioscience
- Introduction to Human Medicine
- Fundamentals of Mathematics, Informatics, Analytics
- Fundamentals in Biotechnology and Bioprocess Technology
- Fundamentals of Quality Management
- Practical Training
- **Electives:** Production of Therapeutic Proteins  
Drug Developmentmanagement

### AT A GLANCE



Bachelor



English



Full-time

# ADMISSION REQUIREMENTS

## FOR OUR BACHELOR DEGREE PROGRAMMES

To qualify for admission to a bachelor degree programme, you must have an Austrian school-leaving certificate or an equivalent qualification.

You can also apply before you obtain your Austrian school-leaving certificate or equivalent qualification. In this case, you can upload your most recent end-of-year report or subject certificates. If you are working towards a school-leaving qualification or high school diploma outside Austria, you will also need a personal confirmation from your school with the precise description of the qualification you are aiming to obtain and the provisional date of the final examination.

If you apply for a place on an English-language bachelor degree programme, your English language proficiency will be assessed during your interview. There is no need to provide additional proof of your English skills.

### INFORMATION FOR OUR INTERNATIONAL APPLICANTS

If your school-leaving certificate is not from Austria, it will be checked by the academic board to make sure it is equivalent to an Austrian certificate. This can only take place once we have received your completed application. If necessary you might have to pass supplementary examinations to achieve the required level of qualification.

If you are applying for a bachelor degree programme where German is the language of instruction, you must include proof of B2 German language proficiency with your application.

### Tip

Join our Facebook group: Direct your questions to our students and get first-hand accounts about studying at IMC Krems.

[www.fb.com/groups/imcfhkrems.ASKaSTUDENT](https://www.facebook.com/groups/imcfhkrems.ASKaSTUDENT)



THE COMBINATION  
OF SOFT SKILLS AND  
SPECIALIST BACKGROUND  
KNOWLEDGE COULDN'T  
HAVE PUT ME  
IN A BETTER  
POSITION TO LAUNCH  
MY CAREER.

CHRISTINA

### WHAT DOES FULL-TIME AND PART-TIME MEAN?

For our master degree programmes, we have various organisational formats to choose from: No matter if you want to continue your studies with a master degree programme right after your bachelor graduation or if you have already gained some professional experience.

**Full-time:** You usually study two to five days a week at IMC Krems. In most of our full-time master degree programmes, lectures are blocked to 2-3 days a week. In most programmes you will know which weekdays are lecture-free before the start of the semester.

**Part-time:** As a rule, you will have lectures on Fridays and Saturdays; in some degree programmes also on Thursdays, Fridays and Saturdays every two to three weeks.

## MASTER

Duration: 2 years | 4 semesters

	Language		Format	
	German	English	full-time	part-time
<b>Business</b>				
International Business and Economic Diplomacy*		●		●
Management	●			●
Management von Gesundheitsunternehmen	●			●
Marketing		●	●	
Umwelt- und Nachhaltigkeitsmanagement	●			●
<b>Digitalisation &amp; Engineering</b>				
Digital Business Innovation and Transformation		●		●
<b>Health</b>				
Advanced Nursing Practice	●			●
Angewandte Gesundheitswissenschaften	●			●
Musiktherapie	●			●
<b>Life Sciences</b>				
Medical and Pharmaceutical Biotechnology		●	●	

\* Subject to approval by AQ Austria

# BUSINESS

Face the challenges of tomorrow

With your strategic and future-oriented approach, you create added value for the economy.

# INTERNATIONAL BUSINESS AND ECONOMIC DIPLOMACY\*

\* Subject to approval by AQ Austria

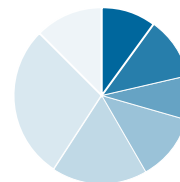
We provide you with the leadership qualities you need to compete in an ever-changing global environment. In the context of economic and political developments, you will recognise the importance of international economic relations and use these relationships to succeed in international markets.

The focus of our two-year master degree programme is on conveying sound and future-oriented skills in the field of international management and economic diplomacy. Comprehensive practical components and the advancement of soft skills as well as scientific skills round off your academic education and guarantee your employability.

