

ESEF2022



ECOWAS SUSTAINABLE ENERGY FORUM

Sponsor Pack

Organised by



Alliance for
Rural
Electrification
Shining a Light for Progress

Supported by



About the Forum

- The Economic Community of West African States (ECOWAS) Centre for Renewable Energy and Energy Efficiency (ECREEE) will be hosting the 4th edition of the annual ECOWAS Sustainable Energy Forum (ESEF) on 24-26 November 2020.
- ESEF2020 will **raise awareness about the progress made by ECOWAS member states** toward achieving sustainable energy targets set for 2030. It will also focus on achieving the vision of the ECOWAS for a prosperous regional sustainable energy market, which is contingent upon harnessing the region's vast renewable energy potential.
- This year's ESEF is special in many ways as it coincides with two landmark events, namely, the **10-year anniversary of ECREEE and the global pandemic of COVID-19**. The agenda will therefore have special focus on the role of sustainable energy in COVID-19 response and recovery.

Why sponsor?

- **ECOWAS focus** – the only decentralised renewable energy (DRE) event with a regional focus on West Africa
- **Diverse audience reach** – including public and private sector with vested interest in the ECOWAS region
- **Virtual event** – making it possible for more than 1,000 stakeholders around the world to tune in
- **Business facilitator** – the virtual Business-to-Business (B2B) and Business-to-Finance (B2Fin) matchmaking sessions will help foster new partnerships
- **Position your company** as a leader in the DRE sector in the ECOWAS region

Statistics: Energy Access COVID-19 Relief Summit

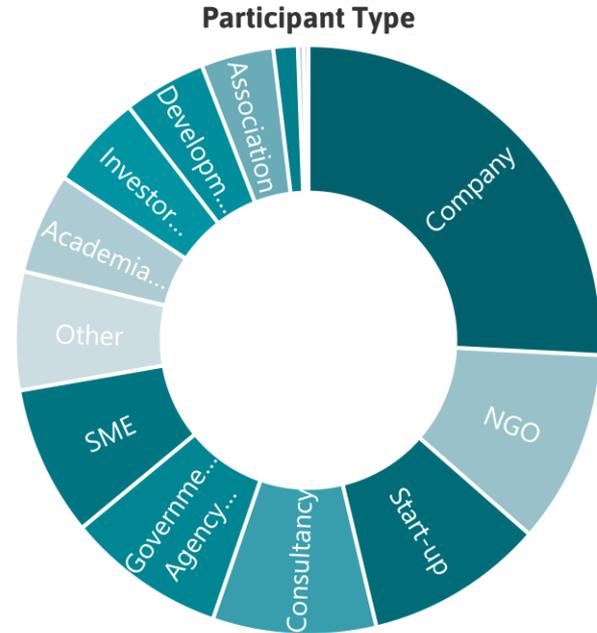
- Virtual
- 16-17 July 2020
- 1,600 participants
- 600 B2B Meetings
- > 100 countries represented

#EnergyAccessRelief



"The off-grid sector is growing rapidly. We are seeing a six fold increase in investment in 2012. "

SARAH BIEBER
Associate Director, Strategic Partnerships
Acumen



Sponsoring Proposal



Benefits	Gold Sponsor € 10,000	Silver Sponsor € 5,000	Bronze Sponsor € 2,500
Price (excl. VAT)			
Speaking slot – high-level panel	●		
Speaking slot – thematic session		●	
Quote on press release	●		
Quote on event website	●		
Article or banner in ARE newsletter	●		
Logo on event marketing materials	●	●	●
Logo on event website, social media and mass mails	●	●	●
10% discount on ARE Membership in 2021 (if not already a Member, cannot be combined with another promotion)	●	●	●
Recognition in opening & closing remarks	●	●	●
Availability	●●	●●●●	●●●●●●●●



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