

# ESEF2022



ECOWAS SUSTAINABLE ENERGY FORUM

## Sponsor Pack

Organised by



Alliance for  
Rural  
Electrification  
*Shining a Light for Progress*

Supported by



# About the Forum

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- The Economic Community of West African States (ECOWAS) Centre for Renewable Energy and Energy Efficiency (ECREEE) will be hosting the 4<sup>th</sup> edition of the annual ECOWAS Sustainable Energy Forum (ESEF) on 24-26 November 2020.
- ESEF2020 will **raise awareness about the progress made by ECOWAS member states** toward achieving sustainable energy targets set for 2030. It will also focus on achieving the vision of the ECOWAS for a prosperous regional sustainable energy market, which is contingent upon harnessing the region's vast renewable energy potential.
- This year's ESEF is special in many ways as it coincides with two landmark events, namely, the **10-year anniversary of ECREEE and the global pandemic of COVID-19**. The agenda will therefore have special focus on the role of sustainable energy in COVID-19 response and recovery.

# Why sponsor?

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- **ECOWAS focus** – the only decentralised renewable energy (DRE) event with a regional focus on West Africa
- **Diverse audience reach** – including public and private sector with vested interest in the ECOWAS region
- **Virtual event** – making it possible for more than 1,000 stakeholders around the world to tune in
- **Business facilitator** – the virtual Business-to-Business (B2B) and Business-to-Finance (B2Fin) matchmaking sessions will help foster new partnerships
- **Position your company** as a leader in the DRE sector in the ECOWAS region

# Statistics: Energy Access COVID-19 Relief Summit

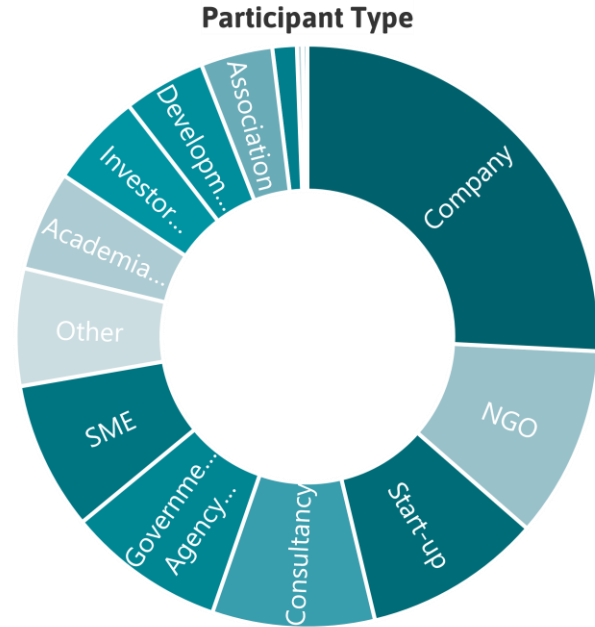
- Virtual
- 16-17 July 2020
- 1,600 participants
- 600 B2B Meetings
- > 100 countries represented

#EnergyAccessRelief



**"The off-grid sector is growing rapidly. We are seeing a six fold increase in investment in 2012. "**

**SARAH BIEBER**  
Associate Director, Strategic Partnerships  
Acumen



# Sponsoring Proposal



Benefits	Gold Sponsor € 10,000	Silver Sponsor € 5,000	Bronze Sponsor € 2,500
Price (excl. VAT)			
Speaking slot – high-level panel	●		
Speaking slot – thematic session		●	
Quote on press release	●		
Quote on event website	●		
Article or banner in ARE newsletter	●		
Logo on event marketing materials	●	●	●
Logo on event website, social media and mass mails	●	●	●
10% discount on ARE Membership in 2021 (if not already a Member, cannot be combined with another promotion)	●	●	●
Recognition in opening & closing remarks	●	●	●
Availability	●●	●●●●	●●●●●●●●



## Jens Jaeger

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