## MAJOR TRACKS

- ✓ Trade Management Strategies
- ✓ International Economic Relations

## COURSE CONTENTS



- Strategic Management
- Financial Management
- Institutions and Diplomacy
- Political and Economic Strategies
- Employability Skills
- Research Skills and Master Thesis
- Electives

## AT A GLANCE



Master



English



Part-time

# MANAGEMENT

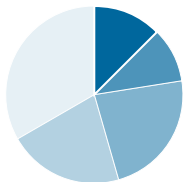
Im berufsbegleitenden Master-Studiengang Management bereiten wir Sie auf den nächsten Karriereschritt im nationalen oder globalen Unternehmensumfeld vor.

Das Studium verknüpft die Bewertung von internen und externen Unternehmensaspekten sowie Innovation und nachhaltige Managementaspekte interdisziplinär miteinander. Die Spezialisierungen geben Ihnen den nötigen Freiraum, um das Studium nach Ihren Vorstellungen zu gestalten.

## SPZIALISIERUNGEN

- ✓ Big Data & Digitalization in Health Care
- ✓ Controlling
- ✓ Gründung & Übernahme von kleinen und mittleren Unternehmen
- ✓ Führung und Organisation im Gesundheitswesen
- ✓ Human Resource Management

## STUDIENINHALTE



- Bewertung interner Unternehmensdaten
- Bewertung externer Unternehmensdaten
- Managementmethoden und strategische Führung
- Spezialisierungen
- Angewandte Forschung

## AUF EINEN BLICK



Master



Deutsch



Berufsbegleitend

# MANAGEMENT VON GESUNDHEITSUNTERNEHMEN

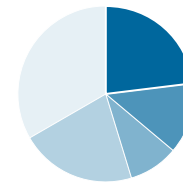
Leitungsfunktionen übernehmen in einer boomenden Branche: Der berufsbegleitende Master-Studiengang Management von Gesundheitsunternehmen erlaubt es Ihnen, Ihre Karriere im Gesundheitswesen individuell zu gestalten.

Sie erlernen moderne Management-Methoden und wenden Ihr Wissen in interdisziplinären Teams an. Die enge Zusammenarbeit mit Gesundheitsunternehmen sichert einen hohen Praxisbezug. In Projekten stellen Sie sich echten Herausforderungen und entwickeln innovative Ideen.

## SPZIALISIERUNGEN

- ✓ Big Data & Digitalization in Health Care
- ✓ Controlling
- ✓ Gründung & Übernahme von kleinen und mittleren Unternehmen
- ✓ Führung und Organisation im Gesundheitswesen
- ✓ Human Resource Management

## STUDIENINHALTE



- Managementprozesse und Innovationsstrategien
- Nationale und internationale Rahmenbedingungen des Gesundheitsmanagements
- Methoden der Evaluation
- Spezialisierungen
- Wissenschaft und Angewandte Forschung

## AUF EINEN BLICK



Master



Deutsch



Berufsbegleitend



# MARKETING

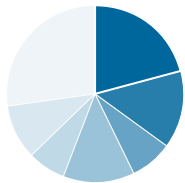
Do you enjoy working in a creative, dynamic and international environment, and planning and implementing marketing and communications strategies?

Compatible with part-time employment, the Marketing master degree programme is tailor-made for you, with major tracks in Tourism and Service Marketing, Fashion and Lifestyle Marketing, and Retail and Shopper Marketing.

## MAJOR TRACKS

- ✓ Tourism and Service Marketing
- ✓ Fashion and Lifestyle Marketing
- ✓ Retail and Shopper Marketing

## COURSE CONTENTS



- Management, Strategic Marketing
- Marketing Process, Marketing Research
- Digital Marketing and PR
- Major Tracks in Marketing
- Leadership and Communication Skills
- Digital Skills
- Research

## AT A GLANCE



Master



English

Full-time  
(Occupation possible)

# UMWELT- UND NACHHALTIGKEITSMANAGEMENT

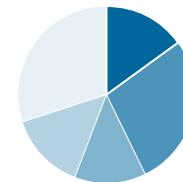
Nachhaltiges Wirtschaften ist in aller Munde. An der IMC FH Krems kann man es studieren: Der berufsbegleitende Master-Studiengang Umwelt- und Nachhaltigkeitsmanagement qualifiziert Sie für die Übernahme verantwortungsvoller Tätigkeiten im nationalen und internationalen Berufsfeld.

Nach Ihrem interdisziplinären Studium unterstützen Sie Unternehmen und Organisationen bei der Implementierung von ökologischen und sozialen Maßnahmen. Anders ausgedrückt lernen Sie also, wie Unternehmen und Organisationen eine nachhaltige Wirtschaftsweise umsetzen können.

## SCHWERPUNKTE

- ✓ Wirtschaft und Gesellschaft
- ✓ Managementsysteme und Standards
- ✓ Kommunikation und Berichterstattung
- ✓ Ökologische und technologische Grundlagen
- ✓ Forschungsmethoden und wissenschaftliches Arbeiten

## STUDIENINHALTE



- Wirtschaft und Gesellschaft
- Managementsysteme und Standards
- Kommunikation und Berichterstattung
- Ökologische und Technologische Grundlagen
- Forschungsmethoden und Wissenschaftliches Arbeiten

## AUF EINEN BLICK



Master



Deutsch



Berufsbegleitend

# DIGITALISATION & ENGINEERING

It's time for digital heroes

Take an active part in the digitalisation strategy of your company. We therefore prepare for the challenges of the interface between management and technology.

## DIGITAL BUSINESS INNOVATION AND TRANSFORMATION

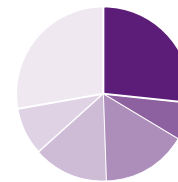
Become a change agent! After your master degree, you'll lead your company into the future. You'll be able to coordinate and direct digital transformations.

The part-time master degree programme focuses on key business administration skills combined with expertise in digitalisation and innovation, as well as the ability to understand, motivate and lead people.

### CORE TOPICS

- ✓ Digital transformation
- ✓ Innovation 4.0

### COURSE CONTENTS



- Business Processes and Strategies
- Leading Digital Transformation and Innovation
- Digital Trends and Digital Innovation
- Data Management and Data Analysis
- Transformation Methods
- Research Methods and Master Thesis

### AT A GLANCE



Master



English



Part-time

# HEALTH

Well-prepared for your professional challenges

Our master degree programmes combine application-oriented teaching, practice and science. Get fit for management and leadership positions.

## ADVANCED NURSING PRACTICE

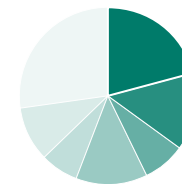
Primary Nursing: Unser berufsbegleitender Master-Studiengang Advanced Nursing Practice (ANP) bereitet Sie in zwei Jahren auf verantwortungsvolle Aufgaben im Gesundheitssektor vor.

Wir bilden die zukünftigen Expertinnen und Experten der Pflege aus. Machen Sie sich bereit für die sich stetig verändernden Chancen und Herausforderungen in der Pflege und beteiligen Sie sich an der Entwicklung von neuen Pflege- und Versorgungskonzepten.

### SCHWERPUNKTE

- ✓ Pflegepraxis und Leadership
- ✓ Spezialisierte klinische Praxis
- ✓ Forschung und forschungsbasierte Pflegepraxis

### STUDIENINHALTE



- Advanced Nursing Practice im Praxisfeld
- Praxisentwicklung in der Pflege
- Führung und Motivation, Interaktion und Kommunikation
- Klinische Assessments für die erweiterte Pflegepraxis
- Klinische Behandlungspfade ausgewählter Gesundheitsprobleme
- Public Health und Handlungsfelder für die Pflege, Digitalisierung in der Pflege; Vernetzung von Theorie/Wissenschaft und Praxis
- Forschung und forschungsbasierte Pflegepraxis

### AUF EINEN BLICK



Master



Deutsch



Berufsbegleitend

# ANGEWANDTE GESUNDHEITSWISSENSCHAFTEN

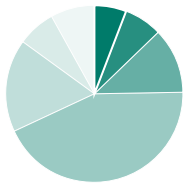
Finden Sie innovative – interdisziplinäre und multiprofessionelle – Lösungen für die Herausforderungen im Gesundheitswesen. Immer im Blick: die Bedürfnisse der Patientinnen und Patienten.

Diversität, Kultur, Nachhaltigkeit, Ethik und anwendungsorientierte Forschung – das ist die Basis unseres berufsbegleitenden Master-Studiengangs. Das Studium bereitet Sie auf operative und strategische Aufgaben in unterschiedlichen Tätigkeitsfeldern des Gesundheitswesens vor.

## SPEZIALISIERUNGEN

- ✓ Kinder- und Jugendgesundheit
- ✓ Palliativ- und Hospizversorgung

## STUDIENINHALTE



- Partizipation im Gesundheitswesen
- Multiprofessionelle und interdisziplinäre Gesundheitsdienste und Evaluation
- Transdisziplinäre Handlungsfelder
- Wissenschaft und angewandte Forschung
- Innovative Lösungen für die Praxis
- Innovation im Gesundheitswesen
- Technologisierung der Gesundheit

## AUF EINEN BLICK



Master



Deutsch



Berufsbegleitend

# MUSIKTHERAPIE

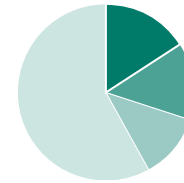
Wollen Sie in der Musiktherapie eigene Wege gehen? Mit unserem berufsbegleitenden Master-Studiengang reagieren wir auf die steigende Nachfrage nach Therapeutinnen und Therapeuten, die zur eigenverantwortlichen Berufsausübung der Musiktherapie berechtigt sind.

Neben der Weiterentwicklung von musikalisch-therapeutischen Fertigkeiten stellen wir eine vertiefte Auseinandersetzung mit forschungsgeleiteter Praxis in den Mittelpunkt. Dadurch werden Sie auf die Tätigkeit in bereits etablierten und in neu entstehenden Arbeitsfeldern bestens vorbereitet.

## SCHWERPUNKTE

- ✓ Wissenschaft und Forschung aus erster Hand
- ✓ Selbstreflexion und therapeutische Kommunikation
- ✓ Interdisziplinäres Arbeiten in den Gesundheitswissenschaften

## STUDIENINHALTE



- Praxisgeleitete Forschung
- Kommunikation und Reflexion
- Fachübergreifende Qualifikationen
- Wissenschaftliches Arbeiten

## AUF EINEN BLICK



Master



Deutsch



Berufsbegleitend

# LIFE SCIENCES

Successful in an interdisciplinary environment

Problem-solving orientation – that's what employers require. This is why our master degree programme is particularly practice-oriented.

## MEDICAL & PHARMACEUTICAL BIOTECHNOLOGY

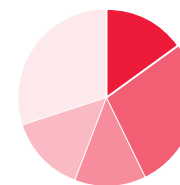
Looking for an internationally respected master degree programme that will open up exciting career opportunities in the pharmaceutical industry and research? Potential employers hold our Medical and Pharmaceutical Biotechnology programme in high regard thanks to its broad curriculum.

In your studies you enhance your methods-based competencies, putting you in a position to overcome the challenges associated with developing innovative treatments for cancer, autoimmune conditions and neurodegenerative diseases. You use cutting-edge and interdisciplinary methods, such as culturing “mini tumours” to help predict the effects of cancer treatments.

### CORE TOPICS

- ✓ Bioprocess Engineering
- ✓ Advanced Therapeutics Development

### COURSE CONTENTS



- Medical Biotechnology
- Quality Management and Regulations in Biotechnology
- Pharmaceutical Bioprocess Technology
- Research Semester in Industry and Master Thesis
- Electives

### AT A GLANCE



Master



English



Full-time



# ADMISSION REQUIREMENTS

## FOR OUR MASTER DEGREE PROGRAMMES

To qualify for a master degree programme, you must have completed a bachelor degree programme with a workload of at least 180 ECTS in a related subject, or hold an equivalent degree from a recognised Austrian or foreign higher education institute. The programme director and the academic board assess each applicant's level of qualifications after receiving their completed application.

You can also apply before you complete your bachelor degree programme. In this case, you need to provide personalised confirmation, issued from your higher education institution, of the degree you will be awarded (including the number of ECTS credits that will be achieved), the expected date of the final examination, and a list of the courses/lectures you still need to complete. You should also upload a copy of your official transcripts of records covering every semester.

Applicants for the Digital Business Innovation and Transformation, International Business and Economic Diplomacy and Marketing master degree programmes are also required to provide proof of their English skills (certificate of level C1 proficiency according to the Common European Framework of Reference for Languages, or proof of completion of an English-language undergraduate degree programme).

### INFORMATION FOR OUR INTERNATIONAL APPLICANTS

If you are applying for a master degree programme where German is the language of instruction, your application must also include proof of C1 German language proficiency in accordance with the Common European Framework of Reference for Languages.

#### Tip

Join our Facebook group: Direct your questions to our students and get first-hand accounts about studying at IMC KREMS.

[www.facebook.com/groups/imcfhkrem.s.ASKaSTUDENT](https://www.facebook.com/groups/imcfhkrem.s.ASKaSTUDENT)



# 10 REASONS

## to study at IMC Krems

Pioneering, open-minded, appreciative.  
That's what we stand for as a university of  
applied sciences. What makes us special?  
We are more than happy to tell you about  
the aspects of our university, which we are  
especially proud of.

## 5 GOOD REASONS ...



### PLENTY OF OPPORTUNITIES TO APPLY YOUR KNOWLEDGE

All of our degree programmes have a strong practical focus. This means that you can apply the theory and tools you learn about straight away once you start working – something that your future employer will also really appreciate. You start putting your knowledge into practice during your degree by working on real projects. And at the same time you can build up a valuable network of professional contacts.



### THE PERSONAL TOUCH

People get to know each other at our university. Students progress through their degrees together with their classmates. This makes for a great experience and benefits everyone in several ways. Your lecturers will get to know you personally too, and will support you throughout your time with us. You study as a member of a class and don't just feel like one of the crowd.



### INTERNATIONAL THROUGH AND THROUGH

International students. Guest lecturers from all over the world. A range of degree programmes taught in English. And all this in Krems, in the heart of Lower Austria. At our university you'll study in a unique international environment. Learn new languages, get to know different cultures and make contacts with people from across the globe.



### STUDY ABROAD MADE SIMPLE

A semester abroad is a tremendously enriching experience. You acquire know-how, gain new perspectives and build contacts. Our students often make new friends from all over the world, too. We make it as simple as we can for you to spend a semester abroad at one of our 139 partner universities. Take advantage of our international network. We provide all the help you need before, during and after your stay abroad.



### PROFESSIONAL EXPERIENCE? ALL PART OF THE DEGREE!

Experience is crucial to enhancing your job prospects. That's why we make sure you obtain a wealth of experience during your degree programme. Internships are a core element of our full-time programmes, so you can gain practical experience and build contacts. And you can also take a step towards an international career by doing your internship abroad.



## ... AND 5 ADDITIONAL GOOD REASONS



### ALL-ROUND SUPPORT

It goes without saying that we provide all the support you need to get the most out of your lectures. But we also like to go the extra mile with services such as language courses, careers advice and help with starting a business. Our experts have a wealth of experience and contacts that you can benefit from.



### FINDING A JOB? IT'S ALMOST IN THE BAG.

A degree from our university opens a lot of doors. Employers know about the benefits of an IMC KREMS education. We're especially proud of our graduate employment rate of 98%. Many of our students find a job or take the step up the career ladder they were aiming for soon after graduating.



### ALWAYS IN TOUCH – THE IMC ALUMNI NETWORK

Even after graduating we make it easy to keep in touch with your classmates and the university. The IMC Alumni Network provides you with career information and organises regular get togethers in Austria and abroad. The aim is to help you expand your network of contacts – which is why Alumni Services and Career Services work together closely.



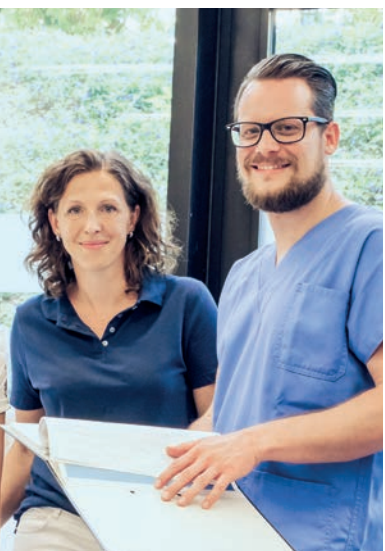
### AN EXCEPTIONAL BLEND: STYLISH ARCHITECTURE, GREAT FACILITIES AND THE LATEST TECHNOLOGY

You'll be spending a lot of time with us. So we want you to feel as comfortable as possible. Our students love the modern facilities at the university. On the main campus they study in light-filled rooms with views of the surrounding vineyards. And our historic locations in the old town are equipped with the latest technology.



### VIBRANT STUDENT LIFE

KREMS is home to 25,000 people, and to around 15,000 students. It calls itself a city of education for good reason. Enjoy the youthful, international atmosphere of Campus KREMS. Meet up with your friends in one of the many cafes, bars and restaurants in the old town. Study in a fascinating town with a history that stretches back over a thousand years. KREMS has all the ingredients for a fantastic university experience.







# IMC SERVICES

WE GO THE EXTRA MILE

## OUR SERVICES

### STUDY SERVICES

Study Services is responsible for all organisation issues during your studies at the IMC Krems. The varied needs of lecturers and students are dealt with in a respectful, trustworthy and open manner. Close working relations with the management team, the heads of departments and the heads of institutional services ensure efficient processes.

### INTERNATIONAL WELCOME CENTER

The International Welcome Center provides support to international students as soon as they have been accepted into a bachelor or master degree programme, and to incoming exchange students or transfer students as soon as they have been nominated by the partner university.

### CAREER SERVICES

The Career Center offers students, graduates and career starters a broad portfolio of career-related services. According to their needs, students receive support before, during and after their internships. The center also focuses on expanding its range of partnerships with companies in Austria and abroad, as well as the job platform and on-campus recruiting.

### INTERNATIONAL LANGUAGE CENTER

Our needs-focused language courses will equip you with the tools you need to communicate confidently and effectively, and help you to efficiently reach your learning goals. We provide courses in a wide range of languages.

### ALUMNI SERVICES

The global IMC Alumni Network enables graduates to keep in touch with the university via a number of channels, and to further their professional development. Moreover, graduates profit from more than 20 IMC Alumni Chapters worldwide.



# KREMS – A UNIVERSITY CITY ON VIENNA 'S DOORSTEP

## HIGHEST CONCENTRATION OF HIGHER EDUCATION INSTITUTIONS IN AUSTRIA

With five universities within an area of 52 km<sup>2</sup>, Krems is the site of the most concentrated higher education cluster in Austria – and some would claim in the whole of Europe. Located in the greater Vienna region, Krems is less than an hour away from the Austrian capital by public transport. It has a population of about 25,000 and around 13,000 students – wherever you go there's a great student feel about the town. A tip for the parents of international students: Krems is a very safe place where you can get almost anywhere on foot or by bike. Our foreign students love the area around the town, its charming Heuriger wine taverns and its large, cosmopolitan student community.

## A UNIQUE HISTORIC TOWN ON THE DANUBE

Krems is nestled between the Danube river and hillside vineyards at the gateway to the Wachau valley – within one of the most beautiful cultural landscapes in Austria and a UNESCO World Cultural Heritage Region. With a wide range of options for shopping, sports and outdoor activities, and everything that the historic, pedestrianised old town has to offer, there is plenty to do in your free time. Krems also has a diverse and burgeoning restaurant and café scene.

## YOUNG, DYNAMIC AND ENVIRONMENTALLY FRIENDLY

Krems is a vibrant university town – friendly and welcoming, yet cosmopolitan thanks to its 13,000 students from 67 different countries. The young people give this charming town a flair all of its own. And Krems is a place where they rightly feel very comfortable and safe. Our students really appreciate being able to get around on foot or by bicycle and without a car or having to use public transport.

## THE UNIVERSITY'S THREE LOCATIONS: MODERN, HISTORIC AND CENTRAL

Courses take place at the ultra-modern IMC Campus Krems, at the international campus IMC Piaristengasse, and in some cases at the medieval IMC Gozzoburg site in the heart of the old town. These three locations highlight the quality of life that students enjoy in Krems, as well as providing a perfect setting for studying and socialising.



## IMC KREMS IN NUMBERS



\* University Ranking 2019  
amongst Austrian universities  
of applied sciences

18 Bachelor programmes

14 Master programmes

3 Advanced training courses



9,000+

Graduates



2,700 students from

50+ different nations

600+

Lecturers and researchers



#kremsgenial



#proudtobeinternational



#proudtobestudent

## IMC University of Applied Sciences Krems

Piaristengasse 1

A-3500 Krems

I: [www.fh-krems.ac.at](http://www.fh-krems.ac.at)

## Prospective Student Advisory Service

T: +43 2732 802 222

E: [information@fh-krems.ac.at](mailto:information@fh-krems.ac.at)

